

Personal data and consent

Easyfairs stores the personal data that you provide. In this sense “personal data” means names, addresses, phone numbers, and e-mail addresses. Easyfairs will process such data automatically in order to give you access to the services provided by Easyfairs, manage the use of the service, send information and offers about Easyfairs’ services, create marketing profiles and, by way of market surveys, get your opinion about the services Easyfairs provides.

In addition Easyfairs intends to transfer your personal data to carefully selected suppliers and partners to ensure that the products and services it provides work optimally. Easyfairs may also transfer your personal data to partners and sponsors affiliated with Easyfairs.

If you sign up for the show via an exhibitor, they will gain access to your registration details. They may also be notified that you are at the show and may get in contact with you.

This show uses smart badge technology. This means that when you hold your smart badge against readers placed around the show, the stands that you’ve visited will be recorded. After the show, you will receive a summary of your day by e-mail containing digital information about the exhibitors you have shown interest in. In addition, your personal data will be shared with exhibitors at the stands where you have used your smart badge.

Photography and video

To safeguard the security of our events, cameras are installed at our facilities and car parks. The cameras and their recordings are monitored for surveillance and security purposes only.

Photographers may take pictures of exhibitors and customers attending our events. These pictures may be used for advertising purposes in event folders, brochures, or flyers; on websites and/or social media; and so that you can see pictures of your participation in the event, all in accordance with the Swedish Photography Act.

Processing of personal data

In processing your personal data, Artexis Easyfairs Group SA/NV and its subsidiaries respect your privacy and process your data in accordance with applicable data protection legislation, including the GDPR (Regulation 2016/679) and national data protection legislation.

You can request information at any time regarding how we process your personal data, as well as request that we correct any erroneous personal data, revoke your consent to the processing of your personal data (note that if you revoke your consent, you may not be able to benefit from certain service functions that require the processing of your personal data), or request that we delete your personal data (except where there are legal reasons for us not to do so).

Although it is your decision whether to submit any data to Easyfairs, if you do not accept these terms, Easyfairs will not be able to fulfil its obligations to you.

You can read our privacy policy in full here: <https://www.easyfairs.com/privacy-statement>

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