

Post Show Report

SOLIDS

Rotterdam

Ahoy Rotterdam

30 / 09 - 01 / 10 / 2015

Trade show for powder
& bulk solids technologies

2015

www.solidsrotterdam.com

Organised by
EASYFAIRS
Visit the future

SOLIDS

2015

3.000 visitors for Solids Rotterdam



[View the photos](#)

“

Solids is a show with a good quality of visitors.

*Carin van Herwijnen
Oerlemans Packaging B.V.*

”



[Watch the movie](#)

“

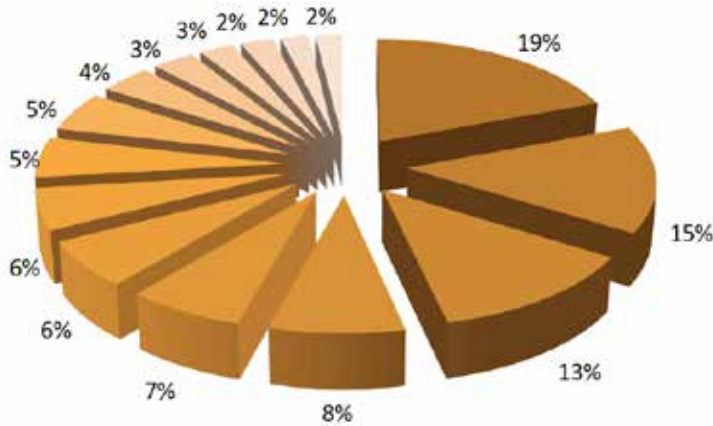
This is a show where you can find everything if you are active in this sector.

*Yves Willems
OPTYL*

”

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Visitors per sector



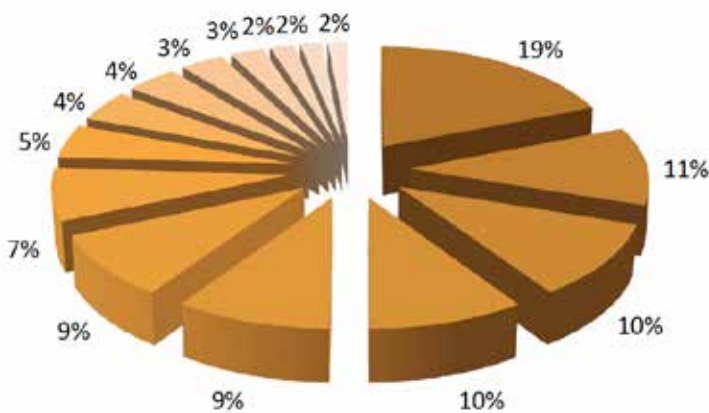
- Food - 19%
- Chemical - 15%
- Mechanical engineering - 13%
- Animal food and compound feeders - 8%
- Metal - 7%
- Transport and storage material - 6%
- Recycling and waste processing - 6%
- Plastics - 5%
- Agri - 5%
- Building materials - 4%
- Engineering - 3%
- Mining and minerals - 3%
- Biomass and biofuels - 2%
- Other: farmaceutical, paper, glass and textile - 2%
- Education - 2%

“

More than interesting to recommend to colleagues

*J.C.T. de Goede
Tata Steel B.V.*

”

