General Terms of Business, Easyfairs® Switzerland GmbH
(hereafter referred to as „Easyfairs“)

1. General information
The following terms and conditions of participation apply to the rental of exhibition space and the related performance of other services (stand construction, sponsoring and promotion facilities) by Easyfairs for exhibitors unless otherwise agreed in writing or per Email by the contracting parties.

2. Registration
Exhibitors may register solely by accepting the offer electronically or by signing and completing all parts of the registration form under acceptance of the terms and conditions and technical requirements of Easyfairs Switzerland GmbH. Along with registration, there are potentially additional services to be ordered. These must meet any and all of Easyfairs' technical requirements. Legally speaking, registration is an offer without commitment and implies no entitlement to acceptance.

The offer remains legally binding up until the decision to accept or not to accept, which is to be made at latest 14 days after the registration is submitted per Email. Conditions or provisions not already included in the registration will not be taken into consideration. Any alterations or reservations that the exhibitor includes on the registration form are invalid and count as not having been written. The exhibitor must submit, together with his registration, a list of the products and services he intends to exhibit. The items exhibited, as well as the presentations of products and services, must relate to the actual or potential technologies and/or services of the respective industry segment for which the exhibition is being held. The exhibits must be identified by a full description and, in the case of equipment and machines, the weight and height must also be specified. To ensure accuracy, brochures and production descriptions must be submitted to the organisers on request. By submitting this registration form, the exhibitor acknowledges that: the minimum stand size is 12 square metres; in calculating prices, each part of a square metre will be charged as a full square metre; any areas that are not rightangled will be calculated by standardising them as though they were rightangled; and projections, pillars, columns and areas for utility connections will be included in the calculation of the space. The personal data notified with the registration will be stored, processed or shared with third parties, provided this is necessary solely for business purposes.

3. Approval
The decision regarding the right of an exhibitor to participate is taken solely by Easyfairs, if necessary after a hearing. There is no legal entitlement to approval. As a general rule, only manufacturers, retailers, trading companies, publishers, user federations, trade associations and institutes of higher learning will be considered as potential exhibitors. Approval entitles the exhibitor to exhibit only the products and services preannounced with his registration. Special requests concerning location will be taken into consideration where possible. However, requests for a specific location do not constitute a requirement for participation if that space was not occupied by the same exhibitor in the previous edition. Exclusion of competition will not be accepted. Each exhibitor will receive a prespecified number of exhibitor's passes free of charge. An invoice will be issued along with the confirmation of an exhibitor's approval; it applies only to the exhibitor named therein. The exhibition contract and any agreements for other services between Easyfairs and the exhibitor become legally binding as soon as the approval is sent. If the contents of the confirmation differs from the information contained in the exhibitor's registration or quote the agreement is considered the most current offer. The agreement comes into force on the basis of the confirmation unless revoked in writing by the exhibitor within two weeks. The organisers may allot the exhibitor a stand at a different location. The organiser will only undertake such measures as a last resort and will inform and hear out the affected exhibitor. The organisers reserve the right to move the entrances and exits to the exhibition grounds and the halls, as well as the aisles.

4. Terms of Payment
If an agreement is reached more than 12 months before the exhibition opens, 20% of the invoice is due and payable upon approval of the quote. with a further 30% due and payable 12 months before the exhibition opens. The remaining 50% must be paid no later than 90 days before the exhibition opens. If registration is completed within 12 months of the start date, 50% of the total amount falls due as soon as the invoice is received; the remaining 50% must be paid no later than 90 days before the exhibition opens. Separate invoices are issued for other services or supplies which are ordered separately at a later point in time. Such invoices are due within 14 days of receipt of the invoice. Payment by check will not be accepted. If such services are ordered less than 90 days before the exhibition opens, the invoice is to be paid in full no later than 3 days after receipt of the invoice. Easyfairs reserves the right to refuse services until proof of payment can be provided. The charges for services are clearly listed on the respective order
forms. If the invoiced amounts are not received on time by the organisers, the exhibitor is considered to have fallen into arrears. In this case, Easyfairs reserves the right to charge a default interest of 8% p.a. until receipt of the payment. If the exhibitor falls into arrears for any part of his commitment, after 8 days Easyfairs may cancel the exhibitor's approved contract for exhibition space in its entirety and dispose of it as they see fit.

