



SPECIAL EXHIBITION REGULATIONS EPHJ 2027

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ART 1: ORGANISATION

The EPHJ trade show (hereinafter the “Trade show”) is organised by EXSAL S.A. (hereinafter the “Organiser”), company whose purpose is to own, manage and operate the EPHJ Trade show. EXSAL S.A. is part of the Easyfairs Group and is scheduled to be merged with Easyfairs Switzerland AG in the second half of 2026, after which it will be renamed Easyfairs Switzerland SA. For more information about Easyfairs, please visit www.easyfairs.com.

These Special Exhibition Regulations EPHJ 2027 apply in addition to the General Terms and Conditions of EXSAL S.A. / Easyfairs Switzerland SA (the “General Terms and Conditions”).

In the event of any inconsistency between these Special Exhibition Regulations EPHJ 2027 and the General Terms and Conditions, the General Terms and Conditions shall prevail, except where these Special Exhibition Regulations contain specific provisions relating to the thematic scope of the Trade show, the categories of Exhibitors and exhibits, stand construction, on-site operations and other event-specific arrangements for EPHJ. In such cases, these Special Exhibition Regulations EPHJ 2027 shall take precedence.

ART 2: PLACE, DATES AND OPENING HOURS OF THE EXHIBITION

The EPHJ Trade show takes place at PALEXPO from 8 to 11 June 2027.
Show dates and opening hours (*):

- Tuesday 8 to Thursday 10 June 2027 9.00 am - 6.00 pm
- Friday 11 June 2027 9.00 am - 4.00 pm

(*):subject to modification

ART 3: CATEGORIES OF EXHIBITORS AND EXHIBITS

3.1 Categories of Exhibitors

The categories of exhibitors are:

- EPHJ: Professional Watchmaking and Jewellery Environment;
- EPMT: Professional Microtechnology Environment;
- SMT: Swiss Medical Technology.

3.2 Exhibits

The choice of exhibits is the sole responsibility of the Exhibitor. The Organiser rents spaces and do not intervene with regard to the content of the exhibits, as these are products related to the theme of the Trade show. The Exhibitor ensures that the exhibits comply with the laws in force in Switzerland and Geneva and with this Regulation.

It is not possible to exhibit or use representations of finished watchmaking or jewellery products for the purposes of decoration or animation (photos, drawings, videos, etc.).

The Organiser may require further information on the objects to be exhibited. The Organiser is authorised to limit the number of exhibits or to refuse some. Objects that have not been declared by the Exhibitor or accepted by the Organiser cannot be exhibited, and the Organiser reserves the right to remove them from the stand at the Exhibitor’s expense (Article 14.1).

ART 4: APPLICATION FOR ADMISSION – EXHIBITION CONTRACT

4.1 Formality

Natural or legal persons (companies and organisations) that wish to participate in EPHJ 2027 as an Exhibitor, register via the paper or online Application Form or via acceptance of a quote.

The Exhibitor and/or co-Exhibitor must return this Application Form duly completed, dated and signed before the expiry of the registration period stated therein.

The return of the paper Application Form or the confirmation of the online Application Form does not constitute in any way an automatic right to participate in the Trade show. The Application Form will be registered on a provisional basis by the Organiser, who will evaluate it by applying the criteria set out in Article 5 of these Regulations.

4.2 Legal value of the Application Form

The paper Application Form has the value of a firm offer to contract, by the Exhibitor's signature. The online Application Form and the quote sent by e-mail has the value of a firm offer to contract as soon as the Exhibitor has confirmed its request. The Application Form then becomes a contract when it is registered and confirmed in writing to the Exhibitor (Article 5.4).

By signing the Application Form or confirming the online Application Form or the quote sent by e-mail, the Exhibitor:

- Undertakes to participate in the Trade show;
- Undertakes to respect the Articles of these Regulations, the conditions of the Application Form, the tariff conditions, as well as any other contractual document that could bind it to the Organiser;
- Undertakes to pay the amounts owed (Article 8), even if, for whatever reason, it subsequently renounced to take part in the Trade show or was prevented from doing so. Each subsequent amendment or revocation of the Application Form shall be governed by the provisions of Articles 7 and 9 of these Regulations;
- Is personally responsible for the payment of expenses incurred by the Organiser or by third parties for the development of its stand or any other service in connection with its participation in the Trade show;
- Accepts, unless the Organiser is notified to the contrary, that information concerning its staff, company and visitors may be processed for statistical and promotional purposes by the Organiser or a third party authorised by him.

