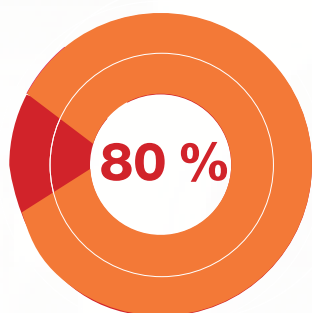


EXHIBITOR STATISTICS

AUTOMATION PROCESS UNDERHÅLLSTEKNIK EMPACK LOGISTICS & DISTRIBUTION

INDUSTRIMÄSSORNA SYD 2017

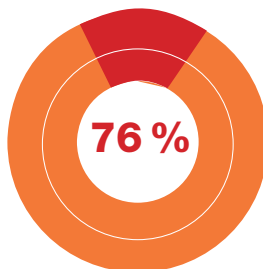
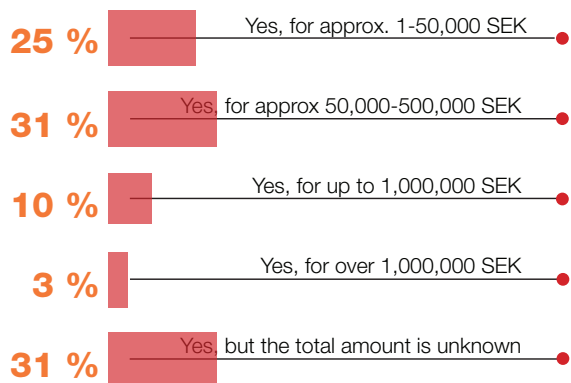
29–30 of March 2017 | Malmömässan | Malmö



80 % of the exhibitors say they will sell one or more products/ services of those they exhibited at the show in the near future.

We're very pleased that we've exhibited at the trade show and we've generated a lot of leads."
Mats Andersson, Regional Salesman,
Jungheinrich

As a result of the show, the exhibitors say they will sell products and services for hundreds of Swedish crowns:



The survey shows that **76%** of the exhibitors thought Industrimässorna lived up to their expectations!

Approximately how many customers/prospects did your company talk to at the show?

50 to < 100	61%
30 to 50	24%
Less than 30	15%

