

## PRESS RELEASE

### **Organiser of the world's largest tank storage exhibitions, publication & awards ceremony launches the Tank Storage Suppliers Directory.**

**Hamburg, Germany (29<sup>th</sup> November 2017)** - Easyfairs, the organiser of StocExpo Europe, Tank Storage Asia, StocExpo Middle East Africa, Tank Storage Germany, Tank Storage Magazine and the Global Tank Storage Awards has added a comprehensive Suppliers Directory to its ever-growing portfolio.

The Tank Storage Suppliers Directory will go live at the beginning of 2018 and will be a fully searchable list of every equipment supplier and service provider in the tank storage industry.

The directory will be free for all users in the tank terminal industry and will be fully mobile-responsive.

By making use of Easyfairs' global database of over 80,000 storage professionals, everyone in the industry will have access to the Tank Storage Directory.

The Suppliers Directory is the first step in the launch of the all-new Tank Storage Intelligence platform. Due to be launched in early 2018, Tank Storage Intelligence will be the central online information portal for everything you need to know about the tank storage sector.

The Tank Storage Suppliers Directory will be promoted via the industry leading publication Tank Storage Magazine at over 35 storage events globally, including exclusive delegate bag distribution at ILTA, NISTM, FETSA's annual general meeting and all Easyfairs events.

Suppliers and service providers can appear in the directory for just €250. Each company will be listed in up to three categories and listings include a company logo, description, contact details, email address, social media links and the ability to upload a photograph.

Limited platinum options are also available. These give companies the opportunity to always appear at the top of the search listing in their chosen category, be highlighted, include an extended company listing and upload press releases and other company literature.

For further details on the Tank Storage Suppliers Directory, visit the Tank Storage Magazine stand F22 at Tank Storage Germany or contact Margaret Dunn on [Margaret@tankstoragemag.com](mailto:Margaret@tankstoragemag.com) or +44 7905273691. Alternatively contact Nick Powell, Divisional Director, Easyfairs at the Tank Storage Lounge at Tank Storage Germany or at [Nick@stocexpo.com](mailto:Nick@stocexpo.com)

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### **FORTHCOMING TANK STORAGE EVENTS**

Tank Storage Germany 2017 (Hamburg, 29 & 30 November 2017)  
StocExpo Europe 2018 (Rotterdam, 20-22 March 2018)  
StocExpo Middle East Africa 2018 (17 & 18 April 2018)  
Tank Storage Asia 2018 (Singapore, 26 & 27 September 2018)

### **Information about Artexis Easyfairs**

Artexis Easyfairs enables communities to "visit the future" at must-attend events that anticipate their needs and present solutions in the ideal format.

Through **Easyfairs**, the Group currently organises more than 200 events in 19 countries (Algeria, Austria, Belgium, China, Denmark, Emirates, Finland, France, Germany, the Netherlands, Norway, Portugal, Singapore, Russia, Spain, Sweden, Switzerland, the United Kingdom and the United States).

In the United Kingdom, these events include Packaging Innovations (Birmingham & London), Empack, Label&Print, Advanced Engineering, CCR Expo and Lab Innovations. Events organised by the UK & Global division internationally include: StocExpo and the Tank Storage portfolio of events (Rotterdam, Antwerp, Dubai, Singapore, Hamburg and Shanghai) and the publication, Tank Storage Magazine; ADF (Aerosol & Dispensing Forum) and PCD (Packaging of Perfumery, Cosmetics & Design) in Paris and New York, through Easyfairs Oriex; and Maghreb Pharma, Dentex and Medex in Algiers, through Easyfairs Northeral.

And through **Artexis**, the Group manages 11 events venues in the Benelux and Nordic regions (Ghent, Antwerp, 2 venues in Namur, Mechelen-Brussels North, Mons, Hardenberg, Gorinchem, Venray, Stockholm and Malmö). The Group employs more than 700 people and expects to generate revenues in excess of €169 million for its financial year 2016-2017.

Artexis Easyfairs strives to be the most adaptable, agile and effective player in the events industry by employing committed individuals, deploying the best marketing and technology tools, and developing strong brands. Visit the future with Artexis Easyfairs.

For more information, visit our website [www.easyfairs.com](http://www.easyfairs.com)