4.3 No Assignment and Subletting

The Exhibitor has no right to assign or subcontract all or part of the surface allocated to it. However, the Organiser may authorise an Exhibitor to share its stand with one or more co-Exhibitors (see Article 4.4).

4.4 Co-Exhibitors

Co-Exhibitors are natural or legal persons who manifest themselves in one form or another (addresses, objects or physical presence) on the stand of an Exhibitor.

Co-Exhibitors must complete an Application Form.

The participation of co-Exhibitors in the Trade show is subject to the same conditions as those applicable to the main Exhibitors (in particular Articles 4.1 and 4.2).

The main Exhibitor is jointly and severally liable towards the Organiser for all payment and other obligations of its co-Exhibitor(s).

Any provision contained in these Exhibition Regulations and/or in any document or regulation that contains any obligations applicable to the Exhibitor will automatically be applicable to the co-Exhibitor(s), unless otherwise specified.

4.5 Collectives

The collectives take care of the allocation of the stands (which they rented from the Organiser) to their Exhibitors. They will submit the list of exhibitors to the Organiser and send him the "Admission Application by Collectives".

Any company that has participated individually in a previous edition of the Trade show cannot join a collective stand (like an economic promotion, chamber of commerce, chamber of trade, industrial cluster, etc.) and must register individually.

4.6 Start-up Centre

Any young innovative company in the new technologies sector relating to high precision may take part in the Trade show in the Start-up Centre. The Start-up Centre is divided into two categories:

- "Startup" category: companies aged between 0 and 5 years (as evidenced by the date of registration in the commercial register);
- "Startup plus" category: companies aged between 5 and 10 years (as evidenced by the date of entry in the commercial register).

For the financial terms and conditions of Exhibitors participating in the Startup Centre, see Article 8.1.

ART 5: EVALUATION OF THE APPLICATION AND CONDITIONS OF ADMISSION

5.1 Selection Criteria

All Application Form from the various Exhibitors and Co-Exhibitors will be examined by the Organiser who will make the selection on the basis of the following criteria:

- Availability of exhibition spaces;
- Conformity to the exhibition schedule of the objects or services presented;
- Registration in the Commercial Register;
- Payment of the amounts due (Article 8).

5.2 Admission Conditions

The Organiser decides alone and in the last resort on the admission of natural or legal persons as well as the admission of exhibits. **It can refuse an Application Form without justification.**

Any claims made by Exhibitors, co-Exhibitors or third parties regarding the admission or non-admission of natural or legal persons, or exhibits, are not admissible.

Specific stand location requests or exclusion requests against a competitor cannot be accepted as a condition of participation.

In no event may finished products in watchmaking and/or jewellery be displayed and/or sold (neither ordered nor reserved), whether in the common areas or inside stands and/or offices.

A watch and/or jeweller brand may only be Exhibitor under a different corporate name than its brand.

5.3 Refusal of admission

The Organiser may refuse admission in the following cases:

- If it turns out that the Exhibitor or co-Exhibitor is jeopardising or risking the good order of the Trade show, the reputation or material of the Organiser;
- Non-compliance by the Exhibitor or the co-Exhibitor with one or more obligations that he has towards the Organiser or a company related to the latter, in particular if it does not fulfil its financial obligations;
- If the Exhibitor or co-Exhibitor has not paid all previous amounts still due.

Refusal of admission will be notified to the main Exhibitor for it or its co-Exhibitors in writing.

Under no circumstances shall the Organiser be held liable for any damages.

5.4 Acceptance of admission

The acceptance of the Application Form will be notified by the Organiser to the Exhibitor, either in writing (by mail or e-mail) or by sending the first invoice. This written notification or the dispatch of the invoice constitutes the acceptance by the Organiser of the Exhibitor or co-Exhibitor, subject to the actual and full payment of the amounts due to the Organiser (Article 8). The prior exchange between the Organiser and the Exhibitor or the co-Exhibitor of letters or documents of any kind cannot, in any way, constitute the said acceptance.

