

04 INSURANCE PARTICIPATION FEE

To comply with the terms and conditions of the Contract (clause 20 of the General Regulations) and to protect the Exhibitor, other fellow Exhibitors and Visitors, Public Liability insurance cover has been arranged on the Exhibitor behalf as a "Participating Exhibitor" under an insurance policy arranged by the Organiser insurance brokers on the Organiser behalf, in return for payment by the Exhibitor of a fee (the "Insurance Participation Fee"). By providing satisfactory evidence of adequate alternative Minimum Cover in respect of Public Liability in accordance with the Contract, the Exhibitor will be entitled to a credit in respect of the Insurance Participation Fee.

Payment of the Insurance Participation Fee will be made in full on the Exhibitor deposit invoice.

Date _____

Signature and stamp _____

GENERAL REGULATIONS

1) Title of the Event and Organisation

Packaging Première (hereinafter referred to as "the Event" or "the Exhibition"): Exhibition dedicated to luxury, perfume, cosmetics and personal care packaging. The Event is organised and promoted by Easyfairs Italia Srl, Via Nansen 15 - 20156 Milano - Tel. +39 02 39206.1

2) Venue, Date & Schedule

Venue: Allianz MiCo – Hall 3 (Milan). Dates: 19-20-21 May 2026. Visitor access: 19 May 10.00 a.m. - 6.00 p.m.; 20 May 9.00 a.m. - 6.00 p.m.; 21 May 9.00 a.m. - 5.00 p.m. The right to change the date & schedule of the Exhibition is reserved to Easyfairs Italia Srl (the Organiser). The Exhibitor undertakes to take part in the Exhibition, even in the event of unilateral changes to the date of the Exhibition, at the same terms and conditions set out in these Regulations. Access is granted to those with commercial interests in the sector only.

3) Admission

Firms whose products or services form part of the object of the Exhibition will be admitted as Exhibitors. The Organiser has the authority to ask for the presentation of documents relative to company's actual activities and operations. Moreover, Easyfairs Italia Srl has the right to refuse admission to a company in case of non-compliance to such. In that case Easyfairs Italia Srl will not be obliged to give reasons for its decision and to pay indemnity for damages and interests.

4) Acceptance & Modifications to the General Regulations

On signing the Admission Form the Exhibitor declares full cognizance and acceptance of the present General Regulations and any eventual modifications or integrations to it and full cognizance acceptance of Technical Regulations issued by Fiera Milano Congressi S.p.A and available on the website www.packagingpremiere.it. In case of non-fulfilment, Easyfairs Italia Srl reserves the right to exclude Exhibitors from the Exhibition. Excluded Exhibitors will have no right to any kind of refund or reimbursement or indemnity, without prejudice to the individual measures, compliance with the General Regulations is enforced by the staff of the Organiser, the pertinent offices of Fiera Milano Congressi S.p.A. and, where necessary, to third parties (physical or legal persons) appointed by the same.



5) Stand Allocation

Stand location assignment is decided taking into consideration the general interests of the Exhibition, the necessary divisions for merchandise commodities, and the expressed instructions of the applicant. Easyfairs Italia Srl will not be in any way bound to fulfil any special requests relative to stand location assignment. Easyfairs Italia Srl reserves the right to alter, as the situation necessitates, the stand conformation and dimension.

6) Terms of Payment

The down payment of 40% of the full value of the booking must be paid when the application form is signed. The final payment must be submitted no later than 31 January 2026.

If the Exhibitor fails to comply with the payment terms indicated above, the Organiser reserves the right to change the location of the assigned booth space and/or not to set up the area; in the latter case also charging the penalties applicable in the event of renunciation (see Article 7 of General Regulations).

7) Renunciation

In case the Exhibitor renounces its participation in the Exhibition, the entire exhibition fee must be paid, in addition to a possible compensation for damage. The reallocation of unoccupied spaces by the organisers does not release the exhibitor from its obligation to pay.

8) Withdrawal

Withdrawal from or a reduction in the size of the stand by the exhibitor is no longer possible after admission, unless this is due to gross negligence or intent on the part of Easyfairs. The same applies to any other additionally agreed services (service packages, sponsoring and promotion facilities).

9) Termination and Rights of Suspension

9.1 Without limiting its other rights or remedies, the Organiser may terminate the Contract with immediate effect by giving written notice to the Exhibitor if: (a) the Exhibitor commits a breach of any term of the Contract and (if such a breach is remediable) fails to remedy that breach (i) within 7 days of the Exhibitor being notified in writing to do so or (ii) in any event not later than before the first day of the Build-up Period if a 7 day notification and remedy period is no longer possible; (b) the Exhibitor fails to pay any amount due under the Contract on the due date for payment and remains in default (i) not less than 7 days after being notified to make such payment or (ii) in any event not later than before the first day of the Build-up Period if a 7 day notification period for such a payment is no longer possible; (c) any step or action is taken (by the Exhibitor or any third party) in connection with the Exhibitor becoming bankrupt, having a bankruptcy petition issued or bankruptcy order made against him or it, entering administration, liquidation or any composition or arrangement with its creditors (other than in relation to a solvent restructuring), being wound up (whether voluntarily or by order of the court, unless for the purpose of a solvent restructuring), having a receiver appointed to any of its assets or ceasing to carry on business or, if the step or action is taken in another jurisdiction, in connection with any analogous procedure in the relevant jurisdiction; (d) the Exhibitor suspends, or threatens to suspend, or ceases or threatens to cease to carry on all or a substantial part of its business; or (e) the Exhibitor's financial position deteriorates to such an extent that in the Organiser's opinion the Exhibitor's capability to adequately fulfil its obligations under the Contract has been placed in jeopardy.

9.2 Without limiting its other rights or remedies, the Organiser may suspend the Exhibitor's right to attend the Exhibition, provision of the Services by the Organiser under the Contract and/or the performance of the Contract by the Organiser if the Exhibitor becomes subject to any of the events listed in clause 9.1 or the Organiser reasonably believes that the Exhibitor is about to become subject to any of them.