Easyfairs reserves the right to claim possible damages. Irrespective of a possible withdrawal, Easyfairs may refuse an exhibitor access to the exhibition grounds if he has failed to pay all his outstanding receivables. In the event that any or all obligations are not fulfilled by the exhibitor, the organisers are entitled, by virtue of the right of lien, to retain any stand equipment or exhibition materials brought by the exhibitor. If payment is not received within the period prescribed, the organisers are entitled to sell the retained items by private contract without further ado.

5. Co-exhibitors

Co-exhibitors are deemed to be any and all exhibitors who appear or exhibit on the stand alongside the main exhibitor, whether through information in writing, flyers, products, personal presence, etc. They are still considered to be co-exhibitors even if they have close economic or organisational ties with the main exhibitor. Company representatives from third parties necessary for the demonstration of an exhibitor's offerings will not be considered co-exhibitors. However, these persons may not perform any other functions during the show. Co-exhibitors must register separately and are subject to explicit approval by Easyfairs. If an exhibitor allows the presence of an unauthorised co-exhibitor at his stand, it counts as a violation of the contractual responsibilities as outlined in Clause 6 of these terms and conditions. The co-exhibitor must pay the indicated co-exhibitor fee. Nonetheless, the stand's main exhibitor remains liable for the co-exhibitor fee.

6. Withdrawal / Termination

Withdrawal from participation or additional services ordered by the exhibitor is no longer possible after approval; unless this is due to gross negligence or intent on the part of Easyfairs, the participation fee and the cost of services actually provided must be fully paid. Relocation of the show by less than 70 km (as the crow flies) does not entitle the exhibitor to withdraw. If the show location is to be moved by more than 70 km, the exhibitor is required to announce his intent to withdraw with 15 days of notification; otherwise his acceptance of the new location is assumed. If the show date is moved by fewer than 15 days, this does not entitle the exhibitor to withdraw. If the show date is moved by more than 15 days, the exhibitor is required to announce his intent to withdraw with 15 days of notification; otherwise his acceptance of the new date is assumed. Should a co-exhibitor fail to participate, the co-exhibitor fee must still be paid in full. The withdrawal and nonparticipation of the main exhibitor simultaneously results in the exclusion of the co-exhibitor and revocation of its approval. Easyfairs reserves the right to terminate any contract without notice and notwithstanding further exhibitor liability for the full rental and the costs incurred, should the exhibitor fail to fulfil his contractual obligations. Serious contract violations include but are not limited to: failure to pay contractual obligations on time; failure to comply with technical regulations; failure to comply with house regulations and rules; inclusion at the stand of unapproved co-exhibitors; and/or the exhibition or advertisement of unapproved products. If it so chooses, Easyfairs may set a deadline for remediation and decide whether to cancel and exhibitor only after this time is past. Easyfairs also reserves the right to cancel an exhibitor if the conditions for concluding the contract do not or no longer apply to the exhibitor and, in particular, if the exhibitor has altered its manufacturing programme in such a way that it is no longer consistent with the theme of the exhibition for which the exhibitor has rented the stand area. The same applies if the exhibitor's financial circumstances have deteriorated such that the organisers' claims for payment are jeopardised. This applies, for example, if an exhibitor has discontinued its payments or an application has been made to institute legal insolvency proceedings against its assets, or if the exhibitor's company is in liquidation. If the exhibitor or Easyfairs terminate the contract more than 6 months before the start of the exhibition, then Easyfairs is entitled to a lumpsum compensation of 40% of the invoiced amount. In either case, the exhibitor is free to prove that no or substantially lower expenses have actually been incurred by the organiser. Easyfairs will make every attempt to resell the vacated stand space. In any case, the exhibitor remains liable for the difference between the revenue brought in and the amount outstanding, but no less than CHF 5,000 as administrative charge. Any counterclaim to remaining down payment balance will be reimbursed to the exhibitor after the costs have been calculated.

7. Exhibitor’s Products, Sales Regulations

Products or services which are not listed in the approval may not be exhibited or offered. Any products not approved may be removed by the organisers at the exhibitor's expense. The operation and demonstration of exhibited articles may only occur within the scope of the approved standards. Exhibitors who violate the regulations of this clause
can be refused access to the exhibition grounds. Over the counter sales are not allowed during the show.