Based on such acceptance the due amounts become payable, even if the Exhibitor or co-Exhibitor subsequently cancels its participation for any reason (Article 7.1).

ART 6: ALLOCATION OF STANDS AND EXHIBITION PLAN

6.1 Choice of surface and location

The Exhibitor expresses its wish for surface and stand location through its Application Form.

6.2 Allocation of surface and location

Only the Organiser allocates the location and the surface of the stand taking into account the criteria listed in Article 5.1 and subject to the payment by the Exhibitor or co-Exhibitor of the first deposit invoice (Article 9.3).

The Organiser endeavours to draw up an exhibition plan considering the wishes of the Exhibitor with respect to the surface and location of the stand. The Exhibitor's wishes with respect to location do not bind the Organiser. It reserves the right to move an allocated location, to modify the dimensions or the configuration of the stands within acceptable limits and to the extent compatible with the concept of layout and the overall presentation of the exhibition. The implementation of such a prerogative will in no way give rise to any compensation in favour of the Exhibitor.

The allocation of the stand is notified to the Exhibitor by sending the Exhibitor's Manual.

6.3 Taking possession

Taking possession of the stand location is subject to the full payment of the amounts due (Articles 8 and 9.1). Subject to such payment, the location will be made available to the Exhibitor at the beginning of the official assembly period as previously communicated to it, subject to the Organiser's right to impose stricter deadlines.

ART 7: CANCELLATION OF THE CONTRACT AND REDUCTION OF SURFACE AREA

7.1 Cancellation or reduction by the Exhibitor

Exhibitors who wish to terminate their contract with the Organiser or to reduce the surface of their stand are required to announce this by registered mail. However, the Exhibitor is not released from its commitments. It remains indebted for:

- The rental price of the stand surface;
- The costs for the facilities ordered by it and already carried out;
- The advertising costs ordered by it and already carried out;
- Any incidental expenses.

Exhibitors who, at the latest by the end of the Trade show, submit a binding booking for participation in the next edition of the Trade show (rebooking), shall benefit from the following special cancellation rights in deviation from the above:

- the Exhibitor may withdraw from the exhibitor contract for the next edition free of charge within a period of four (4) weeks after the end of the Trade show concerned (cool-off period); and
- after expiry of the cool-off period and up to and including 1 November 2026, the Exhibitor may cancel its participation in the next edition subject to payment of a cancellation fee amounting to twenty per cent (20%) of the rental amount agreed for the next edition.

The timely receipt by the Organiser of the Exhibitor's written notice of withdrawal or cancellation is decisive for compliance with the above deadlines.

The Exhibitor remains liable for the above amounts regardless of whether or not the surface has been re-rented to a third party by the Organiser.

The Organiser may dispose of any stand that remains unoccupied 24 hours before the opening of the Trade show. The defaulting Exhibitor loses all rights to its stand. However, it remains responsible for the full rental price of the stand surface and for any incidental costs. In addition, the Organiser reserves the right to pass on to the Exhibitor the costs resulting from the non-occupation of the stand.

7.2 Cancellation by the Organiser

If it appears that the admission requirements are not or are no longer fulfilled, or if it appears that the admission was granted on the basis of inaccurate or incomplete information or data, the Organiser may cancel the admission of the Exhibitor or co-Exhibitor at any time.

In such a case, the Exhibitor or co-Exhibitor shall have no claim to any compensation. If the cancellation is due to reasons attributable to the Exhibitor or co-Exhibitor (in particular incorrect or incomplete information, breach of these Regulations or of the General Terms and Conditions), the amounts already invoiced and/or paid shall remain due and shall not be refunded.

If the admission is cancelled for reasons not attributable to the Exhibitor or co-Exhibitor and not resulting from force majeure or comparable circumstances affecting the organisation of the Trade show, the Organiser may, at its discretion, reimburse participation fees already paid in whole or in part.

The Organiser is not required to state the reasons for its decision.

