

E The future of packaging technology
EMPACK2018

PI The future of branded and inspirational packaging
**PACKAGING
INNOVATIONS2018**

LP The future of packaging printing, labelling & converting
LABEL&PRINT2018

**BRANVER
CHENPACK
TREFFUNG**

POST SHOW REPORT

**MESSE ZÜRICH
APRIL 11TH & 12TH 2018**

FOR MORE INFORMATION SEE:
WWW.VERPACKUNG-SCHWEIZ.CH

EXHIBITORS VOICES

IRIS BRUGGER, DIRECTOR OF MARKETING, MODEL AG:

«It's great that we can meet so many customers at the show in just two days. The number of visitors was good. Mainly it's our existing customers that visit us. On the whole, we're satisfied with PACKAGING INNOVATIONS 2018, also with the support and the organisation.»



TOBIAS SOMMER, MANAGING DIRECTOR, PRODINGER VERPACKUNG AG:

«This year's EMPACK met our expectations. Besides meeting many of our regular customers, we were also able to make interesting new contacts. The visitors also often had concrete questions about packaging solutions. Speaking subjectively, our stand seemed busier on Thursday than on Wednesday. Since EMPACK is the only remaining Swiss packaging trade fair, it's of great importance to us and a critical marketing instrument for our company. Together with the same number or even more co-exhibitors, we could well imagine booking another stand at EMPACK in 2019.»



EXHIBITORS LIST EMPACK

- A. & J. Stöckli AG
- Abena Schaumstoff AG
- Brunova Verpackungsmaschinen GmbH
- Bürki Verpackungstechnik AG
- BVS Verpackungs-Systeme AG
- cargopack tägi ag
- CLARUS Films AG
- Coplax Verpackungen AG
- Corpac AG
Cortec VpCl Corrosion Protection System
- DGB Service AG
- Digipack AG
- egolf verpackungs ag
- Elias Lusti AG
- ErgoPack Schweiz AG
- ESPERA SCHWEIZ GMBH
- EUROSTAT GROUP
- Exxtra Pack GmbH
- Fromm AG Packaging Systems
- Georg Utz AG
- GPS Reisacher GmbH & Co. KG
- Gramag packing
- Holliger Imballegno AG
- Inno-Pack GmbH
- Itech AG
- Jowat Swiss AG
- KIFA AG
- KISTAG Dekopack AG
- Kumagra AG
- Leybold Schweiz AG
- Lorenz Pan AG
- MEDEWO AG
- METTLER TOLEDO
- Multivac Export AG
- NBS AG
- Neupack Produkte AG
- Normpack GmbH
- Packartig AG
- Papyrus Schweiz AG
- Paro AG
- PAXMATIC AG
- Polymer Logistics
- Prodinge Verpackung AG
- PRODUCTUS GmbH
- Robatech AG - Gluing Technology
- Sarna Plastec AG
- Saropack AG,
Folienverpackungsspezialist Nr. 1
- Schmalz GmbH
- SCHOELLER ALLIBERT SWISS SARL
- Schur Star Systems GmbH
- Semadeni Plastics Group
- Storit-Werke AG
- Strubl GmbH & Co. KG
- synsys AG
- Tanner & Co. AG Verpackungstechnik
- The Pack
- TradePack AG
- Ultramatic AG
- Verpama AG
- VSL Mehrwegverpackungssysteme
- W. Dimer GmbH
- Wegmüller AG
- WellPack AG
- Wetropla Kunststoffverarbeitung
- WI Sales
- zaugg maschinenbau ag
- Zünd Systemtechnik

EXHIBITORS VOICES

SASCHA WALLMER, BIJEWA (BIJOU UND WALLMER):

«We specialise in high-quality jewellery and gift packaging, carrier bags, decorative objects and storage items for valuable things. Our offerings range from elegant, custom-made boxes and individually-produced carrier bags to inexpensive pouches. Because of the many contacts we made and the exciting meetings we had, I'm satisfied with the show. Every contact is a potential new customer.»



MICHAEL KROHECK, BUSINESS DEVELOPMENT, CREAPAPER GMBH:

«We're exhibiting for the first time at PACKAGING INNOVATIONS and we're satisfied. The exhibition is well organised and very inspiring. Already on the first day around noon we knew that the show would be worth it: good discussions, numerous concrete contacts and promising enquiries. On the first day more purchasers and large companies came to us; but on the second day, it was entrepreneurs who were specifically looking for products and manufacturers. We supply raw materials as well as developing our own products. Our patented process uses grass as a raw material for the production of paper and cardboard – saving up to 75% in CO2 emissions! We are very pleased that so many visitors were interested in seeing and feeling our grass paper in person.»



