

Futurebuild acquired by Media 10 and will be co-located with UK Construction Week London to create a UK built environment super-event

Landmark deal sees Futurebuild co-located with UK Construction Week London at Excel in 2026, creating a new powerhouse event in the built environment marketplace in the UK.

London, 14/01/2026: Media 10, one of the UK's fastest-growing event and media businesses, has acquired Futurebuild, the UK's leading built environment exhibition, from international organiser Easyfairs. As part of the acquisition, Media 10 also confirmed that Futurebuild will co-locate with UK Construction Week London from 12–14 May 2026 at Excel London, creating a UK built environment powerhouse event - a commercially powerful and influential gathering for the built environment, attracting a combined audience of over 25,000 visitors.

Creating the UK's built environment powerhouse event

The strategic move brings together two of the UK's most influential construction and built environment exhibitions under Media 10's stewardship creating a single, highly efficient platform for suppliers to reach the entire buying chain. Futurebuild is internationally recognised for its focus on sustainability, net zero, retrofit and sector innovation, while UK Construction Week London is known for its scale, trade engagement, skills development and practical product showcase.

The events will attract **25,000+ built environment professionals**, more than **600 exhibitors** and over **700 talks** across **10 stages**, giving exhibitors increased footfall, deeper engagement and more qualified leads in one place. The newly acquired Stone & Surfaces Show will also be part of the co-locate and further adds to the scale of this venture.

Alison Willis, CEO of Easyfairs UK&Global, commented: *"Futurebuild is an event that is internationally renowned for championing sustainability and innovation in the built environment. We are confident that Media 10's expertise and strategic vision will take Futurebuild, and now the combined super event with UK Construction Week, to even greater heights. Easyfairs is proud of what has been achieved and looks forward to seeing the event flourish in new hands."*

Rob Nathan, Managing Director of Media 10, added: *"The acquisition of Futurebuild marks a major milestone in Media 10's expansion into the built environment and construction sector. It strengthens Media 10's portfolio, which already includes UK Construction Week, and reflects the company's ambition*



to create industry platforms that maximise commercial outcomes for exhibitors while accelerating connections and positive change across the sector."

Rob continued: *"Futurebuild is one of the most respected platforms in the built environment, with a clear purpose and a strong industry following. Bringing Futurebuild into the Media 10 family, and co-locating it with UK Construction Week London, will create a step-change event that serves the full construction ecosystem. This is more than an acquisition, it's a strategic alignment that delivers scale, depth and relevance for exhibitors, visitors and partners alike."*

Stronger together: the roadmap for the built environment

Under Media 10's ownership, Futurebuild will continue its established mission to drive meaningful industry progress around sustainability, retrofit, net zero and innovation, while benefiting from Media 10's audience-building, commercial and digital expertise. The 2026 co-location with UK Construction Week London and the **Stone & Surfaces Show** will increase value for exhibitors by delivering unmatched scale, cross-sector reach and commercial opportunity in a single event, while giving visitors a more comprehensive view of the products, solutions and innovations shaping the future of the built environment.

The combined 2026 event will attract delegates from across the built environment, including architects, specifiers, contractors, developers, local authorities, housing groups, engineers and manufacturers, enabling exhibitors to engage with decision-makers and influencers from every part of the supply chain over three days.

Further details about the transition and plans for the 2026 UK built environment powerhouse event will be announced in the coming days.

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About Media10 (www.media-ten.com)

Multi-award winner Media 10 is one of the fastest growing independent exhibition & new media companies in the UK. For over 20 years, Media 10 has been organising world-class consumer & trade events in the UK, and around the world including Grand Designs Live, The Ideal Home Show, Clerkenwell Design Week and the Coronation Festival at Buckingham Palace.

As a privately-owned company based in Loughton, Essex, Media 10 employs over 100 talented people to run a growing portfolio of live events, websites and magazines

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About Easyfairs

Easyfairs organises and hosts events, bringing communities together to visit the future.

We currently organise 110 market-leading event titles in 16 countries (Algeria, Austria, Belgium, Denmark, Finland, France, Germany, Italy, Norway, the Netherlands, Portugal, Spain, Sweden, Switzerland, the United Kingdom and the United States) and manage eight event venues in Belgium, the Netherlands and Sweden (Antwerp, Ghent, Mechelen-Brussels North, Namur, Gorinchem, Hardenberg, Malmö and Stockholm).

We are passionate about "easifying" the life of our customers and increasing the return on investment and return on time for professional communities through our all-in formulas, advanced technology and customer-centric approach. Our digital features and initiatives provide these communities with excellent opportunities to network effectively and do business throughout the year.

The Easyfairs Group employs 900 highly committed talents, deploys the best marketing and technology tools and develops brands with a strong appeal to our stakeholder communities.

For the seventh year running, Deloitte conferred "Best Managed Company" status on Easyfairs in 2025.

Visit the future with Easyfairs and find out more on www.easyfairs.com

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