ART 8: FINANCIAL CONDITIONS

8.1 Rental price

Stand rental prices are shown in the Application Form. Equipment prices and additional services are indicated in the Exhibitor's Manual.

Exhibitors in the Startup category of the Startup centre benefit from a preferential rate as listed in the Start-up Application Form.

ART 9: INVOICES, VAT, PAYMENTS AND CLAIMS

9.1 Invoices and payment

Organiser's invoices are payable, without discount, within the payment deadlines indicated on the invoices. Payments must be made in Swiss francs (CHF) and paid into the bank account(s) mentioned on the invoices. Payments by cheque are not accepted.

All payment dates are expiry dates. The Exhibitor shall automatically be in default with any outstanding payments after these dates. In the event of default, the Organiser is entitled to charge interest on arrears and reminder fees and to withdraw from the contract and/or freely dispose of the stand space, without prejudice to any further claims for damages.

Expenses for additional services may be invoiced before, during or after the Trade show and are payable within the deadlines indicated on the respective invoices.

At the latest on the first day of the official assembly period, the Organiser must be in possession of the payment or of proof of payment of all amounts invoiced up to that date. Otherwise, the Organiser may deny the Exhibitor access to the premises or evacuate the stand without delay and at the Exhibitor's expense.

9.2 Swiss Value Added Tax (VAT)

Organiser's services are subject to VAT, subject to exemption under Articles 143-150 of the VAT Order of 27 November 2009. Services provided to Exhibitors or co-Exhibitors domiciled outside Switzerland are also subject to VAT, as this is the place of performance of the service (Switzerland) which is decisive under Article 8, para. 2 letter B of the VAT Act of 12 June 2009. Exhibitors or co-Exhibitors, however, have the possibility to request, under certain conditions, the refund of these taxes.

The VAT rate is 8.1% (subject to change).

Unless expressly stated, the prices indicated in these regulations do not include VAT.

9.3 Consequences of non-payment

The Organiser is entitled to suspend the execution of all its obligations in the event of non-payment, without prior notice. This includes, in particular, the right to suspend the participation process, to withhold services and to deny access to the Trade show.

Failure to pay the first advance payment invoice will result in the suspension of the participation process until payment is made.

In case of non-respect of the deadlines or in case of non-payment of the rental price, the Exhibitor is not free from its commitments. It remains indebted, in particular, for:

- The rental price of the stand surface;
- Fees for technical installations and/or other services ordered by it and already carried out;
- Any incidental expenses

The Organiser may exercise a right of retention over items brought onto the exhibition grounds by the Exhibitor and may, after setting a reasonable grace period with threat of realisation, realise such items in order to satisfy its claims.

9.4 Claims with respect to invoices

Any claim regarding an invoice must be made in writing and must reach the Organiser within 10 days from the invoice date. Such a claim does not affect the Exhibitor's obligation to pay all other invoices due at the time of the claim and does not grant it any right to suspend payments to the Organiser or to suspend any other obligation towards the Organiser.

After this period, no claim will be taken into account and the invoices will be considered as accepted and payable.

ART 10: EXHIBITOR PASSES AND INVITATIONS

10.1 Exhibitor passes

Exhibitor passes for the stand staff will be given free of charge to the Exhibitor, according to the surface allocated to the floor (see Application Form).

Exhibitor badges are to ordered at the portal MyEasyfairs, will be available upon full payment of the rental price and have to be collected from the designated Organiser's stand at the exhibition centre on the day before the Trade Fair.

The Organiser may, at any time, request specific information about these persons and the use of Exhibitor passes.

Exhibitor passes must not be sold, assigned or loaned, under penalty of withdrawal.

ART 11: VISA - PERMISSIONS

Trade show participants who require an entry visa on the Swiss territory must complete the necessary formalities before their departure for Switzerland. In order to obtain the entry visa, participants are requested to contact the Swiss Embassy or the Swiss Consulate in their country.

Exhibitors will also ensure that their co-Exhibitors have completed all these formalities.

The Organiser may provide a certificate of participation upon written request. It cannot in any case be held responsible for not obtaining this visa.

ART 12: EXHIBITOR'S MANUAL AND CIRCULARS

The Exhibitor's Manual of EPHJ 2027 is available at the section Exhibitor Portal of www.ephj.ch and in [MyEasyfairs](#).

