

PRESS RELEASE

Easyfairs releases second sustainability report

The group reaffirms its commitment to responsible events and showcases its progress

Brussels, 31 March 2026: Easyfairs has released its second Sustainability Report, underlining its ongoing commitment to making events more responsible and sustainable. The report outlines the progress achieved over the past year, including the deployment of a new ESG platform to measure the company's carbon impact annually. It also acknowledges the challenges ahead and areas where further improvement is needed, reinforcing Easyfairs' dedication to transparency.

"For Easyfairs, sustainability is not a passing trend or a compliance exercise; our responsibility goes far beyond organising events," said Nil Sönmez, Chief Sustainability Officer at Easyfairs. *"It is about ensuring that the positive economic and innovative impact of our activities does not come at the expense of the planet's resources. By integrating sustainability into the way we design, deliver and develop our events and venues, we aim to drive real, measurable change."*

Act for the planet – reducing environmental impact

Since its 2019 baseline, Easyfairs has significantly reduced its environmental footprint, including a 34% cut in total CO₂ emissions, a 64% reduction in Scope 1 and 2 emissions and a 27% decrease in carbon intensity per event. Easyfairs is rethinking how events are designed to make them more sustainable, with concrete results already visible in lower emissions and more efficient operations. By reducing waste and carbon impact across its portfolio, the company is working to create events that are both impactful and responsible and that connect people while caring for the planet.

Act for society – making a social impact

Easyfairs is, above all, about people and the communities it serves. Through its events and venues, the company connects businesses, sectors and ideas. Increasingly, Easyfairs events are used as platforms to drive positive changes: 75% now embed sustainability in their content programmes and 76% partner with a charity. These initiatives support local economies, nurture entrepreneurs and foster collaboration with community organisations on projects that promote inclusion, skills and opportunity.

Act for our people – nurturing our team members

Easyfairs focuses on team member's wellbeing and prioritises their development, while fostering a culture that celebrates diversity and inclusion. The company's latest Employee Net Promoter Score of 34, together with the fact that 49% of its Senior Leadership Team are women, reflects progress towards a more engaged and inclusive workplace.



Leading the way towards responsible events

In recent years, Easyfairs has earned multiple awards recognising its collective efforts to become both a sustainability champion and a great place to work.

Anne Lafère, Group CEO of Easyfairs, said: *"Sustainability is not something we can achieve alone. It is a collective effort that requires the engagement of all our stakeholders: our exhibitors, visitors, guest event organisers, team members, business partners and shareholders. We are more determined than ever to push boundaries and set new standards for sustainability in our industry. Despite the complexities of the global landscape, we believe that every step forward, no matter how small, brings us closer to a brighter, more sustainable future."*

Through the achievements highlighted in its second Sustainability Report, Easyfairs continues to lean into the complexity of sustainability and remains firmly committed to advancing impactful, responsible events and transparently reflecting its progress year after year.

ENDS

About Easyfairs

Easyfairs organises and hosts events, bringing communities together to visit the future.

We currently organise 110 market-leading event titles in 16 countries (Algeria, Austria, Belgium, Denmark, Finland, France, Germany, Italy, Norway, the Netherlands, Portugal, Spain, Sweden, Switzerland, the United Kingdom and the United States) and manage eight event venues in Belgium, the Netherlands and Sweden (Antwerp, Ghent, Mechelen-Brussels North, Namur, Gorinchem, Hardenberg, Malmö and Stockholm).

We are passionate about "easifying" the life of our customers and increasing the return on investment and return on time for professional communities through our all-in formulas, advanced technology and customer-centric approach. Our digital features and initiatives provide these communities with excellent opportunities to network effectively and do business throughout the year.

The Easyfairs Group employs 940 highly committed talents, deploys the best marketing and technology tools and develops brands with a strong appeal to our stakeholder communities.

For the seventh year running, Deloitte conferred "Best Managed Company" status on Easyfairs in 2025.

Visit the future with Easyfairs and find out more on www.easyfairs.com

For further information, please contact:

Marie Ost
Easyfairs Group Communications Executive
marie.ost@easyfairs.com

