

## easyFairs® appoints Maria José Navarro as new Managing Director in Spain

**Madrid July 17, 2014. María José Navarro will be the new Managing Director responsible for all the easyFairs shows in Spain: OMExpo, eCOMExpo, LOGISTICS, EMPACK and PACKAGING INNOVATIONS.**

**Andreas Ebenberger, who has been serving as Managing Director for OMExpo & eCOMExpo, will continue to contribute to the development of both shows as external consultant.**

easyFairs, one of the leading organisers of trade shows, has appointed María José Navarro as the new head of easyFairs Iberia. With an extensive background in the congress and exhibition industry, she will be responsible for leading the strategic plan for the different events that the company develops in Spain as well as for studying and implementing new growth opportunities in the country.

In Spain the company organises leading shows in strategic markets such as the online marketing sector (OMExpo), e-commerce (eCOMExpo), storage, handling and logistics (LOGISTICS), packaging (EMPACK) and packaging design (PACKAGING INNOVATIONS).

As head of easyFairs Iberia, María José Navarro replaces Andreas Ebenberger, who has until now been responsible for the OMExpo and eCOMExpo events. Ebenberger will continue to support their development as external consultant for both events.

### **Information about the Artexis-easyFairs Group**

The Artexis-easyFairs Group enables professional and private communities to “visit the future” at must-attend events that anticipate their needs and present solutions in the ideal format. The Group currently organises events in 15 countries (Austria, Belgium, Canada, Colombia, Denmark, Finland, Germany, The Netherlands, Norway, Poland, Singapore, Spain, Sweden, Switzerland and the United Kingdom) and manages eight events venues in the Benelux and Nordic regions (Ghent, Antwerp, Namur (two venues), Mechelen, Mons, Stockholm and Malmö). In 2012-13 the Group employed 330 people and generated revenues of €90.7 million.

Artexis-easyFairs strives to be the most adaptable, agile and effective player in our industry by employing committed individuals, deploying the best marketing and technology tools, and developing strong brands. Visit the future with Artexis-easyFairs.

**For more information:**

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