The contents of this Exhibitor's Manual may be modified at any time by the Organiser, without notice and/or notification. The modified content will be legally applicable for Exhibitors as soon as it is made available. Exhibitors are advised to consult the Online Exhibitor's Manual on a regularly basis to be informed of any changes.

The online Exhibitor's Manual, which includes the regulations of PALEXPO SA, the event circulars (sent to Exhibitors at a later stage), the catalogue of products and animations (online information tool), and the online shops (such as My Easyfairs, the Palexpo shop and the stand builder's shop), forms an integral part of these Regulations.

ART 13: INSTALLATION, DECORATION AND OPERATION OF THE STAND

13.1 Decoration requirements

EPHJ Trade show is a modular hall where stands are mounted and supplied.

The Exhibitor cannot bring/set up its own stand. It can freely arrange the inside of the stand that is provided by the Organiser, while respecting the following rules:

- **Walls:** any wall, curtain, fixed decoration, etc. installed by the Exhibitor will have to be 25 cm from the limits of the stand overlooking the corridors. At the edge of the stand, overlooking the corridors, only the walls provided by the Organiser can be installed, which must remain free from any decoration or display. In order not to obstruct the view of other exhibitors, the stand must not have a wall area (provided by the Organiser) of more than 3 continuous linear metres. Should the wall space be larger, it is mandatory that the Exhibitor integrate either a display (set back 25 cm) or a showcase to cover the closed side of the wall. In order to ensure visibility for all, an Exhibitor wishing to place more than 3 metres of Organiser-supplied walls along a corridor is likely to be placed on a wall of the Exhibition at the discretion of the Organiser;
- The **limits of the stand** must not be exceeded in any case with any element whatsoever (display, flag, tablet, roll-up, furniture, machine or machine element, mobile device, robot, etc.), this as well in aisles above the stand;
- The **open sides** of all stand types must remain open. It is however allowed to close them partially with a wall provided by the Organiser, but on a third of the maximum length;
- **Showcases at the edge of the corridor:** only the low showcases can be placed at the edge of the corridor. The company logo may appear but no photo, text or other description. If this is the case, they will have to be set back 25 cm from the corridor;
- **TV screens:** the screens showing images should be set back 25 cm from the corridor;
- **Images and representation of finished products:** it is not possible to use representations of finished watchmaking or jewellery products for the purposes of decoration or animation (photos, drawings, videos etc.). The Exhibitor carries out itself the layout of its stand. It is required to decorate it using **hardly combustible or fireproof materials**. In general, all hazardous materials are excluded. In the event of a claim, the Organiser is entitled to take all the necessary measures at the expense of the Exhibitor and will hold the latter liable.

Stand layout instructions are included in the Exhibitor's Manual which will be sent to the Exhibitors in due time.

Any stand layout project must be submitted for validation to the contact listed in the Exhibitor's manual.

The Organiser further reserves the right to cancel or modify the facilities that do not meet these requirements or would adversely affect the general decoration of the Trade show, the neighbouring Exhibitors or the visitors, or which are generally not compliant with the prior plan, at the expense of the offender.

13.2 Operation of the stands

Exhibitors are required to maintain their stands open during the opening hours of the Trade show. **The stands must not be cleared before the official closing time.**

If the Exhibitor, on several occasions, does not respect the official times, opens its stand after the opening time or closes it prematurely, the Organiser reserves the right to no longer accept the Exhibitor at the following editions.

It is strictly forbidden to have a commercial animation outside the surface of the stand rented from the Organiser or to occupy the aisle space in any way whatsoever.

13.3 Exclusivity Agreements to be respected

Exhibitors and co-Exhibitors must respect the exclusivity agreements concluded by the Organiser and/or PALEXPO SA with certain suppliers and service providers:

- Automated banking services;
- Fixed and mobile advertising spaces outside and inside the building, including their contents, which cannot be removed or masked;
- Handling, loading and unloading, as well as leasing of handling equipment.