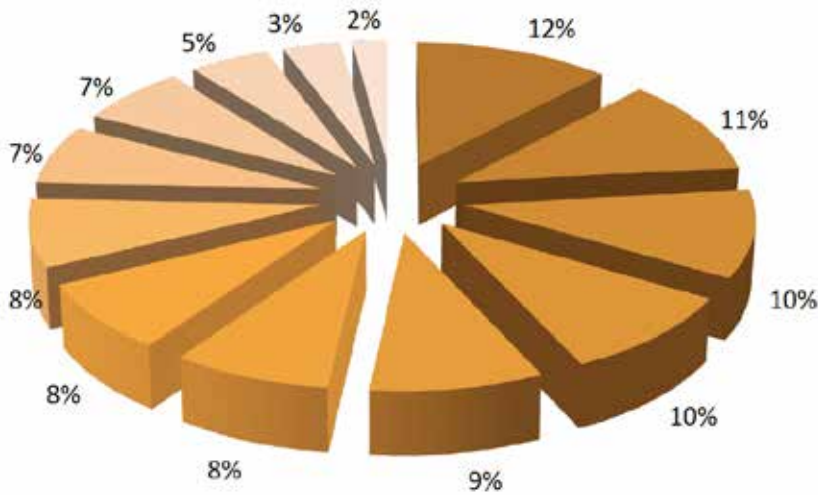


Visitors by function

- Owner/General manager - 19%
- Project manager - 11%
- Technical manager - 10%
- Engineer - 10%
- Process engineer - 9%
- Technical executive - 9%
- Production manager - 7%
- Purchaser - 5%
- Plant manager - 4%
- Research & Development manager - 4%
- Maintenance manager - 3%
- Operations manager - 3%
- Logistics manager - 2%
- Quality manager - 2%
- Student - 2%

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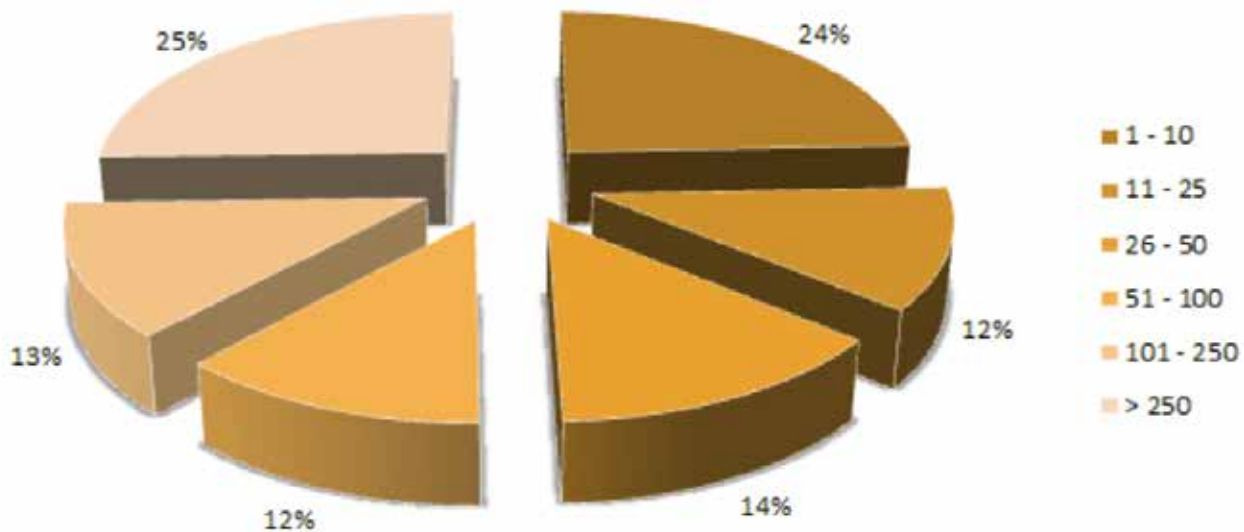
Interest visitors



- Dosing, weighing and measurement equipment - 12%
- Separators, sieves and filters - 11%
- Transport equipment - 10%
- Mixing and homogenisation - 10%
- Mechanical engineering - 9%
- Bulk packaging - 8%
- Warehousing and transshipment - 8%
- Grinding and shrinking - 8%
- Process automation - 7%
- Safety and environment - 7%
- Quality control and samples and research - 5%
- Combined and multimodal transport - 3%
- Dryers and dry equipment - 2%

Number of employees

“
 Interesting show with enough
 variation of exhibitors.
Tim Boers
 AKOS
 ”



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Figures from the visitor survey

61%

of the visitors rates the quality of the exhibitors as good or excellent

of the visitors are expected to buy products they have seen on the show

78%

97%

of the visitors is planning to visit the next edition again

of the visitors visiting to get an overview of the latest trends and developments

55%

56%

visits Solids to meet new companies

of the visitors experienced the concept of the show as good or excellent

75%

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“
There were a lot of interesting visitors.
Richard van Es
IP Handling/DRsystems
”

