

DAY 1 - 11 SEPTEMBER 2019

TIME	MAIN STAGE	PACKAGING NEWS STAGE	PENTAWARDS CONFERENCE
10:30 - 11:00	Beauty Forum: Forum introduction - <i>Imogen Matthews, Managing Director, IM Associates</i>		
	How TerraCycle is Eliminating the idea of Waste <i>Caroline Frery, VP of Business Development, TerraCycle</i> <i>Arnaud Meysselle, CEO, REN Clean Skincare</i>		
11:00 - 11:30	It's the 'effin refuse that's the problem <i>Will King, Founder, King of Shaves</i>	The luxury packaging market: innovations to achieve international growth <i>Neil Farmer, Owner, Neil Farmer Associates</i>	Harvey Nichols Case Study <i>Richard Village, Founder & Strategy Director, Smith &+Village</i>
	Scaling a digitally native and value driven beauty brand. <i>Dominika Minarovic, Founder, BYBI</i> <i>Elsie Rutterford, Founder, BYBI</i>		
11:30 - 12:00	Conclusion Q&A panel		Design and the Power of Change: A Packaging Evolution <i>Kevin Marshall, Creative Director of Design, Global Packaging & Content, Microsoft</i>
12:00 - 12:30		Making the most of your largest owned-media asset <i>Cameron Worth, chief executive and founder, SharpEnd</i>	Q&A, Networking & Meet the Speakers from sessions 1 & 2
12:30 - 13:00			
13:00 - 13:30		Size Matters! Giving a small pack a big punch <i>Pete Hayes, Managing Partner, pb creative</i>	
13:30 - 14:00			In conversation with Chloé Templeman and Zia Zareem-Slade <i>Chloe Templeman, Creative Director, Design Bridge & Zia Zareem-Slade, Customer Experience Director, Fortnum & Mason</i>
14:00 - 14:30		Carlsberg's pursuit of better: Goodbye plastic rings. Hello Snap Pack. <i>Pete Statham, Sustainability Manager & Alistair Porter, Senior Brand Manager, Carlsberg UK</i>	Q&A, Networking & Meet the Speakers from session 3
14:30 - 15:00	Introducing the Smart Sustainable Plastic Packaging (SSPP) Challenge - <i>Gev Eduljee, Interim Challenge Director, Innovate UK</i>		Panel Discussion - Luxury Design Hosted by <i>Stefano Pistoni, Business Development Manager, Wine & Spirits, UPM Raflatac</i> <i>Kevin Marshall, Creative Director of Design, Global Packaging & Content, Microsoft // Chloe Templeman, Creative Director, Design Bridge // Zia Zareem-Slade, Customer Experience Director, Fortnum & Mason // Richard Village, Founder & Strategy Director, Smith &+Village</i>
	The BIG Plastics Debate The Scottish DRS: setting the agenda for the UK? <i>Jill Farrell, Chief Operating Officer, Zero Waste Scotland</i>	Fasten your seatbelts: Change is here. Why short-term solutions are not enough and honest consumer communication is key. <i>Tim Llewellyn, Structural Creative Director, Drink Works</i>	
15:00 - 15:30			
15:30 - 16:00	Packaging in a zero-carbon world; assessing the right materials for truly environmentally friendly packaging <i>Jonathan Ritson, Policy analyst, Green Alliance</i> <i>Michael Lenaghan, Environmental Policy Advisor, Zero Waste Scotland</i>		
16:00 - 16:30	<i>Pete Statham, Sustainability Manager, Carlsberg UK</i> <i>Nick Gumery, Buying - Packaging, LUSH Ltd</i>		
16:30 - 17:00	Compostables; helping to reduce packaging waste or causing more hidden damage than good? <i>Bruce Bratley, CEO & Founder, First Mile</i> <i>Andy Sweetman, Chairman, BBIA</i> <i>Professor Mark Miadownik, Professor of Materials & Society, University College London</i>		
FROM 17:00	Join us and relax with a drink after a busy day at the Official Networking Show Party		



SEMINAR PROGRAMME

DAY 2 - 12 SEPTEMBER 2019

TIME	MAIN STAGE	PACKAGING NEWS STAGE	PENTAWARDS CONFERENCE
10:00 - 10:30	Drinks Forum: Forum introduction – <i>Sam Coyne, Editor, The Drinks Report</i>		
10:30 - 11:00	Panel discussion: Plastics and sustainable packaging, getting it right for drinks! <i>Nick Brown, Head of Sustainability – Coca-Cola European Partners, Great Britain // Trewin Restorick, Founder & CEO, Hubbub UK // Santiago Navarro, CEO & Co-Founder, Garçon Wines</i>		
	Redesigning Glenfiddich: Mavericks & Madness <i>James O'Connor, Global Marketing Manager, William Grant & Sons Brands Ltd</i>		
11:00 - 11:30	Sourcing, re-designing and delivering best-in-class sustainable packaging <i>Jonathon Pearson, New Business Development Manager, Charpak Limited</i>	The Green Wash Epidemic – how to navigate it and avoid being an inadvertent carrier of false claims <i>Haulwen Nicholas, Founder, Packaging Oracle</i>	Distinctive Brand Codes <i>Richard Walzer, EMEA Head of Design, Mars Wrigley</i>
	BREWDOG & LOVE: Partnership, Pace and Personality <i>David Gates, MD, Brewdog</i> <i>Dave Palmer, Founder & ECD of LOVE</i>		
11:30 - 12:00	Summary Panel		The Power of Award Winning Packaging Design – The Kamikaze Project <i>Ivan Bell, CEO & Managing Director, Stranger & Stranger</i>
12:00 - 12:30	Food Forum: Forum introduction – <i>Helen Bird, Strategic Engagement Manager, WRAP</i>	Making Personalisation Personal <i>Ed Silk, Head of Strategy at Bulletproof</i>	Q&A, Networking & Meet the Speakers from sessions 1 & 2
12:30 - 13:00	Montezuma's and Butterfly Cannon: Raising the Bar in Chocolate <i>Jenny Cairns, Innovation Manager, Butterfly Cannon</i> <i>Andy Sweetman, Chairman, BBIA</i>		
13:00 - 13:30	Food safe packaging and the law of unintended consequences – it's not that simple <i>Paul Brown, Founder, BOL Foods</i>	Start spreadin' the news... <i>Robert Monaghan, Designer & Innovator, Air</i> <i>Joanne McTavish, Marketing, AG Barr</i>	
	The challenge of sustainable packaging solution for flexible plastic <i>Emma Cook, Runs Making Stuff Great, Ella's Kitchen</i>		Pentawards Networking – Champagne reception
13:30 - 14:00	Summary Q&A Panel		
14:00 - 14:30	The UK Government's Packaging Consultation – A Labour Perspective <i>Sandy Martin, MP for Ipswich & Shadow Minister for Waste & Recycling, Labour Party</i>		
14:30 - 15:00	Achieving the circular economy: getting it right at the design stage and understanding the waste management infrastructure <i>Richard Kirkman, Chief Technology & Innovation Officer – UK & Ireland, Veolia</i> <i>Professor Michael Shaver, Professor of Polymer Science, University of Manchester</i>		
15:00 - 15:30	<i>Jo Chidley, Founder, Beauty Kitchen</i> <i>Michelle Norman, Director of External Affairs and Sustainability, Suntory Beverage and Food Europe</i> <i>Helen Bird, Strategic Engagement Manager, WRAP</i> <i>Robin Clark, Director of Partnerships, Just Eat UK</i>		
15:30 - 16:00	The Ecopack Challenge		