13.4 Exclusive Catering in PALEXPO

Exhibitors must respect catering exclusivity at PALEXPO, which is distributed as follows:

Commercial catering facilities and Conference Centres

- a) The operation of the fixed catering facilities is to be conducted solely by "Palexpo Restaurants", the official PALEXPO onsite caterer, for the permanent bars and restaurants as well as for the Conference Centres;
- b) The temporary set up of restaurants and bars within the exhibition halls or elsewhere is to be conducted solely by "Palexpo Restaurants".
- c) Catering services in the halls: Their operation is to be conducted solely by "Palexpo Restaurants" and its approved partners*, namely for: The preparation and delivery of food and beverages to the stands and the running of restaurants on exhibitors' stands.

*You will find the list of approved partners of PALEXPO SA under the following link:
<http://www.palexpo.ch/en/providers>.

ART 14: REGULATIONS: SAFETY, SMOKING BAN, ANIMALS, PUBLIC HEALTH AND CUSTOMS

14.1 Safety of Exhibits

The Organiser reserves the right to check the safety of exhibits. If necessary, the Organiser reserves the right to remove dangerous objects at the expense of the Exhibitor, without the latter being able to exercise any recourse against the Organiser or to claim any compensation whatsoever.

14.2 Smoking Ban

It is forbidden to smoke inside the buildings.

All users of the PALEXPO site are urged to respect and enforce this smoking ban throughout PALEXPO buildings.

We thank you for respecting this legal provision and for mentioning it in all your documents.

This ban also applies to any device with similar usage and effects to a cigarette – whether the similarity be due to the technical characteristics, the usage procedure or the substances involved – or that may produce smells that could bother third parties (e.g. e-cigarettes).

14.3 Minimum age

Access to the Salon is restricted to adults. However, minors aged 14 and over may be admitted provided that they are supervised by a responsible adult and that this does not cause any significant inconvenience to other exhibitors.

14.4 Animals

Animals are not allowed in PALEXPO buildings, except during special events dedicated to them.

14.5 Health regulations

Exhibitors and Co-Exhibitors must comply with the health rules and recommendations in force at PALEXPO and those issued by the competent federal and cantonal authorities.

14.6 Customs

Foreign Exhibitors undertake to comply with Swiss customs regulations. Items intended for exhibition or sale, stand equipment, brochures, etc. are subject to customs formalities. ExpoLog Geneva SA, Palexpo's partner and official on-site forwarding agent, is available to guide Exhibitors through these customs formalities (+41 (0)22 798 13 01 / info@expolog-geneva.ch).

ART 15: CATALOGUE AND PRINT

The Organiser has the exclusive right to publish the official catalogue and also reserve the right to publish other printed materials.

Registration in the catalogue is free, but mandatory. Exhibitors and co-Exhibitors are required to provide the Organiser with their full contact details in order to be registered on the visitors' plan and on the list of Exhibitors (on the website). Additional information regarding the Exhibitor and the exhibits will be provided to the Organiser at a later date by means of the product catalogue.

The Organiser declines all responsibility for registrations that contain errors, that are incomplete or missing.

ART 16: ADVERTISING AND PHOTOGRAPHS

16.1 Advertising

All investigation, distribution of advertising material and any other advertising are only authorised on the Exhibitors' stand and on the official boards rented by the Organiser.

Exhibitors and co-Exhibitors are therefore requested to stay at their stand.

It is strictly forbidden to call visitors or other Exhibitors from the common areas (off the stands) of the Trade show.

It is also expressly forbidden for the Exhibitor to use audio-visual material in such a way that messages broadcast or shown can be heard in one or more neighbouring locations.

Any misleading advertising of any kind is strictly prohibited and exposes its author to immediate exclusion (Article 20).

16.2 Photographs

The Exhibitor expressly authorises, free of charge, the Organiser to:

- Produce, if it wishes, photos and/or films representing it as well as the members of its team, as well as the exhibits on its stand;
- Use freely these images on all media, including advertising, in Switzerland and abroad, and without limitation of duration.

ART 17: RESPECT OF INTELLECTUAL PROPERTY RIGHTS

The Exhibitor and the co-Exhibitor are required to respect all intellectual property rights (patents, designs, topographies, copyrights, trademarks, graphic design, logo, etc.) of other Exhibitors and co-Exhibitors as well as Organiser and PALEXPO SA.