9.3 On termination of the Contract for any reason pursuant to clause 9.1: (a) the Exhibitor shall immediately pay to the Organiser all of the Organiser's outstanding unpaid invoices and interest and, in respect of Services supplied but for which no invoice has been submitted, the Organiser shall submit an invoice, which shall be payable by the Exhibitor immediately on receipt; (b) the Organiser shall have the right to resell the Space allocated to the Exhibitor under the Contract; (c) the termination of the Contract shall be treated as and deemed to be a cancellation of the Contract by the Exhibitor and the Exhibitor shall be liable for cancellation charges pursuant to clause 7 above; (d) the accrued rights, remedies, obligations and liabilities of the parties as at expiry or termination of the Contract shall be unaffected, including the right to claim damages in respect of any breach of the Contract which existed at or before the date of termination or expiry; and (e) clauses which expressly or by implication survive termination shall continue in full force and effect. For the avoidance of doubt, clauses 7, 9, 20, 21, 22, 26, 27, 32, 33 and 34 shall continue in force after termination of the Contract.

10) Admission and Registration Fee

It Includes:

- The chosen EasyGo package (see the form attached to this Admission Form)
- Technical assistance to the Exhibitor during the Exhibition and the set up/dismantling of the stand
- General surveillance of halls
- Fire prevention and extinguishers
- Installed power supply of up to 5 Kw for bare areas (3 Kw for pre-fitted stands)
- Daily stand clean up services consisting of cleaning of the floor and any floor coverings (excluding washing and removal of stains or traces from the carpet) and emptying of waste bins.
- Exhibitor badges
- Entry in the printed Exhibition catalogue (for guaranteed application submit by 23 March 2026) and in the online exhibitor list on the web page
- Wi-Fi connection
- Access to the Exhibitor Lounge

11) Municipal Advertising Tax

Exhibitors are under duty to pay the Municipality of Milan the local tax applicable to such things as are in any event subject to taxation pursuant to Decree 26.10.1972 n.639.

12) Surveillance

Fiera Milano Congressi S.p.A. provides for a general surveillance service in the venues area. The responsibility for custody and surveillance of the stands and their content is solely for the respective Exhibitors throughout the opening hours of the pavilions both during the event and during the setting up and breaking down phases. Exhibitors must ensure their presence or that of their employees at the opening hours of the pavilions and be present at the same stands until the last moment of the evening closing. In this regard, it is recommended to close valuables in special cupboards before leaving the assigned exhibition area.

13) V.A.T.

As from January 1st, 2011, in accordance with the Legislative Decree no. 8/2010 in application of the EU directive no. 18/2010, foreign Exhibitors liable for taxation are not required any longer to pay the V.A.T. on stand fee and services connected with the Show, with the exclusion of non-commercial Companies/authorities and private individuals. In order to identify the type of Exhibitor (Company liable for taxation/non-commercial Company or private individual), before the issuing of the invoice it is essential to receive the information on the V.A.T. number/ ID code or other documents proving the status of company and not of private individual. It is therefore absolutely necessary that Applications for participation are sent with the above information, otherwise invoices will have to be issued with the Italian Value-Added Tax.

14) Set Up of Stand

It is strictly forbidden to operate on the stand's wall structure and on the set up provided by the Exhibition Organisation. For the interior design of the pre-fitted booths assigned, an Exhibitor may bring in and make use of, up to a certain limit, items such as carpets, shelves, ornaments, etc. All materials must be fireproof and certified as such by the appropriate documents. N.B.: the permitted height for stands' walls adjacent to other stands and logos is 2.50 mt. or 3.00 mt. Intermediate heights are not permitted. Special requirements must be reported in advance to the Operation Office and approved by it. For lighting engineering purposes only, the maximum height of 5 mt. can be reached. If it is necessary to hang riggings, it is necessary to contact Fiera Milano Congressi S.p.A. in advance to ask for feasibility and construction costs. No mezzanines of any kind or type are allowed. Even if they have already been utilised during previous or similar events, the use of vehicles of any kind and type (buses, lorries, caravans, camper vans, etc.), whether or not fitted out for use as an exhibition vehicle or space, must receive written approval from the Operations Office, which will decide whether or not to authorise them after examining comprehensive documentation and on the basis of vehicle characteristics, size and positioning. The Exhibitor will also be required to notify the Customer Service – Exhibitor Assistance office at Fiera Milano Congressi S.p.A. Stand display designs must be sent to Packaging Première & PCD Operations Office at

least 30 days before the exhibition and must be approved before the start of the set-up operations. Fiera Milano Congressi S.p.A. will not allow the stand set-up work to proceed if the project has not been sent and may apply a penalty of €500 (VAT excluded) to exhibitors who have started the set-up work without sending and receiving prior approval of the project.

14.1 Assembly/Disassembly

Bare areas assembly 16 - 17 May 2026.

Pre-fitted booth assembly Monday 18 May 2026.

Assembly must be completed in their entirety by 7:00 pm on Sunday, 17 May 2026.

18 May 2026 (the day before the event opening) is reserved solely and exclusively for Exhibitors/Dressers/Stand Holders, etc. who, by accessing the Hall by their vehicles, will have the day to set up their product display and complete the finishing touches on their stands.

Disassembly Thursday 21 May 2026

After closure of the exhibition (from 5 pm to 6.30 pm hand parcels only) and Friday 22 May 2026. Further information on the assembly and disassembly times will be provided closer to the time.

14.2 Clearing exhibition spaces and right to retention and compensation

At the conclusion of the Event, the operations for the removal of the display equipment and fittings must be carried out according to the calendar and the times indicated by Fiera Milano Congressi S.p.A. At the expiry of the terms laid down, the material still present in the exhibition space will be automatically removed by Fiera Milano Congressi S.p.A. and stored at risk and charge of the Exhibitor, who accepts as of now this condition. Any proven need for limited extensions of the schedules provided must be requested directly from Fiera Milano Congressi S.p.A. as described in the Technical Regulations.

15) Access to the Exhibition Grounds

Access to the Exhibition grounds is limited to operator in possession of the Entrance Pass. Within the Exhibition grounds, it is strictly prohibited to do leafleting and to promote offers and oblations for recognised institutions, collections (aims), political/religious propaganda, and any other activity not relating to the purpose of the Exhibition. The Exhibitor is responsible for the behaviour of his collaborators, auxiliaries, and holders of the Entrance Passes assigned to him.

