The 1st International Dental Exhibition in Algeria

DENTEX 2016

ALGERIA

Hilton Hotel Exhibition Area (Algiers)
25 - 27 Feb 2016
Expo & Conferences

Book now www.dentex.dz
**DENTEX**, North Africa’s first event dedicated to dental experts, brings together dentists & technicians looking to source the very latest in the market and meet new suppliers.

**Algeria:**
- Population of 39 million
- 2.16% population growth
- Full social security coverage
- 16,000 dentists, each one spending between US$500 & US$2,000 per month in equipment & supplies
- ...AND NO dental show before DENTEX
- ...Do not miss this opportunity!
WHO SHOULD EXHIBIT?

**DENTEX** is an event for the entire dental sector in Algeria. Whether you are a manufacturer, supplier or distributor of dental supplies, consumable and equipment, if you provide the following products & services, make sure you don’t miss out the opportunity to exhibit at DENTEX 2016.

**FOCUS AREAS**

- Adhesive Agents, Materials & Accessories
- Anaesthetics
- Burs & Diamonds
- CEREC Blocks & Accessories
- Crown & Bridge
- Endodontics
- Finishing & Polishing
- Front Office Products
- Handpieces – Air & Electric
- Impression Material & Accessories
- Infection Control
- Instrument Management
- Instruments
- Lab Products
- Light Bulbs & Accessories
- Office Safety & Cleaning Products
- Operatory Disposables
- Orthodontic
- Pharmaceuticals
- Preventative
- Restoratives/Cosmetic
- Small Equipment
- Surgical
- Workwear & Personal Protective Equipment
- X-Ray Film, Digital Imaging & Accessories
WHO VISITS?

DENTEX is an event for the entire dental sector – the only event in Algeria (and North Africa) dedicated to dentistry professionals. With the support of national dental societies, and a nationwide media campaign, we will reach Algeria’s 16,000 dentists, technicians, assistants and laboratories and invite them free of charge to DENTEX 2016 in Algiers. You will typically meet:

- Dentists
- Assistants
- Dentaltechnicians
- Dentistry students
- Dental laboratory professionals
- Academic profiles
- Algerian distributors

WHY EXHIBIT?

DENTEX will allow you, if you are not already present in Algeria, to quickly find a local distributor to increase your presence in this region and, if you are already present in Algeria, to build your reputation and meet your customers and take care of them. You will have the opportunity to:

- Meet hundreds of customers and partners from the Algerian dental sector
- Re-ignite relationships with current clients and meet new prospects in the region
- Attend a three-day highly professional event, with the primary emphasis on selling

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PACKAGES AND PRICE

9 m² - € 2570 | 15 m² | 30 m² | 36 m² | and more…

Your basic package will include for a stand build (9 m²):

- Name board, carpet, three spotlights and one 220 V power socket
- One table and three chairs
- Entry in the official show catalogue
- Inclusion in visitor promotional activity

STAND OUT FROM THE CROWD

Sponsorship can play an integral part in your show strategy and overall business objectives. Make the most of your presence at DENTEX 2016 to ensure the right visitors are channelled directly to your stand. Whether you want to reach new markets, meet new clients, raise brand awareness or launch a new product, the opportunities are endless! If you have an idea or need some inspiration, talk to us and we’ll do our best to accommodate your plans.

We can offer you several sponsoring package opportunities such as:

- **VIP Sponsor or Conference Sponsor**
  These super high level packages will give you unbeatable pre-show and onsite visibility.

- **Exhibition Badge Lanyards**
  Promote your company logo on each visitor at the show.

- **Visitors bags**
  Promote your company both during and after the show.

- **Insert into visitors bags**
  Provide an insert to be put into all gift bags that are distributed at the entrance.

- **Advertising in the show Catalogue**
  Each visitor will receive the show catalogue at the entrance.

For more information or to book a stand, please contact:
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