In particular, the Exhibitor and the co-Exhibitor must respect the brand, the graphic charter and the logo of the EPHJ 2027 Trade show.

By submitting the Application Form, the Exhibitor agrees to submit, during and within the Trade show and/or a virtual platform of the Trade show, any dispute, claim or complaint related to the objects/products exhibited/presented based on intellectual property rights protected in Switzerland (with the exception of patents) to the "Palexpo Trade Fairs Fast-Track Intellectual Property Dispute Resolution Procedure". The detailed provisions of the accelerated procedure are available on the website <http://www.wipo.int/amc/en/center/specific-sectors/tradefairs/palexpo/>.

The Fast-Track Procedure was developed in collaboration with the Arbitration and Mediation Centre of the World Intellectual Property Organization (WIPO). It aims to protect exhibitors and third parties against counterfeit products.

ART 18: DATA PROTECTION

18.1 Applicable regulation and Privacy Policy Each Exhibitor declares, by submitting the Admission Request to the Organiser, that it and each of its auxiliaries (regardless of the legal basis of their relationship) comply with all applicable data protection regulations, in particular the Swiss Federal Act on Data Protection and, where applicable, the General Data Protection Regulation (GDPR).

The collection and processing of personal data by the Organiser and other entities of the Easyfairs Group are carried out in accordance with the applicable data protection regulations and the Easyfairs Privacy Policy for Switzerland, available at www.easyfairs.com.

18.2 Processing of data by the Organiser

By submitting the Admission Request, each Exhibitor acknowledges and accepts that all data, including personal data, which it provides to the Organiser in the context of its participation in the Trade show (the "Data") may be processed by the Organiser and other entities of the Easyfairs Group, as well as by third parties acting on their behalf, for purposes related to the organisation, administration and promotion of the Trade show and other Easyfairs events, including statistical and marketing purposes, as described in the Easyfairs Privacy Policy and in compliance with the applicable data protection regulation

18.3 Data relating to third parties

By submitting the Admission Request, each Exhibitor confirms that any Data which it provides to the Organiser and which relate to third parties (such as its employees, auxiliaries or visitors) may be lawfully transferred to and processed by the Organiser in accordance with Article 18.2, the applicable data protection regulations and the Easyfairs Privacy Policy. The Exhibitor confirms that it has taken all necessary measures to ensure that such Data may be transferred and processed for these purposes (including the provision of appropriate information to such third parties and, where required, the collection of consent).

For the sake of clarity, no sensitive personal data or personality profiles shall be exchanged or processed in this context. Any processing of sensitive personal data or personality profiles requires a separate written agreement between the parties and the implementation of specific measures to ensure compliance with the applicable legal requirements.

ART 19: RESPONSIBILITIES AND INSURANCES

19.1 Responsibility for exhibits, animations and operation of the stands

The Organiser does not assume any duty of care for exhibits or stand fittings and, subject to the mandatory provisions of Swiss law, excludes any liability for damage or loss of such items, both while they are on the exhibition site and during transportation to and from the exhibition site.

The Organiser also accepts no liability for damage resulting from the animations and presentations made by Exhibitors, nor from the operation of their stands.

The Organiser is in no way responsible in the event of a dispute between an Exhibitor and a third party, and neither the Exhibitor nor an aggrieved third party may claim any action and/or compensation from the Organiser in this respect.

19.2 Liability for auxiliaries

In accordance with Articles 55 and 101 of the Swiss Code of Obligations, each Exhibitor is liable for any damage caused by its suppliers, stand builders and other agents or persons acting on its behalf.

19.3 Insurance

Each Exhibitor is responsible for taking out and maintaining, at its own cost, adequate insurance cover for all risks associated with its participation in the Trade show and for all liabilities that may arise under or in connection with the exhibition contract, as required under clauses 11 and 12 of the General Terms and Conditions. This includes, in particular:

- public and product liability insurance covering any damage or loss caused by the Exhibitor, its staff or its auxiliaries to persons, property, other stands or Trade show facilities;
- insurance covering loss of or damage to its exhibits, stand and equipment, including during transportation to and from the Trade show;
- any other insurance deemed necessary by the Exhibitor (e.g. accident, theft, cancellation or interruption of participation).