15.1 Food and catering services

Third party catering companies and exhibitors who wish to offer food and drink to their guests of their own accord can purchase passes for access and resupply when submitting the necessary documentation. The procedure is available in the Technical Regulations. In accepting this General Regulations, exhibitors who provide their own catering separately from the services provided by Fiera Milano declare that they are aware of the provisions of the Italian Prime Ministerial Decree dtd. 17 May 2020 and its amendments and agree to observe its requirements.

16) Forms of advertising

Outside the assigned exhibition area, all forms of propaganda and advertising must be performed exclusively through Easyfairs Italia Srl and are subject to payment of a fee and the relative taxes. SIAE (Italian copyright collecting agency) – In the event of the distribution of audio-visual or multimedia formats containing intellectual works or part thereof, which are protected under Law No. 633 of 22/4/1941, copyright permission must be obtained in advance and the fees associated with the endorsement of the supports must also be paid in advance, pursuant to article 181 Bis of the same law. Unauthorised use of intellectual works and failure to apply an SIAE stamp to the abovementioned supports will be subject to criminal sanctions, pursuant to articles 171 et seq. of Law 633/41.

17) Intellectual property

17.1 The Exhibitor guarantees that its activities in the context of the Event, among which, but not limited to, the Objects Exhibited and all its advertising, do not in any way infringe the rights of third parties, such as intellectual property rights (including but not limited to copyright, trade mark rights, patent rights, design rights) or are in any way unlawful or illegal. Furthermore, the Exhibitor guarantees that all the information it supplies the Organiser with within the context of the Event in relation to its activities, for instance for publication in the Exhibition Catalogue or on the Event website is complete and accurate and does not in any way infringe the rights of third parties or is otherwise unlawful or illegal.

17.2 In particular, the Exhibitor guarantees that any photographs, illustrations, other graphics and/or texts it communicates to the Organiser (the "Documentation Submitted") for inclusion in the Exhibition Catalogue or on the website of the Event, or communicates to the press, are exempt from any and all royalties, so that the Organiser can use, reproduce, manage or use them in any manner whatsoever. In the opposite case, the Exhibitor undertakes to cover and pay all the royalties due on the Documentation Submitted to the Organiser and to indemnify the Organiser for any expenses, damage, liability or losses arising from the non-compliance with the intellectual property rights. If a third party was to object to the use of the Documentation Submitted, the Exhibitor shall notify the Organiser thereof in writing without delay. The Exhibitor declares and confirms that it surrenders any rights it may have in the Documentation Submitted to the Organiser free of charge and definitively.

17.3 The Organiser reserves the right to take photographs or shooting videos during the Event, during the periods of set-up and dismantling included, and to use, reproduce, duplicate, communicate, assign or use the photographs in any manner whatsoever.

17.4 Solely the Organiser is entitled to publish the Exhibition Catalogue. The Exhibitor is obliged to provide the Organiser with the information to be published in the catalogue in good time. The Organiser is at liberty to edit the information and the texts it is supplied with without the possibility of opposition on the part of the Exhibitor. The Organiser cannot be held liable for any errors in the texts and/or translations in the catalogue. The Organiser is the exclusive holder of the copyright and other intellectual property rights in the catalogue. In consequence, the reproduction or dissemination of the catalogue among the public, whether in whole or in part, without the Organiser's prior written consent, is prohibited.

17.5 If the Exhibitor becomes aware that the Objects Exhibited at the Event may infringe third-party rights, it shall forthwith notify the Organiser thereof in writing and supply the Organiser with a copy of all the relevant documents.

17.6 The Exhibitor shall safeguard the Organiser, including the owner and the operator of the Building, and their directors and any other employees appointed by the latter, against any and all claims from third parties arising from an infringement of intellectual property rights or otherwise, or associated with the activities of the Exhibitor (and its appointees) in the context of the Event, including, but not limited to, the goods and services the Exhibitor showcases c.q. promotes at the Event or the publicity associated therewith. The Exhibitor undertakes to indemnify the Organiser in full for any and all losses and expenses incurred, including all the legal fees, associated with an (alleged) infringement of the rights of third parties by the Exhibitor. The Organiser is at all times entitled, whether following a complaint from a third party, at the request of a judicial or administrative authority or on its own initiative, to have the products, items, work and devices, publicity, or any other object that may contain unlawful or harmful content the Exhibitor displays removed from the Trade Fair without the Exhibitor being entitled to any compensation on that account.

18) Use of images of the Exhibitor obtained during the Event

As regards images of the Exhibitor, the relative exhibition space and/or the Exhibitor's representatives, agents, employees and associates, acquired or captured in any way (including by camera, video or audio-visual recording) as part of the Event, the Exhibitor hereby declares that it is aware, pursuant to EU Regulation 2016/679 – General Data Protection Regulation, of the collection and processing of these images by Fiera Milano Congressi S.p.A. and Easyfairs Italia Srl and their potential sharing for informative, promotional and commercial purposes, under the terms and conditions covered by article 23, and grants Fiera Milano Congressi S.p.A. and Easyfairs Italia Srl the right to use said images free of charge for these purposes, pursuant to articles 96 and 97 of Law No. 633/1941, to this end authorising Fiera Milano Congressi S.p.A. and Easyfairs Italia Srl to use them without any restrictions via any means of communication (including, but not limited to brochures, presentations, catalogues and general paper-based promotional materials, TV, pay-per-view, etc.) and to share them over the internet (company website, social media, etc.) or through magazines and other publications, including online, with comprehensive adaptation and reproduction rights, for all purposes permitted by law. To this end, the Exhibitor hereby declares and guarantees Fiera Milano Congressi S.p.A. and Easyfairs Italia Srl that it has: a) obtained, where necessary, consent from those concerned, via a suitable information sheet, to the processing of data regarding their photos, videos, etc., including by Fiera Milano Congressi S.p.A. and Easyfairs Italia Srl, with said processing to include sharing for informative, promotional and advertising purposes pursuant to EU Regulation 2016/679 – General Data Protection Regulation; b) acquired authorisation to use and share the images, pursuant to articles 96 and 97 of Law No. 633/1941 on copyright, in keeping with the terms and conditions set out above, from the physical persons pictured or filmed, its representatives, agents, employees and associates, during the abovementioned Show. In relation to points a) and b) above, the Exhibitor undertakes to indemnify and hold harmless Fiera Milano Congressi S.p.A. and Easyfairs Italia Srl from all disputes, lawsuits or claims made by the abovementioned persons regarding the above use and sharing of the relative images described above.