EXHIBITORS LIST PACKAGING INNOVATIONS

- Ad Rem Design GmbH
- ANDREAS KOPP AG
- APPLIC'ETAINS
- Arden Software GmbH
- AZUR ADHÉSIFS
- BACHMANN FORMING AG
- Bijewa AG
- Biplast AG
- Birkhäuser+GBC AG
- Casone
- CCL Label AG
- censhare (Schweiz) AG
- colordruck Baiersbronn
W. Mack GmbH & Co. KG
- ComRo Rohner AG
- Creapaper GmbH
- Despropack
- Ehemann Verpackungen
- Emballage Industrie Concept
- ETIQ'ETAINS
- Eurebis AG
- European packaging design association (epda)
- Fischer Söhne AG
- Fr. Schiettinger KG
- GEWA Stiftung für berufliche Integration
- Giko (Schweiz) GmbH
- HK Cosmetic Packaging GmbH
- Inovalabel AG
- Ist Metz GmbH
- JEF Limited
- Jokey Group
- JOMA Kunststofftechnik GmbH & Co. KG
- Karl Knauer KG
- Kenmare AG
- Kunststoff-Packungen AG
- Kurz Stiftung & Co. KG
- Labelpack AG
- Läser AG
- Leuthardt AG
- Logo-Plastic AG
- M+H Switzerland GmbH
- Marvinpac SA
- Menshen (Schweiz) GmbH
- Metsä Board Deutschland GmbH
- Model AG
- Multi-Color Suisse SA
Global Label Solutions
- Novopac SA
- Offsetdruckerei Schwarzach GmbH
- Packaging Campus Lenningen GmbH
- Packstar GmbH
- PAGO AG
- PaperJohn
- PAPIERFABRIK SCHEUFELN GMBH CO. KG
- paul + paul AG
- PERMAPACK
- PrintCity
- Pro Carton
- PUSH'N'PULL AG
- Rheinpack GmbH
- Rondo Ganahl AG
- RUBA CAPS
- Schaffner & Conzelmann
designersfactory.com
- Schelling AG
- Schumacher Packaging
- Securikett Ulrich & Horn GmbH
- Semadeni Plastics Group
- Silac AG
- SVI Schweizerisches Verpackungsinstitut
- SwissPrimePack AG
- U-Veral AG
- Verpa Folie Weidhausen GmbH
- VLI Schweiz
- Walke AG
- Winter & Company AG
- Zanders GmbH

EXHIBITORS VOICES

MIRKO ACKERMANN, CS / IB / MARKETING MANAGER, VIDEOJET TECHNOLOGIES SUISSE GMBH:

«We're pleased with both the number and the quality of the visitors. Our potential is huge, because anyone who produces something could be one of our customers. Nowadays you can label almost anything – and we have solutions for every product and packaging. By sponsoring the Business Lounge, we had a second presence in the hall 6 from where we could draw more attention to ourselves. The future is looking good for us.»



MATTHIAS WAGNER, MARKETING MANAGER PRODUCTION (GERMANY, AUSTRIA, SWITZERLAND), XEROX:

«We actively invited and registered about 150 people. In general, we're satisfied with the response. The platform for capturing leads is great. We get an SMS as soon as our guests arrive and register, so we know that they're in the hall. And using the app, it's easy to register the visitors at our stand. My talk on digital print finishing at the Show Room Presentations generated a good response and brought additional people to the stand. There was constant activity and discussion about the many new printing options. My conclusion: great event, a real packing industry meet-up that fits well into our marketing plans in terms of timing and the target audience.»



EXHIBITORS LIST LABEL&PRINT

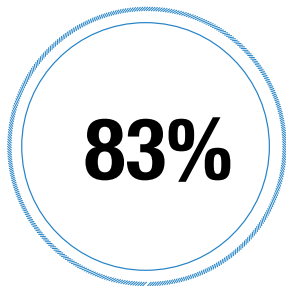
- ADES AG
- BA Coding AG
- Bachmann GmbH Verbindungstechnik
- balleristo, ein Produkt der BVD Druck+Verlag AG
- Bluhm Systeme GmbH Schweiz
- Collamat AG
- Diprint AG
- Epson Deutschland
- Francis Buehler AG
- Harder-Online Schweiz GmbH
- ICS Identcode Systeme AG
- Labelcode AG
- Neuhaus AG
- Paul Leibinger GmbH & Co. KG
- QualiVision AG
- REA JET Swiss GmbH
- Videojet Technologies Suisse GmbH
- WILUX PRINT AG
- Xerox AG