8. Advertising on the Exhibition Grounds
Exhibits, printed matter and advertising materials may be displayed only within the rented stand but not be distributed in the aisles or in the exhibition grounds. The only exhibition-related advertising by the exhibitor which will be permitted is that which does not contravene legal regulations or offend common decency. Distribution of materials of an ideological, religious or political nature is not permitted. In case of violation of these rules, Easyfairs reserves the right to seize and hold the offending materials for the duration of the event.

8.1 Customer Information
When specifying prices, discounts, extras and other information, it is essential to observe the provisions of the Swiss Federal Law on Consumer Information of 5 October 1990, the Federal Law against Unfair Competition of 19 December 1986 and the Ordinance on the Notification of Prices of 11 December 1978.

8.2 Sales Practice
All forms of intrusive or aggressive sales practice are prohibited. It is prohibited, in particular, to call or speak to visitors passing in the aisles, to draw visitors onto the stand, to pester visitors with food and drinks to sample in the aisles, to position items of the stand inventory (tables, chairs, counters or bar stools, etc.) outside of the confines of an exhibitor's own stand space or to pressurise visitors with a view to getting them to conclude a purchase. Easyfairs reserves the right to demand a contract penalty of CHF 5,000 from any exhibitor found breaking this rule despite having already received a written warning.

8.3 Competitions (Prize Games)
The organisation of competitions (prize games) is only permitted within the exhibitor's own stand and requires the written consent of the exhibition management. Competitions must not disturb exhibitors on neighbouring stands. Lotteries as defined in the Swiss Federal Law on Lotteries and Commercial Gambling of 8 June 1923 are prohibited. The law defines a lottery as any event in which, for compensation in any form whatsoever or upon conclusion of a legal act, an economic or pecuniary right or advantage is promised or held in prospect as a prize, whose acquisition, size, or character is decided on by chance through the drawing of lots, numbers, or similar means.

9. Warranty, Liability, Compensation for Damages, Limitation Period

9.1 Warranty
The exhibitor is obliged to notify Easyfairs immediately of any defects of quality in the stand space, rented objects or fittings, or performed services verbally and in writing; otherwise, the services are considered as satisfactory. The exhibitor is entitled to claims only if Easyfairs has failed to remedy the defect within a reasonable period of time or if remedial action is impossible or was refused. The exhibitor, however, is entitled only to a termination of the contract without notice or to a proportionate reduction of the price. Any further liability on the part of Easyfairs is described in Clause 9.2.

9.2 Damages and compensation
Exhibitor's claims for damages with respect to Easyfairs, for whatever legal reason, are excluded, unless the damage occurred due to gross negligence or intent on the part of the legal representatives of Easyfairs, its employees or vicarious agents. Likewise, Easyfairs assumes no liability for damages that ensue should the venue operator, for whatever reason, impose changes that negatively affect the exhibitor.

9.3 Liability
According to Article 100 and Article 101, para. 2 of the Swiss Code of Obligations, Easyfairs accepts no duty of care for the items exhibited and the stand equipment and excludes all liability for damages to these except in case of intent or gross negligence on the part of its employees, not only for the time that the goods are present on the exhibition grounds but also during transport to and from.

9.4 Assurances
Easyfairs bears none of the exhibitor's insurable risks. The exhibitor is hereby exhorted to provide for its own insurance coverage; it is recommended to every exhibitor to take out an all-risks insurance policy for the duration of the show, as well as for during transport to and from the venue.

9.5 Receivables
The exhibitor shall not be entitled to assign or otherwise dispose of his claims wholly or partly against Easyfairs. The exhibitor has no right to retain property belonging to Easyfairs.

9.6 Limitation Period
As long as an exhibitor's claim is not based on the third Title of the Swiss Code of Obligations, these claims expire after six months. Claims that are based on the third Title of the Swiss Code of Obligations expire according to Article 129 of the same.
10. Operation of the Exhibition Stands, Right of Access

During the opening hours of the event, the stand must be adequately staffed and accessible to visitors. Stands of third parties may not be entered outside the daily opening hours of the exhibition without prior permission of the standholder.

11. Construction and Design of Stands

Guidelines laid down by Easyfairs for the construction and layout of the stand are binding. They will be provided to exhibitors via My Easyfairs in the Technical Guidelines. The Technical Guidelines for exhibitors and standbuilders form an integral part of the contract. They are subject to subsequent changes which will then be binding for the event. The relevant statutory provisions and administrative regulations are binding on the exhibitor and its contractors. Handling items within the exhibition grounds, i.e. unloading and providing auxiliary technical devices and moving them to the stand, as well as customs clearance for temporary and/or permanent imports, will be the sole responsibility of the organisers' appointed forwarding agents.