19) Loudspeakers and Audio Transmissions

Audio transmissions, including the use of receivers and tv apparatus, are prohibited. For actual demonstration necessities, the Exhibitor may forward a request for authorisation to Easyfairs Italia Srl (via certified mail).

20) Insurance

20.1 The Exhibitor is responsible for and is obliged to take out, effect and maintain at its own cost and expense appropriate insurance policies to cover all risks, losses and damages that may arise in connection its participation at the Exhibition and all liabilities that may arise under or in connection Contract including: (a) all losses, liabilities or damages of any kind that may be caused by any action, omission, default or negligence by the Exhibitor and/or its Representatives and/or any person under the control or instruction of the Exhibitor and/or any holders of participant cards and/or passes issued by the Exhibitor (including losses, liabilities or damages in connection with personal injury, death and damage to or loss of property); (b) all loss, damage or theft of any Stands, Exhibits, articles, belongings, items, products, materials, machines and/or goods whilst transported to, stored, use or located at the Venue; (c) all liability under clause 22 of these Terms; and (d) postponement, abandonment or cancellation of the Exhibition.

20.2 Without prejudice to the generality of clause 20.1, but subject to clause 20.3, the Exhibitor shall take out and maintain the following insurance policies: (a) public liability insurance; (b) product liability insurance; and (c) employers' liability insurance, (together the "Policies"). The Policies shall be with a reputable insurer and provide a limit of indemnity of not less than £5 million per claim or such other limit or limits as may be specified by the Organiser from time to time (including any limit or limits specified in the Exhibitors Manual). The Exhibitor shall provide such evidence of the Policies and payment of the relevant premiums as the Organiser may request. The Organiser reserves the right to exclude the Exhibitor from the Exhibition if satisfactory evidence of the Policies is not provided in advance of the Exhibition.

20.3 Subject to clause 20.6, the Organiser shall arrange for the Exhibitor to participate in and be protected under the Organiser's insurance policy, arranged and administered by the Organiser's insurance broker, InEvexco Ltd (InEvexco) (Insurance Policy), on behalf of the Organiser, subject to payment of an insurance participation Fee, as detailed on the Booking Form. The standard limits and cover provided to participating Exhibitors under this policy, together with a full specimen policy wording, showing the terms, conditions and applicable exclusions is available from InEvexco via their website <https://www.inevexco.co.uk/our-services/event-and-exhibition-exhibitors-insurance>. In addition to this you will find the Exhibitors Insurance Product Information Document. The Organiser strongly recommends the Exhibitor reads the policy wording as some exclusions apply. A summary of the current limits and cover provided to Exhibitors under the Insurance Policy are set out in clause 20.7. An "Evidence of Insurance as an Exhibitor" document, summarising the cover provided, will be issued by email when payment of the insurance participation Fee is made with the Exhibitor's invoice. The insurance participation Fee must be paid to initiate the Exhibitor's insurance protection and payment must be made no later than the start of the Build-Up Period.

20.4 The service of providing participation in the Insurance Policy is on a 'non-advised' basis and the Exhibitor must satisfy itself that the terms, cover and limits (including any applicable exclusions) of the Insurance Policy are acceptable to and adequate for the needs of the Exhibitor. This service is incidental to the Services the Organiser provides as the Exhibition organiser. InEvexco are authorised and regulated by the Financial Conduct Authority (FCA) to provide relevant insurance mediation services, under number 579079. The FCA's register can be accessed through www.fca.org.uk.

20.5 Subject to clause 21: (a) the Organiser accepts no liability in contract, tort, negligence, statutory duty or otherwise (to the maximum extent permitted by applicable law) arising out of the use of, quality, fitness for purpose or access to or provision of the Insurance Policy; and (b) the Organiser has no responsibility to the Exhibitor for, and hereby disclaims all liability arising from, the acts or omissions of InEvexco or any third parties required to provide the Insurance Policy and related services hereunder.

20.6 If the Exhibitor considers that it has adequate public liability cover in place, the Exhibitor will receive email instructions of how evidence of such cover can be uploaded onto InEvexco online portal. This evidence must be uploaded at least 30 days prior to the opening of the Exhibition. The evidence will be reviewed by InEvexco. If for any reason the evidence of alternative insurance is deemed inadequate by InEvexco, InEvexco will inform the Exhibitor of the reasons and the actions required to be undertaken by the Exhibitor to satisfy the terms of this clause 20. If the Exhibitor disagrees with InEvexco's decision, the Exhibitor may make use of InEvexco's appeals procedure.

20.7 The following represents a summary of the standard limits and cover provided to participating Exhibitors under the Insurance Policy (note, this is a summary, but the Exhibitor must read the full terms of the policy in order satisfy itself as to the adequacy if the policy. The Organiser will use commercially reasonable efforts to ensure the summary is accurate and up to date but cannot be held responsible for any omissions or inaccuracies in the summary):

The Standard Limits and Cover provided to our participating Exhibitors are:

Cover Headings	Standard Limits	Brief Summary of the Cover
Exhibitor Expenses	£20.000	Loss of irrecoverable expenses sustained as a result of cancellation, abandonment, curtailment, postponement or removal to alternative premises; inability to open or keep open your stand/space due to damage to Exhibitor Property at the Venue, in transit to the Venue or damage to the Venue itself; late or non-arrival of Exhibits or of your staff/representatives; failure to vacate the Venue within the contracted time; reasonable additional costs and expenses incurred in avoiding or diminishing a loss; for reasons beyond yours and the Organisers control
Exhibitor Property	£20.000	Physical loss of or damage to property for which you are responsible, including exhibits, stands, displays, equipment, furnishings, stationery, promotional literature, being brought to the venue for the purposes of the Exhibition. You are responsible for the first £50 of any claim.
Exhibitor Liability	£2.000.000 any one occurrence *	Legal liability to pay compensation, legal costs and expenses as a result of accidental death or injury to a third party and/or damage to their property at the Venue. You are responsible for the first £250 of any claim for third party property damage.
*An additional £3,000,000 Public Liability cover will be applied by the organisers policy in the event of a Public Liability claim making the total Public Liability limit for any one occurrence £5,000,000.		