EXHIBITORS PROFIL EMPACK

- Packaging machines & equipment
- Packaging materials
- Packaging accessories
- Transport and protective packaging
- Services



of the visitors rated the show as good to excellent



of visitors would recommend the show to others

VISITORS INDUSTRY

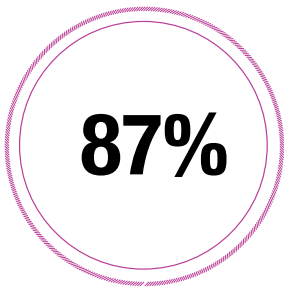
- Mechanical engineering
- Food & Drink
- Wholesale & Distribution
- Services
- Paper & Cardboard
- Food / Feed industry

VISITORS FUNCTION

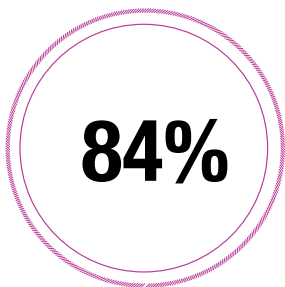
- CEO
- Sales / Account manager
- Business unit manager
- Purchaser
- Operation manager

EXHIBITORS PROFIL PACKAGING INNOVATIONS

- Primary and secondary packaging (consumer packaging)
- Design and brand building
- PoS & displays



of the visitors rated the show as good to excellent



of visitors would recommend the show to others

VISITORS INDUSTRY

- Food & Drink
- Paper & Cardboard
- Chemical industry
- Services
- Wholesale & Distribution
- Food / Feed industry

VISITORS FUNCTION

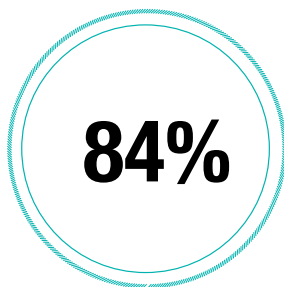
- CEO
- Business unit manager
- Sales / Account manager
- Purchaser
- Product / Brand manager

EXHIBITORS PROFIL LABEL & PRINT

- Labelling and marking technology
- Print technologies
- Detection and identification technology
- Print finishing and processing technology



93% of the visitors rated the show as good to excellent



84% of visitors would recommend the show to others

VISITORS INDUSTRY

- Printing & Publishing
- Services
- Food & Drink
- Food / Feed industry
- Mechanical engineering
- Pharmaceutical industry

VISITORS FUNCTION

- CEO
- Business unit manager
- Sales / Account manager
- Print specialist
- Operation manager

STAND CONCEPTS & MARKETING



Boost your reach, your profile and your success with the right marketing mix. Benefit from digital technologies to make your trade show presence flexible, digital and efficient.

FLEXIBLE
SELECTABLE



Choose one of three standard **EasyGo** marketing packages, according to your exhibition goals.

FROM CHF 1'085.-

DIGITAL
INCLUDING*



Visitors and exhibitors will be equipped with **POKEN reader technology** at the show so they can exchange digital contact data and product news.

***OFFERS VARY DEPENDING ON THE EASYGO PACKAGE**

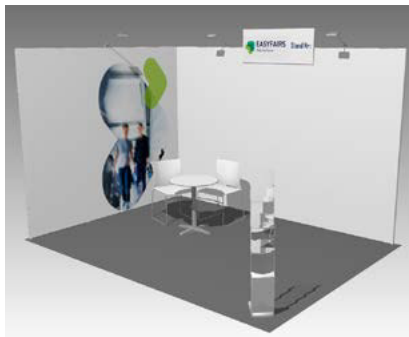
EFFICIENT
INCLUDING*



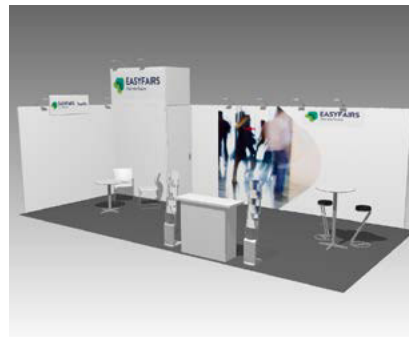
And with the exhibitor **VISIT connect app**, you can easily record and link your leads and notes in digital form.

***OFFERS VARY DEPENDING ON THE EASYGO PACKAGE**

ALL - IN 12M²
CORNER STAND



ALL - IN PLUS 24M²
CORNER STAND



ALL - IN PREMIUM 48M²
HEADSTAND



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SAVE THE DATE

MESSE ZÜRICH | Halls 3–6

APRIL 10th –11th 2019

Wednesday, 9am–5pm

Thursday, 9am–4pm

PARALLEL



ZÜRICH 2018

**LOGISTICS &
DISTRIBUTION**

THE FUTURE OF MATERIAL HANDLING,
E-LOGISTICS, DISTRIBUTION & SYSTEMS

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