

Digital innovations in the world of Health, Safety & Security to be discovered at the Secura trade show

Antwerp, 20 March 2017 – On 22 & 23 March 2017 the 11th edition of the Secura trade show, the largest event about Health, Safety en Security in Belgium, will take place in Hall 4 of Brussels Expo. The more than 120 exhibitors will show more than 30 innovations at Secura where mainly digitisation and the Internet of Things play an important role. In addition to the innovations of the exhibitors, the Easyfairs organiser will also be introducing *a first*: every visitor will receive a 'smart badge' when they come into Secura with which visitors can save digital information at every stand.

Trade show and conferences with more than 500 participants

In addition to what our exhibitors have to offer, knowledge transfer in the form of an extensive content programme has always been a basic pillar at Secura. Experts will give more than 24 conferences about items that occupy Health, Safety & Security professionals. These professionals could, moreover, select their conference topics themselves thanks to our national market research that was carried out in October 2016.

Two conferences are also related directly to the attacks of 22 March 2016. Marc Hoppenbrouwers, Occupational Health & Safety Counsel at Brussels Airport Company, will bear witness about what we can learn about the confrontation with a seriously traumatic experience at work during the conference on 'Psychosocial load' (Wednesday, 22 March).

A second conference on 22 March will be on 'Security Awareness' within a company environment: how can a company ensure that a security culture is created where all security procedures are always closely followed and monitored? Technologies to move from passive monitoring to proactive monitoring will be discussed during this session.

Smart badge: first

Visitors to Secura 2017 will be given a smart badge at the entrance so that they do not need to lug bags of information. You can scan the information you want from any stand with one single swipe. After having visited the show, visitors will be sent one single email containing all the information on the products they scanned. This is efficient, systematic and, what's more, good for the environment.

Practical information about Secura 2017

Wednesday 22 & Thursday 23 March 2017: 09.30 a.m. – 5 p.m.

Brussels Expo - Hall 4

www.secura-expo.be

Contact & Information

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Information about Artexis Easyfairs

Artexis Easyfairs enables communities to “visit the future” at must-attend events that anticipate their needs and present solutions in the ideal format.

Through **Easyfairs**, the Group currently organises more than 200 events in 19 countries (Algeria, Austria, Belgium, China, Denmark, Emirates, Finland, France, Germany, the Netherlands, Norway, Portugal, Singapore, Russia, Spain, Sweden, Switzerland, the United Kingdom and the United States).

In the Benelux, these events include Antica, Antwerp Convention, Art Brussels, Autonomies, Bakkersvak, Batireno, Bis, Belgian Boat Show, Bois & Habitat, Bouw & Reno, Bultly, CARAT+, Countryside+, Dentex, Dutch Comic Con, Empack, Energie & Habitat, Eurantica, FACTS, Green Expo, Health & Care, Horeca Expo, Inside Out, Maintenance, Packaging Innovations, Pumps & Valves, Realty, Saveurs & Métiers, Second Home, Secura, Spring@Countryside, Soins & Santé, Solids, Transport & Logistics, Welding week, Wonen ...

And through **Artexis**, the Group manages 11 events venues in the Benelux and Nordic regions. In Benelux, these include: Flanders Expo, Antwerp Expo and Namur Expo; the Palais des Congrès (Namur); the Nekkerhal - Brussels North (Mechelen), MICX - Mons International Congress Experience, Evenementenhal Hardenberg, Gorinchem & Venray.

Artexis Easyfairs strives to be the most adaptable, agile and effective player in the events industry by employing committed individuals, deploying the best marketing and technology tools, and developing strong brands. The Group employs more than 700 people and expects to generate revenues in excess of €169 million for its financial year 2016-2017. Visit the future with Artexis Easyfairs.

For more information, visit our website www.easyfairs.com