21) Limitations of liability

By signing the Application Form, the Exhibitor / Co-Exhibitor agrees to exonerate Fiera Milano Congressi S.p.A. and the Organiser from any liability for consequential damages, damage to image, loss of revenues etc. Also, for direct damages, by virtue of the insurance cover mentioned in article 20.1 above, each Exhibitor / co-Exhibitor agrees to relieve Fiera Milano Congressi S.p.A. and the Organiser from any liability.

22) Exhibitor's liability for loss and damage and Indemnity

22.1 The Exhibitor is responsible for all Demands for personal injury and loss of or damage to property including, but not limited to, damage to the Venue (including fixtures and fittings), loss or damage to other exhibitors or Exhibition visitors' property caused by or arising from the erection and dismantling of the Exhibitor's Stand (where the Exhibitor is responsible for the erection and dismantling of the Stand) and anything permitted, omitted or done thereon or therefrom or at the Venue during the period of the Exhibition or the Build-Up Period and Breakdown Period, caused directly or indirectly by the Exhibitor or any of its Representatives or any stand sharer, licensee or invitee of the Exhibitor or the act, omission, default or neglect of the Exhibitor or by any such person or by any Exhibit, machinery or other article, good, property or item belonging to, or in the possession of, or used by, the Exhibitor or any such person. The Exhibitor will indemnify the Organiser in respect of each and any Demand (including legal costs and disbursements) suffered or incurred by the Organiser, in respect thereof.

22.2 Without prejudice to the generality of clause 22.1, the Exhibitor shall fully and effectually indemnify and keep indemnified the Organiser against all and any Demands whatsoever made against or incurred or suffered by the Organiser or its Representatives, directly or indirectly, as a result of, relating to, arising from or in connection with: (a) any breach by the Exhibitor of the terms of the Contract; (b) the participation in the Exhibition of the Exhibitor and/or its Representatives, including any act, omission, negligence or default of the Exhibitor or its Representatives in connection with the Exhibition; (c) any claim

made by a Representative appointed by the Organiser as a result of a failure on the part of the Exhibitor or its Representatives to perform in any way any contract entered into by the Exhibitor or its Representatives with such Representative appointed by the Organiser; (d) any claim that the Organiser's use of property, materials or content provided by the Exhibitor or its Representatives (including Material) infringes the rights (including intellectual property rights) of any person; (e) any liability to or claim by a third party (including the Representatives or invitees of the Exhibitor) arising from any default or negligence of the Exhibitor or its Representatives or any breach of the terms of the Contract by the Exhibitor or its Representatives; (f) any injury, loss or damage arising in connection with the erection, use and dismantling of the Stand (where the Exhibitor is responsible for the erection and dismantling of the Stand) and anything done on or from the Stand caused directly or indirectly by the Exhibitor or its Representatives or invitee of the Exhibitor or visitor to the Stand or by any Exhibit, fittings, good, property machinery or other item belonging to or introduced by the Exhibitor, its Representatives or any such person; (g) any loss or damage to the Venue or property owned by a third party which is located, stored or present at the Venue caused, directly or indirectly, by any act, omission, negligence or default of the Exhibitor or its Representatives or any invitee or visitor of the Exhibitor; and/or (h) any claim by an Exhibitor contact that its or his data and contact details are being used or processed by the Organiser in accordance with clause 33 without the requisite consent, permission, authority or lawful grounds.

23) Measures to guarantee personal security in the Fiera Exhibition Centre

Fiera Milano Congressi S.p.A., in observance of the instructions provided by the Public Security Authority, has adopted the infrastructural, organisational and operational measures deemed necessary to guarantee the security of the individuals present for any reason in the Fiera Exhibition Centre. Merely by way of example, the following may be provided for, at the sole discretion of Fiera Milano Congressi S.p.A.: a) particular means of access to and exit from the Fiera Exhibition Centre (specific entrances/exits or reserved lanes, times, systems for the regulation and control of accesses and flows), which may be differentiated according to user categories; b) security checks, which may also be carried out with the aid of fixed or portable equipment or instruments, on people, baggage and personal effects, both upon entry to the Fiera Exhibition Centre and inside it, and, where necessary, upon exit. These checks will be carried out by Fiera Milano Congressi S.p.A. staff or by third parties entrusted by Fiera Milano Congressi S.p.A. for the purpose. Without prejudice to notification to Law Enforcement Agencies and any measures that may be adopted thereby, users who refuse to undergo checks will be prevented from entering the Fiera Exhibition Centre. If said users are already in the trade fair district, they will be removed immediately. Users invited to undergo a check must guarantee maximum collaboration, so that the check can be carried out as effectively and quickly as possible given the nature of the activity. Following said checks, and without prejudice to notification to Law Enforcement Agencies and any measures that may consequently be adopted thereby, Fiera Milano reserves the right, at its sole discretion, to refuse entry to the trade fair district to suspect individuals or objects, and to immediately remove any suspect individuals already inside the trade fair district; suspect objects must be immediately removed from the trade fair district by and under the responsibility of those in possession of them. Fiera Milano Congressi S.p.A. is under no obligation to provide services for the safekeeping of suspect objects; c) variations or limits to pedestrian and vehicular routes within the Fiera Exhibition Centre, including the positioning of barriers, Jersey barriers, speed bumps and the like; d) forcible removal, at the risk and expense of the owner, of means of transport of work equipment, objects or personal effects deemed suspect or liable to interfere with security checks. The measures in this paragraph are also applicable to all visitors and guests admitted to the trade fair events.

