

KEY KPIs TRACKER

PRIORITY AREA

STATUS

CONTRIBUTION TO SDGs

Reducing the environmental impact of our events and venues (Target 2030)

50% reduction in energy consumption in venues from baseline	Energy					
100% renewable electricity used in all venues	Energy					
100% EV/low or zero carbon company car fleet	Travel					
50% more visitors coming by public transport compared to baseline	Travel					
10% more all-in stands compared to baseline	Freight/Waste					
75% of waste diverted from landfills (through recycling and reduction)	Waste					

Accelerating our communities' economic growth and net zero transition (FY2223)

10% of content programme of all events dedicated to sustainability	Growth					
Innovations highlighted in content programme of all B2B events	Growth					
Start-ups support on all B2B events	Growth					

Prioritizing the well-being and continuous education of our talents (FY2223)

More than 25 hours of training on the Academy by employee per year	Education			
eNPS >30	Well-being			
% of SLT members identify as women > 45%	Equality			
Median gender pay gap < 5	Equality			