For EPHJ 2027, each Exhibitor will, as a rule, be included in the Organiser's general exhibitors' insurance policy, arranged by the Organiser's insurance broker, in return for the payment of an exhibitor flat-rate insurance fee as indicated on the Application Form. This insurance is taken out in the Exhibitor's name and provides standard cover in accordance with the conditions of the policy.

If an Exhibitor provides satisfactory written evidence, within the deadlines and in the manner indicated by the Organiser, that it has equivalent liability insurance cover meeting at least the minimum requirements set out in clauses 11 and 12 of the General Terms and Conditions and/or in the Exhibitor's Manual, the Exhibitor will be entitled to a credit of the exhibitor flat-rate insurance fee.

Irrespective of whether the Exhibitor participates in the Organiser's general exhibitors' insurance policy or maintains its own insurance, all risks in connection with its participation in the Trade show remain entirely the responsibility of the Exhibitor. The Organiser does not accept any responsibility for the loss, disappearance, damage or theft of goods, exhibits or any other property in any case and at any time.

ART 20: EXPULSION

Any breach of these Regulations or of the instructions and provisions issued by the Organiser may result in the immediate, temporary or permanent expulsion of the offending Exhibitor and/or co-Exhibitor from the Trade show. In such a case, the Exhibitor and any co-Exhibitor shall not be entitled to any refund or compensation.

The contractual consequences of such a breach, including any termination of the exhibition contract and the financial obligations of the Exhibitor, are governed by the General Terms and Conditions of EXSAL S.A. / Easyfairs Switzerland SA (in particular clauses 4, 6, 8 and 11).

ART 21: FORCE MAJEURE

In the event of force majeure or other circumstances beyond the reasonable control of the Organiser or the Exhibitor, the rights and obligations of the parties, including with regard to any postponement, modification or cancellation of the Trade show and any consequences on payments already made, shall be governed exclusively by clause 24 ("Force majeure") of the General Terms and Conditions of EXSAL S.A. / Easyfairs Switzerland SA.

ART 22: CANCELLATION OF THE TRADE SHOW

If the Trade show is postponed, relocated, restricted in duration or cancelled, the rights and obligations of the Organiser and the Exhibitors, including any consequences regarding payments already made and any possible compensation, shall be governed exclusively by clauses 7 and 24 of the General Terms and Conditions of EXSAL S.A. / Easyfairs Switzerland SA.

ART 23: SETTLEMENT OF DISPUTES

Exhibitors are encouraged to submit any complaints relating to the organisation and operation of the Trade show to the Organiser as early as possible and, where feasible, before the closing of the Trade show, so that they can be addressed on site.

The formal settlement of disputes, including competent courts and applicable law, is governed by the General Terms and Conditions of EXSAL S.A. / Easyfairs Switzerland SA.

ART 24: EXHIBITION REGULATION

All agreements, individual approvals and special regulations must be made in writing. The corresponding provisions of the General Terms and Conditions of EXSAL S.A. / Easyfairs Switzerland SA (in particular clause 26) apply.

In the event of any inconsistency between these Special Exhibition Regulations EPHJ 2027 and the General Terms and Conditions, the General Terms and Conditions shall prevail, except where these Special Exhibition Regulations contain specific provisions relating to the thematic scope of the Trade show, the categories of Exhibitors and exhibits, stand construction, on-site operations and other event-specific arrangements for EPHJ. In such cases, these Special Exhibition Regulations EPHJ 2027 shall take precedence.

In case of conflict between these Special Exhibition Regulations EPHJ 2027 and any individual written provisions agreed with an Exhibitor, the individual written provisions shall prevail for that Exhibitor.

ART 25: GOVERNING LAW AND JURISDICTION

The governing law and jurisdiction applicable to the contractual relationship between the Exhibitor and the Organiser are determined exclusively by clause 26 of the General Terms and Conditions of EXSAL S.A. / Easyfairs Switzerland SA.

EPHJ 2027 / Version May 2026

Reinach, May 2026

EXSAL S.A. (to be merged into Easyfairs Switzerland SA)