24) Occupational Safety

Each Exhibitor is required to scrupulously comply with the entire regulatory system in force, also and above all with regard to the protection of the health and physical integrity of workers, and with labour, social security and welfare legislation for the entire duration of the Exhibition, including the time required for the assembly and dismantling of stands and any other related activity, waste disposal included. Furthermore, the Exhibitor undertakes to observe and ensure that all contractors working on its behalf, during the assembly and dismantling of the stand and in relation to any other related or connected activity, comply with the Technical Regulations and any supplementary sections thereof that he declares having fully understood, the provisions contained in art. 88 of the Italian Legislative Decree 81/2008, paragraph 2-bis and its implementing Ministerial Decree of 22.7.2014, issued by the Ministry of Labour and Social Policies and the Ministry of Health. The Technical Regulations, which can be consulted on the website www.packagingpremiere.it, contain, among other things, precautionary rules regarding exhibition safety (fire prevention, electrical systems, environmental protection, etc.), with the exclusion of the specific safety rules concerning the activities carried out by the Exhibitor or contracted out by the latter to the contractors (stand assembly and dismantling and related activities), the verification and observance of which remains the responsibility of the Exhibitor itself. Behaviours that do not comply with the above safety regulations, in particular when they may affect the general safety of the halls and third parties present, may be the subject of intervention by the Organiser and/or Fiera Milano Congressi S.p.A., as part of random and sample checks, and may result in the immediate deactivation of utilities supplied to the stand or the immediate closure of the same. Any other consequence that may arise from failure to comply with the above provisions is solely the responsibility of the Exhibitor and the its contracted companies. Fiera Milano Congressi S.p.A. may remove from the Exhibition Centre personnel of contractors/self-employed persons working on behalf of the Exhibitor if they do not have the identification card provided for by articles 18, paragraph 1, letter u), 21, paragraph 1, letter c), 26, paragraph 8 of the Italian Legislative Decree 81/08 and non-EU personnel if, even if they have the identification card referred to above, they do not have a valid, legible residence permit or a valid, legible identity card. The Employer who is responsible for such personnel will be charged consequently. The Exhibitor that, as customer, has authorised the company to operate in the district on its own account for the execution of works, will be informed of the claim. The Exhibitor is responsible for the compliance with the regulations in force of everything that is carried out and organised on its behalf in relation to outfittings, structures, systems, products on display and all related activities. Each Exhibitor must appoint a "Contact Person for the Exhibition Safety of the exhibitor" (RSE) who will, for safety purposes, be liable towards all subjects possibly involved for all responsibilities in respect of the activities conducted on the Exhibitor's behalf during the entire time of stay at the exhibition district. At the Exhibitor's discretion, and under its full responsibility, the RSE may also be a different person in each of the three stages mentioned above (assembly, exhibition and dismantling). The name of this Contact Person and the relevant telephone numbers must be communicated to the Organiser and Fiera Milano Congressi S.p.A. before the stand assembly works begin and, in any case, before workers and materials enter the Fiera Milano district. If the name of the "Contact Person for the Exhibition Safety of the exhibitor" (RSE) is not communicated, this function will be held by the legal representative of the Exhibitor Company. Any changes to the name of the "Contact Person for the Exhibition Safety of the exhibitor" must be promptly communicated to the Organiser and Fiera Milano Congressi S.p.A.. The most relevant obligation for the Customer concerns the DUVRI [unified document for the assessment of interference risks], or the PSC [safety and coordination plan] in the event that, respectively, the rules contained in article 26 of the Italian Legislative Decree 81/08 are applied, or those contained in Title IV of the same decree, relating to work safety at construction sites, according to the provisions of the Italian Interministerial Decree of 22 July 2014. This documentation must be uploaded to the appropriate section of the Fiera Milano Congressi S.p.A. online platform available to the competent authorities (ATS and the police) and be present at the stand for the entire period of the event (including assembly and dismantling). Service providers working on behalf of Fiera Milano Congressi S.p.A. will only access the stand in the presence of the "Contact Person for the Exhibition Safety of the exhibitor" and after authorisation from the latter. The above restriction does not apply to personnel responsible for surveillance and security of the area.

25) Damage to Stands

Exhibitors must make a report to the Customer Service on the condition of the stand after it has been cleared of all exhibition materials. The stand must be left in the same condition it was consigned to the Exhibitor. Repair or restoration costs for damages will be charged to the Exhibitor.

26) Cancellation - Change of Venue - Change of Event Dates

26.1 The Organiser shall have the right, at its absolute discretion, to transfer the Venue of the Event, to cancel or change the date of all or part of it or to reduce the duration of the Event and/or the scheduled period of assembly, and/or dismantling.

26.2 Pursuant to clause 26.1, it is acknowledged and agreed between the parties that the Organiser shall have no liability to the Exhibitor in respect of any such cancellation, relocation or change of dates and shall not be obliged to reimburse any money paid or any expenses incurred by the Exhibitor or to make payment for any other compensation, damage or loss suffered by the Exhibitor as a result of or in connection with such cancellation, relocation or change.

26.3 Any change determined by the Organiser to the Venue of the Event within 250 km from the original location will not give the Exhibitor any right to cancel its participation in the Event. If such change exceeds 250 km from the original Venue, the Exhibitor shall have the right to cancel its participation within 10 working days from the date of notification of the change by the Organiser. If the Exhibitor fails to notify the Organiser in writing of its cancellation within this period, the Exhibitor will be deemed to have accepted the change of Venue of the Event.

26.4 Any change determined by the Organiser in relation to the dates of the Event within a period of 365 days before or after the original dates will not give the Exhibitor any right to cancel its participation in the Event. If the change in dates exceeds 365 days before or after the original dates, the Exhibitor shall have the right to cancel its participation in the Event within 10 working days of the date of notification of the change by the Organiser. If the Exhibitor does not send written notification to the Organiser within this period, the Exhibitor will be deemed to have accepted the change to the Event date.

27) Force Majeure

27.1 The Organiser shall not be held liable for any delay in performing, or failure to perform, any of its obligations under this Contract if such delay or failure is due to Force Majeure, or to events, circumstances or causes beyond its reasonable control.

27.2 If the Event is cancelled, anticipated, delayed or shortened due to an unforeseen event or Force Majeure, notwithstanding the provisions of the Italian Civil Code, the Organiser shall in no case be liable, it being acknowledged and agreed between the parties that the Organiser shall have no liability to the Exhibitor in relation to such cancellation, advance, delay or shortening of the Event. The Organiser shall not be obliged to reimburse any sum of money or make payment of any expenses incurred by the Exhibitor or to make payment of any other indemnity to compensate the Exhibitor for any damage or loss suffered by the Exhibitor as a result of or in connection with such cancellation, delay or early termination of the Event. All fees and charges paid and payable for the cancelled exhibition will be treated as advance payment of the next edition.