12. Technical Services

The organisers are responsible for the general heating, air conditioning and lighting in the halls. The costs for the installation of water, power, compressed air and telecommunications connections for individual stands, as well as the consumption costs and all other services will be charged separately to the exhibitor. All installations may only be carried out by the organiser's appointed contractor. Within the stand, installations may also be carried out by other specialised firms, the names of which are to be submitted to the organiser on request. Easyfairs is entitled to inspect the installations but is not obliged to do so. The exhibitor is liable for any damage caused by the installations. Connections, machines and equipment, which are not approved, which do not comply with the relevant terms and conditions or where consumption is greater than that notified, may be removed at the exhibitor's expense.

12.1 Acceptance and Return of the Stand Area

When taking over the stand area, the exhibitor must check the state it is in and notify any shortcomings to the organiser before beginning with stand construction. If the exhibitor fails to do this, the stand area will be deemed to have been accepted. Once the stand has been dismantled, the Operations Manager will carry out the acceptance of the vacated stand area when so requested by the exhibitor and draw up the corresponding report.

12.2 Additional orders

All supplemental orders are to be placed using the „My Easyfairs“ online tool. Orders placed by telephone, fax or email cannot be considered. Cancellation of already ordered supplemental materials is possible up until the ordering deadline for that show. After that deadline, the full price will be invoiced. Complaints must be voiced before the first day of the show, so that a solution can be found as quickly as possible. Retroactively registered complaints can be neither considered nor credited.

12.3 Final invoice

After the exhibition, the exhibitor will receive the final invoice for additional services provided, which must be paid net, without any discount, within 10 days of the invoice date. Any objections must be notified to the organisation in writing, otherwise the final invoice be deemed to have been accepted.

12.4 Swiss value added tax

The services provided by Easyfairs are subject to Swiss value added tax. Services provided to exhibitors domiciled outside Switzerland are also subject to value added tax, since it is the place where the service is provided (Switzerland) that is decisive. Under certain circumstances, however, exhibitors can apply for a refund of these taxes. The relevant information sheet will be enclosed with the invoice in question.

13. Waste Disposal, Cleaning

Each exhibitor is responsible for disposing of his own rubbish/waste and for keeping his stand in a clean and appropriate condition. Information for the exhibitor about waste disposal facilities on the exhibition grounds is included in the Technical Guidelines. Easyfairs will arrange for the cleaning of the grounds, the halls, the stands and the aisles. The floors of the stand modules will be vacuum cleaned once before the show opens.

14. Security

The organisers assume responsibility for the general safety of the exhibition halls and the outdoor facilities throughout the actual event. During the construction and dismantling periods general surveillance will be provided. Exhibitors who want their property guarded must organise this themselves. The general security arranged by the organisers does not restrict their exclusion of liability per Article 9 with respect to damage to persons or property. Extra security during the event may only be provided by the security firm appointed by the venue organiser.
15. Domiciliary Rights

Domiciliary rights during the construction and dismantling periods and for the duration of the actual event are exercised jointly throughout the exhibition grounds by Easyfairs and the venue organiser. The organisers and the venue organizer are entitled to issue directives. Animals may not be brought into the exhibition grounds and photography is not permitted. The organisers are entitled to commission photographs, sketches and filming of events at the exhibition, exhibition structures and stands, and items exhibited, and to use them for the purpose of advertising and for publication in the press, without the exhibitor being able to raise objections on any grounds whatsoever. The same also applies to visual or audio reproductions carried out by the press with the authorisation of the organisers.

16. Force Majeure

Where there are cogent reasons for so doing, Easyfairs shall have the right to cancel the exhibition before its start, to terminate it prematurely, to reschedule it or to adapt its operation to the circumstances. In such case, Easyfairs shall be released from its contractual duties to perform, and exhibitors shall have no claim against Easyfairs for either performance, withdrawal from the contract, or compensation. Any payments already made will be refunded, after deduction of any expenditure already incurred in connection with the cancelled exhibition. Cogent reasons include force majeure, orders by the authorities or other circumstances not attributable to Easyfairs, which make it impossible or difficult to hold an exhibition, and include situations where the Easyfairs considers it unreasonable to hold an exhibition on economic or political grounds.