Figures from the exhibitor survey

1 out of 4 visitors are totally new contacts



of the exhibitors participate to maintain their relationships **70%**

61% to generate sales leads and meet prospects

of the exhibitors are satisfied about the co-location with Pumps & Valves , the show for technology and innovation in pumping equipment and industrial components **73 %**

1675 leads are scanned by the Visit Connect app

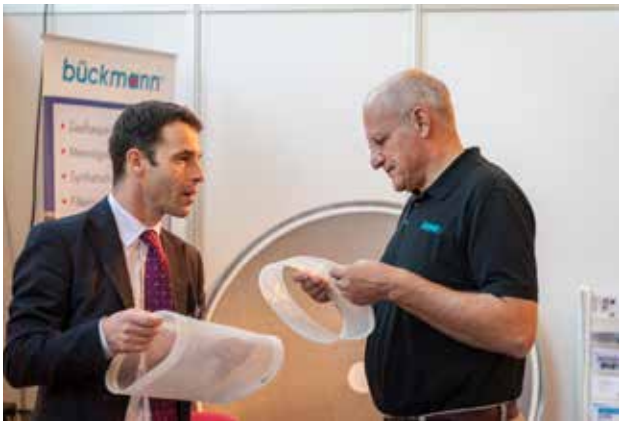
76% rates the promotion campaign of the show as good



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A selection of the visitors

A. Schulman Plastics	Productie manager	Boskalis	R&D Manager
ADM	Technisch manager	Bruil	Technisch medewerker
AFB International	Productie manager	Cabot	Inkoper
Agrifirm Feed	Productie manager	Cargill	Projectleider
AgruniekRijnvallei	Technisch medewerker	CH Robinson	Projectleider
AkzoNobel	Inkoper	Codrico	Logistiek manager
Albemarle	Ingenieur	Continental Bakeries	Technisch manager
Amgen Europe B.V.	Projectleider	Croda	R&D Manager
Ashland	Technisch medewerker	Danone Nutricia	R&D Manager
Avebe	Proces technoloog	De Heus	Technisch medewerker
Bakels	Productie manager	De Rijke	Group R&D Manager
Ballast Nedam	Technisch medewerker	Desso	Ingenieur
BASF	Ingenieur	Dossche Mills	Productie manager
Bayer CropScience	Productie manager	DSM	Proces technoloog
Vegetable Seeds	Productie manager	EMO	Projectleider
Bekaert	Technisch manager	Forbo-Flooring B.V.	Projectleider
Borealis	Inkoper	ForFarmers	Technisch manager



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A selection of the visitors

“
A positive experience: creating value
by exposure of our innovative forces.
Perry Konings
Dinnissen BV
”



Dossche Mills	Productie manager
DSM	Proces technolog
EMO	Projectleider
Forbo-Flooring B.V.	Projectleider
ForFarmers	Technisch manager
FrieslandCampina	Proces technolog
Hill's Pet	Technisch manager
Kellogg Company	Proces technolog
mars	Technisch medewerker
Monsanto	R&D Manager
Nestle	Projectleider
Océ Technologies BV	Projectleider
OCI Nitrogen	Logistiek manager
Omrin	Technisch medewerker
Omya Benelux	Operations manager
Perfetti van Melle	Projectleider
Rijk Zwaan Nederland	Proces technolog

Royal Cosun	Algemeen directeur
SESVanderHave	Ingenieur
SPIE Controlec	Engineering Ingenieur
Suiker Unie	Proces technolog
Syngenta Seeds	Proces technolog
Tata Steel	Proces technolog
Teijin Aramid	Proces technolog
Unilever	Proces technolog
Van Aarsen	
Machinefabriek BV.	Ingenieur
Van Iperen	Algemeen directeur
Verstegen	
Spices&Sauces	Technisch manager
Yara International ASA	Ingenieur
Zeelandia	Productie manager

SOLIDS EUROPEAN SERIES

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ROTTERDAM

4 & 5 October 2017

Ahoy Rotterdam

Trade show for granules,
powder & bulk solids
technologies

FOR MORE QUESTIONS:

Marita Marcelis

Account manager

+31 (0)162 408 983

marita.marcelis@easyfairs.com

Co-located with Pumps & Valves

www.solids-rotterdam.com

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