27.3 Force Majeure includes the following events, circumstances or causes: fire, war, natural disasters, riots, acts of terrorism, governmental actions, orders or regulations, legal actions, trade union actions, commercial disputes, decisions or actions concerning the Venue or other events, circumstances or causes which make the occupation of the stand or the organisation of the Event significantly more difficult and/or impossible. The cases of Force Majeure mentioned above by way of example are not an exhaustive list.

27.4 In addition to the provisions of the preceding paragraph, the Exhibitor expressly accepts that if - as a result of the further spread and/or possible worsening or in any case of the dangerous situation in Italy for individual and/or collective public health resulting from the epidemic known as "Coronavirus" - the Exhibition is cancelled because it is forbidden by orders of public authorities and/or the dates are postponed at the sole discretion of the Organiser and, in such case, the Exhibitor is unable to participate, the provisions of art. 27.2 above shall apply.

28) Price Display and Product Selling

It is absolutely forbidden to expose/display the product prices or to sell products on the Exhibition premises.

29) Complaints

All complaints must be submitted to Fiera Milano Congressi S.p.A. and to Easyfairs Italia Srl and they must be filed in writing before the end of the exhibition (5 p.m. – 21 May 2026).

30) Penalties

The last day of the exhibition, 21 May 2026, closing time is at 5.00 p.m. It's forbidden to leave the Hall before 5.00 p.m. under penalty of a fine (€500,00).

31) Waste Management

The Exhibitor is required to remove waste from the Exhibition Centre on a daily basis, disposing of it in accordance with current legislation. Pursuant to the Technical Regulations, the Exhibitor and its representatives are responsible for the proper disposal of waste produced within the exhibition area and in the assigned exhibition space. The Exhibitor (and its representatives) must not leave waste of any kind in the exhibition spaces, either in the assigned space or in the communal spaces (aisles, pathways, etc.). The requirement not to leave waste behind and the relative obligation to dispose of said waste correctly should be understood to regard all waste materials and materials resulting from assembly/disassembly work (packaging; materials used for partitions, false ceilings, floor coverings, etc.). Should any waste be left in the pavilions or within the Exhibition Centre, Fiera Milano will apply a fine of €5,000.00 without prejudice to compensation for further damages. Fiera Milano also reserves the right to remove the persons responsible from the centre and to take legal action.

32) Processing of the Exhibitor's Personal Data

32.1 The exhibitor states to be informed that the provisions of the European (EU) General Data Protection Regulation 2016/679 ("GDPR") concern the processing of natural persons' data ("Personal Data") and do not apply to legal persons (companies), organisations and associations and the information ("Information") referring to these subjects, for which only the regulations on the electronic trade communications mailing remain, for which it is required to Exhibitor (legal person, organisation or association) to provide his/her prior consent to the mailing of such electronic communications for direct marketing purposes.

32.2 Exhibitor's Personal Data, where operating as a sole proprietorship, a small entrepreneur or a professional as well as his/her representatives, members, employees and collaborators provided in the Application form or also issued subsequently, as well as those acquired from third parties (e.g.: partners, commercial information companies, etc.) or during the Event (including, e.g. any photos or video recordings at the stands: see Article n. 18) is collected and processed by Easyfairs Italia Srl and Fiera Milano Congressi S.p.A. as Data Controllers for their own specific activities (the "Data Controllers" or "our Companies") pursuant to the terms described in the Privacy Note provided in Art. 33.

32.3 The attached note as referred to in the previous paragraph is provided by Easyfairs Italia Srl and Fiera Milano Congressi S.p.A. in accordance to art. 13 of GDPR and the Exhibitor undertakes to convey it to natural persons (his/her representatives, members, employees and collaborators) whose Personal Data has been provided for the purposes of their participation in the Event and of the provision of the connected services as well as to guarantee that the Personal Data is lawfully processed by our Companies for these purposes and to release from liability and/or to indemnify our Companies for every cost or damage caused by the Exhibitor's breach of the duties of the undertaken obligations towards our Companies in accordance with this article.

33) Privacy Policy - Processing of Exhibitor's personal data note

Art. 13 of UE regulation 2016/679 – Processing of personal data general regulation

33.1 The Personal Data provided with the Admission Form by Exhibitor or even given subsequently, as well as obtained also from third parties (e.g. partners, commercial information companies etc) or during the Event (also for example any photo or video recording at the stand), are collected and processed by Easyfairs Italia Srl and Fiera Milano Congressi S.p.A. as Data Controllers for the purpose of carrying out their own activities relating to their respective competence (hereinafter, "Data Controllers" or "our Companies"), for the following purposes: a) with reference to Easyfairs Italia Srl, to meet the obligations and the provisions of services concerning the Admission Form, the participation fee payment and the Event participation, as well as to carry out the related administrative and accounting activities and tax obligations and to fulfil their regulatory obligations: for these purposes Easyfairs Italia Srl makes use of the services provided by Fiera Milano Congressi S.p.A. which processes the personal data as Data Processor on behalf of Easyfairs Italia Srl itself, regarding these specific activities; b) with reference to Fiera Milano Congressi S.p.A., to meet the obligations and the provision of services directly required to Fiera Milano Congressi by Exhibitors (e.g. through the on line platform) and to carry out separate activities of security activity management of the Venue – Fieramilanocity - located Milan, based on the obligations in charge of Fiera Milano Congressi S.p.A. itself as Venue manager as per the existing legislation.