17. Intellectual Property Rights

17.1 Infringement of Intellectual Property Rights of Others

The legal provisions regarding the protection of intellectual property rights, in particular patent, trademark and design rights as well as copyright and the law on fair competition must be respected. Anyone infringing the intellectual property rights of others at an exhibition may be called to account under both civil and criminal law. If anyone fears that his intellectual property rights have been infringed at an exhibition, it is possible for him to go before the competent court to apply for an interim order and to obtain a ban on the presentation of particular products or services at the exhibition. If the complainant is already in possession of a definitive judgment from a Swiss court prohibiting the presentation of particular products or services at the exhibition, the Exhibition Management will instruct the infringing exhibitor to remove these products or services from his stand immediately. Anyone with any doubts can obtain clarification by contacting the Swiss Federal Institute of Intellectual Property (Stauffacherstrasse 65, CH3003 Bern, phone: +41 31 377 77 77, www.ige.ch).

17.2 Musical Performances

Insofar as this is permitted by Easyfairs, anyone playing live music or recorded music from audio or audiovisual recording media in the halls or other premises or in the outdoor parts of the exhibition site has the duty to obtain a permit from SUISA (the Cooperative Society of Music Authors and Publishers in Switzerland). The intended use of music must be notified to SUISA at least ten days before the start of the exhibition. The exhibitors agree to compensate MCH in full for any claims filed by third parties on account of failure to comply with copyright provisions (information and permits are available from: SUISA, Bellariaistrasse 82, Postfach 782, CH8038 Zürich, Tel. +41 44 485 66 66, www.suisa.ch).

17.3 Photographs and Records of Stands and Exhibits

In order to protect the rights of exhibitors, it is only permissible to create audio and/or visual records in whatever form of the stands and exhibits of other exhibitors at Easyfairs shows with the consent of the organiser. The organiser may charge a fee per stand for giving its consent. Closeup photographs require the express consent of the exhibitors and visitors concerned. It is, moreover, a matter for each exhibitor to adopt the necessary precautions for enforcing their rights and preventing the creation of undesired records. Exhibitors undertake that Easyfairs will not be held liable in any way for claims filed by third parties in the event of illicit records being created of stands and exhibits.

17.4 Commercial Photographs and Records

Commercial photography and all forms of reproduction are only allowed if a special permit is obtained from the organiser. By agreement with the exhibitors concerned, the Exhibition Management may issue a general ban on taking photographs and creating reproductions of all types in particular areas.

17.5 Easyfairs' Right to create Photographs and Records

Easyfairs is entitled to arrange for audio and/or visual records of whatever type to be made of stands and exhibits and to use such records for its own or general advertising, documentation and media purposes. The exhibitor undertakes not to use the
argument of copyright in any way in order to object to this.

**17.6 Photographs and Records of Stands Created by Exhibitors**

Exhibitors who want to create records of their own stand themselves or by their own personnel will be given a permit to do so free of charge upon presentation of the exhibitor's pass. This does not, however, constitute a general permit to take photographs / create records. It is valid solely for the exhibitor's own stand.

**18. Data Privacy**

Easyfairs Switzerland takes the protection of its exhibitors (customers) and visitors' privacy, and their personal data, very seriously. Personal information about exhibitors' and visitors is therefore held securely and is treated with the utmost care. Easyfairs complies with the requirements of the applicable regulations on personal data protection and other privacy legislation. The entity responsible for data processing is Easyfairs Switzerland GmbH, St. Jakobs Strasse 170a, 4132 Muttenz, Schweiz. In accordance with the applicable regulations on personal data protection, Easyfairs notifies, when necessary, the local regulatory agency about its processing of personal data.

**18.1 Processing of personal data**

In the course of providing our services relating to the organisation of trade shows, Easyfairs captures and processes the data of exhibitors and potential exhibitors, as well as the data of visitors and potential visitors. These data, such as contact details, function details, payment details, invoice details, products and services ordered, and/or possible interest, must be processed for the fulfilment of our agreements, for the provision of trade show and other services and, where applicable, for invoicing purposes, as well as for the internal business processes of the Easyfairs group. The data are used to inform potential exhibitors and visitors about any relevant and similar products and services of the Easyfairs group which may be of interest to you. If you no longer wish to receive this information, you can unsubscribe at any time. Email addresses are only disclosed to third parties with the email address owner's consent. Some Easyfairs trade shows are organised in close cooperation with carefully selected partners, in which case data can be disclosed to these partners, enabling them to contact data subjects regarding their products and services.

