



ADF&PCD AWARDS
ENTRY FORM

AIM OF THE ADF&PCD AWARDS

The ADF&PCD New York Innovation Awards are designed to showcase aerosol, dispensing, personal care and cosmetic packaging innovations. An independent jury of packaging experts from leading brands, universities, organizations and the media oversee the process. **Participation is FREE.** Products must be launched on the market between June 24, 2018 and June 24, 2019. Launches after June 24, 2019 may be submitted for a special jury mention.

WHEN IS THE CEREMONY?

The awards ceremony will be held at ADF&PCD New York, September 18, 2019 at The Altman Building & Metropolitan Pavilion, New York, USA.

WHO CAN ENTER?

Any company, in all business sectors, producing end-products which have a significant innovation in beauty packaging, aerosol and / or dispensing technologies.

We also want to reward people behind the scenes. The inventors unfortunately often don't get enough credit for their hard work. This is why this year, we are launching the Dandelion Clock Award! Make sure you name the inventor behind the innovation on page 2!

HOW TO ENTER?

Complete and return the application form (page 2 & 3 to Victoria Matallah, victoria.matallah@easyfairs.com). One application form per product. **Deadline of submission: July 1, 2019. Participation is free of charge.**

Please submit the following as detailed below:

- The application form complete (with the recipient's name, email & phone number)
- 1 high-res photo + 3 samples of the product
- A 3-slide Power Point presentation
- Name, photo, phone & email of the contact who will receive the award on stage during the ceremony if you win (Brand contact not supplier)

CATEGORIES

Please choose the appropriate category for your submission (check appropriate box).

PCD categories

- Personal Care (Skincare)
- Hair care / color
- Make-up
- Fragrances
- Rising star: Students only can enter

ADF categories

- Personal care
- Sustainability

INNOVATIONS CRITERIA FOR ELIGIBILITY (PRIMARY AND SECONDARY PACKAGING)

(Check as appropriate)

- Opening of new market
- Unique design (shape and decoration)
- Ergonomic, gesture, new service
- Innovation: technical, transformation, process
- Environment / sustainability / eco-conception
- Formulation / spray

Company:
Address:
Zip code:
City: State:
Country:
Phone: Website:
Name and e-mail of the organizer of the application:

Recipient's name, job title, phone & e-mail to receive the prize during the ceremony:

Title for your innovation/tag line/slogan:

Name of product:

Please specify in 10 lines below any technical details (not commercial) of your innovation(s):

Name of the company offering this product for sale:

Name of the supplier(s) that you would like to thank:

NEW: The Dandelion Clocks Awards - Tell us what inventor you want to reward and why:

Are you an Indie Beauty brand? If yes, let us know when your brand was created and what differentiates it from other brands on the market:

Please send this application form completed and photos by email to Victoria Matallah - victoria.matallah@easyfairs.com by July 1, 2019.

To support your application you must also send 3 samples of your product, which will be reviewed by the Jury. (Samples will not be returned)

Samples must be sent by postal mail or courier to:
Easyfairs US Inc
1177 Avenue of the Americas
7th floor
New York

Thank you for your participation! Award winners are confidential until the ceremony.