33.2 In accordance with the above outlined purposes, the processing of Exhibitor's Personal Data is thus necessary to establish and execute the contract concerning the event participation, meeting the related legal obligations and pursuing the legitimate interests of our companies and companies of our Group for administrative, organisational, technical and security activity management related to the Exhibitor's participation in the event and the provision of the connected services. Failure, even partial, to provide the required personal data would not permit the Exhibitor's admission to the event and the supply of the connected services. For the aforesaid purposes, the Exhibitor's personal data: a) will be processed also with electronic tools, with specific, mainly computerised, procedures and appropriate way to ensure the correct management of the provided services. Personal data may be kept even after the event for administrative and accounting activities and tax obligations, for a period required by standard rules (usually ten years); b) can also be known by personnel and collaborators authorised to process data by our Companies in order to carry out administrative, technical, and security activities related to the organisation and management of the event and to the provision of services required by the Exhibitor; c) can also be communicated by our companies to other companies of our respective Groups and to trusted companies that provide us with organisational and technical services connected to the event, such as contractors, service and maintenance companies, printers, data processing companies, administrative consultancy office and companies appointed to survey the performance of the event. The companies that process personal data on behalf of Fiera Milano Congressi S.p.A. operate as Data Processors complying with specific obligations contractually stated; d) can be transferred to companies outside the EU, if the European Commission has recognised that these countries offer an adequate level of data protection (e.g. Switzerland, Australia, Israel, and USA for companies complying with the Privacy Shield framework), or, on the basis of suitable guarantees (such as standard contractual clauses or binding corporate regulations) or, should these conditions not be fulfilled, if said transfer is authorised by the Exhibitor or necessary for executing the contract; e) can be communicate on the Event's web site and catalogue, on the basis of the publishing obligations provided for in the contract with the Exhibitor.

33.3 Personal data (including images) concerning the Exhibitor's business (entrepreneurial or professional), can also be subject to independent and different processing by our companies for the pursuit of our respective legitimate interests related to the analysis of the information connected to the Exhibitor's activities, to the participation in the Event and to the provision of required services and, in particular, for the identification, through electronic processing, of the preferences and potential interested services (profiling), to analyse the quality of the services and to complete statistical surveys to support the development and improvement of our services and activities.

33.4 The e-mail and postal addresses provided by the Exhibitor for his/her participation in the Event and for the use of the connected services can be used to send newsletter about the Event and connected services offered by our companies, as well as communications regarding similar events and services. The Exhibitor can object, at any time (immediately or also subsequently), to the mailing of these communications, by writing to privacy@fieramilanocongressi.it and/ or privacyit@easyfairs.com or by post to our Companies, to the addresses provided in the Application form and in the General Regulations.

33.5 Notwithstanding the mailing of newsletters and communications by e-mail or post concerning the Event and Exhibitor's specific interest services, the Personal Data and contact information (e.g. e-mails) referred to the Exhibitor (also as legal person, organisations or associations) can also be processed by our Companies prior the Exhibitor's consent (to be provided by selecting the specific boxes), for the following commercial and marketing purposes: a) sending advertising material, direct sales, performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, sms, mms systems about additional exhibition events, services and products of our companies, of the companies of the corresponding Groups and of third parties (organisers, exhibitors, contactors, qualified operators involved in the exhibition events or also operating in other sectors) interested in offering profitable commercial solutions to exhibitors; b) data disclosure to companies of our correspondent Groups, as well as other companies, including organisers, exhibitors, contractors, qualified operators involved in the exhibition events or operating in other sectors, such as market research institutes, sponsors and suppliers for their own processing, as Data Controllers, for the purposes and the terms specified in section a). For further commercial and marketing purposes listed in the previous paragraph, the provision of Personal Data remains optional and does not affect the Exhibitor's participation in the Event and the use of the connected services, notwithstanding his/her right to withdraw previously provided consent (without affecting the lawfulness of Data processing based on the consent given before its withdrawal).

33.6 The GDPR (articles 15-22) ensures the data subject (natural person) the right to access his/her personal data at any time, to obtain a copy, to adjust or complete it if not correct or incomplete, to erase it or restrict its processing when there are grounds, to object to its processing on grounds regarding the specific personal situation and, however, to its processing for direct marketing purposes, to request the portability of the provided data, if processed by automated means for the execution of the contract or based on the data subject's consent, as well as to lodge a complaint with the personal data Supervisory Authority if it is believed that rights have been infringed. For any further explanations or request concerning the processing of his/her personal data, the data subject can contact Easyfairs Italia Srl and/or Fiera Milano Congressi S.p.A., as Data Controllers for the purpose and activities of their respective competence, at the addresses provided in the Application and/or Regulations. You can contact Easyfairs Data Protection Officer at the following e-mail address: privacyit@easyfairs.com and Fiera Milano Congressi S.p.A. Data Protection Officer at the following e-mail address: privacy@fieramilanocongressi.it

EXHIBITOR'S AUTHORISATION OF THEIR PERSONAL DATA PROCESSING

With respect to the processing of the personal data, as specified in Article 32 of the General Regulations, the Exhibitor authorizes Fiera Milano Congressi S.p.A. and Easyfairs Italia Srl in their capacity as Data Controllers, to process their personal data and information for the following purposes:

a) sending advertising and direct sales materials and performing market research or sending commercial communications by post, telephone, automated calling, fax, e-mail, text message, mms systems on additional exhibition events, our companies' services and products of Easyfairs Italia Srl and Fiera Milano Congressi S.p.A., Easyfairs and Fiera Milano Groups' companies and of third parties (organisers, exhibitors, installers, qualified operators involved in the exhibition events or also operating in other sectors) interested in proposing favourable commercial offers to exhibitors;

Yes, I give my consent

No, I do not give my consent

b) sharing data with Easyfairs and Fiera Milano Group companies and other companies, including organisers, exhibitors, installers, qualified operators involved in the events or operating in other sectors, such as market research institutes, Easyfairs and Fiera Milano Congressi S.p.A. sponsors and suppliers for their processing, as Data Controllers, for the purposes and with the methods specified in section a).

Yes, I give my consent

No, I do not give my consent

34) Governing Law and jurisdiction

Any controversy, claim or dispute between the parties hereto concerning this Agreement shall be settled by the Courts of Milano (Tribunale di Milano) according to Italian Law.

Surname and First Name of the signatory (written in block capitals) _____

Date _____ **Signature and Stamp** _____

Pursuant to and for the purposes of articles 1341 and 1342 of the Italian Civil Code, the Exhibitor hereby declares that it specifically approves clauses 2 (Venue, Date & Schedule), 4 (Acceptance & Modifications to the General Regulations), 5 (Stand Allocation), 6 (Terms of Payment), 21 (Limitation of Liability), 26 (Cancellation - Change of Venue - Change of Event Dates), 27 (Force Majeure), 34 (Jurisdiction).

Date _____ **Signature and Stamp** _____