**18.3 Unsubscribing from Easyfairs**

If you do not wish to receive any information on Easyfairs trade shows, or other products or services from Easyfairs group, its partners or selected third parties, please send an email to: 

`schweiz@Easyfairs.com` or write to Easyfairs Switzerland GmbH, St. Jakobs Strasse 170a, 4132 Muttenz, Attn: Data Protection Department. If you wish to unsubscribe from the Easyfairs emailing list, please use the „unsubscribe“ option that is included in every email sent by Easyfairs for commercial purposes or send an email to: 

`unsubscribe@Easyfairs.com` stating the kind of information or the email address from which you wish to unsubscribe.

**18.4 Viewing and Correcting Your Personal Information**

You are entitled to view the personal information that Easyfairs holds on you at any time. If any information is incorrect, you can ask for it to be corrected. To view or correct your personal details, please contact our Data Protection Department with specific instructions.

**18.5 Browsing History and IP Address**

General information on visits to the Easyfairs websites is captured and stored without visitors being identified. The purpose of this is to improve the quality of our websites and users’ browsing experience. This information can also be used to put targeted information on the site, enabling Easyfairs to improve and tailor its services to you. For this purpose, Easyfairs also uses your computer's IP address. The IP address is a number that is automatically assigned to your computer when you browse the internet. This information can also be used to see how the website is being used and for analysis and reporting purposes. In principle, IP addresses are not linked to information that would identify you, unless you have given your explicit permission for this.

**18.6 Cookies**

In offering its services, Easyfairs makes use of cookies/applets. These are compact pieces of information sent by a website to your computer and
stored on your computer's hard drive. The website tells the web browser you are using (e.g. Internet Explorer) to store these cookies on your computer. There are two types of cookies. Temporary or session cookies contain no personal data, are intended only to make it easier for you to use the Easyfairs website, and are deleted from your computer when you close your web browser. Persistent or special cookies/applets are stored on your computer and enable our website to identify you each time you return to the Easyfairs website. With this information, we can present the site in a way that is customised to your needs, making it easier and more pleasant to use. Easyfairs uses cookies to make navigating the website easier, to analyse the use of the website and so improve the quality of the website. Temporary or session cookies are used in this process. If persistent or special cookies/applets are used, this is to identify you when you return to the Easyfairs website. You can always refuse cookies by adjusting your browser settings (e.g. Internet Explorer or Mozilla Firefox) to disable all or certain cookies (see your web browser manual or help function). If you disable cookies, some services may not be available to you. However, you can still visit most elements of the Easyfairs website.

18.7 Security Measures

As the protection of the privacy and personal data of its customers and visitors is very important to Easyfairs, Easyfairs does everything possible to safeguard your data from misuse. Only authorized personnel have access to your data.

18.8 Links to External Websites

The Easyfairs website contains links to the websites of third party companies and organisations. Easyfairs cannot be held responsible for the way these companies handle personal data and privacy protection, so you are advised to read the policy statements of these non-Easyfairs sites with regard to their use, processing and protection of personal data. The conditions offered by these sites may not be the same as those offered by Easyfairs.

18.9 Questions

If you have any questions concerning this privacy policy, please contact us at schweiz@Easyfairs.com.

18.10 Changes

Easyfairs reserves the right to revise its privacy policy from time to time. For this reason, please check regularly this privacy statement to read the most recent version of Easyfairs’ privacy policy.

19. Miscellaneous

All agreements, individual authorisations and special regulations must be confirmed by the organisers; for this purpose, facsimiles and scanned copies of signed documents will suffice. Where letters of approval contain a reference to the fact that they were produced by the organisers using electronic data processing technology, no other form is required. The terms of participation and any other written agreements will remain valid even if any individual provisions should prove to be invalid. The provision in question must then be interpreted in such a manner that its original commercial and legal intent is achieved as far as possible. The place of jurisdiction and place of performance is the registered office of Easyfairs in Freienbach. The law of Switzerland applies, to the exclusion of UN purchase law. The German version of the contract is deemed to be accepted as binding. Easyfairs Switzerland GmbH, Muttenz.