

Your CAREFREE MARKETING-PACKAGE

GOPLUS

- Get access to My Easyfairs
- Display your company profile online
- Display your products/services online
- Distribute digitally your literature at the event*
- Invite your customers and prospects
- Enjoy advanced networking

GOVISIBILITY

- Display your logo online on the exhibitor list
- Highlight a product online
- Get visibility in Easyfairs' emails
- Increase your press and community visibility
- Post jobs

GOLEADS

- Get a list of visitors who asked for your literature*
- Capture visitor contact details onsite
- Get real-time alerts when your visitors arrive
- Participate in the “Ask the Expert” online forum

- Display your logo onsite

GOPLUS +

In addition to the services provided by **GOPLUS**

- 1/2 page advertisement (4c) and 1.000 characters editorial text in our trade fair magazine (Coverage: 30.000 contacts)

* Visitors can collect information by simply touching the reader(s) placed on your stand with their smart badge. They will receive all of the company and product information that you uploaded to My Easyfairs via email at the end of the day. One reader is included in the offer. If you are exhibiting several products you may wish to order more.