

KEY KPIs TRACKER

PRIORITY AREA

STATUS

CONTRIBUTION TO SDGs

Reducing the environmental impact of our events and venues (Target 2030)

|  |               |  |              |
|--|---------------|--|--------------|
| 50% reduction in energy emissions from baseline                        | Energy        |  | <br><br>     |
| 100% renewable electricity used in all venues                          | Energy        |  | <br><br>     |
| 100% EV/low or zero carbon company car fleet                           | Travel        |  | <br><br><br> |
| 50% more visitors coming by public transport compared to baseline      | Travel        |  | <br><br><br> |
| 10% more all-in stands compared to baseline                            | Freight/Waste |  | <br>         |
| 75% of waste diverted from landfills (through recycling and reduction) | Waste         |  | <br>         |

Accelerating our communities' economic growth and net zero transition

|  |        |  |              |
|--|--------|--|--------------|
| 10% of content programme of all events dedicated to sustainability | Growth |  | <br><br><br> |
| Innovations highlighted in content programme of all B2B events     | Growth |  | <br><br><br> |
| Start-ups support on all B2B events                                | Growth |  | <br><br><br> |

Prioritizing the well-being and continuous education of our talents

|  |            |  |      |
|--|------------|--|------|
| More than 25 hours of training on the Academy by employee per year | Education  |  | <br> |
| eNPS >30   | Well-being |  | <br> |
| % of SLT members identify as women > 45%                           | Equality   |  | <br> |
| Median gender pay gap < 5  | Equality   |  | <br> |