IRIS BRUGGER, DIRECTOR OF MARKETING, MODEL AG:

«It's great that we can meet so many customers at the show in just two days. The number of visitors was good. Mainly it’s our existing customers that visit us. On the whole, we’re satisfied with PACKAGING INNOVATIONS 2018, also with the support and the organisation.»

TOBIAS SOMMER, MANAGING DIRECTOR, PRODINGER VERPACKUNG AG:

«This year’s EMPACK met our expectations. Besides meeting many of our regular customers, we were also able to make interesting new contacts. The visitors also often had concrete questions about packaging solutions. Speaking subjectively, our stand seemed busier on Thursday than on Wednesday. Since EMPACK is the only remaining Swiss packaging trade fair, it’s of great importance to us and a critical marketing instrument for our company. Together with the same number or even more co-exhibitors, we could well imagine booking another stand at EMPACK in 2019.»
EXHIBITORS LIST

- A. & J. Stöckli AG
- Abena Schaumstoff AG
- Brunova Verpackungsmaschinen GmbH
- Bürki Verpackungstechnik AG
- BVS Verpackungs-Systeme AG
- cargopack tägi ag
- CLARUS Films AG
- Coplax Verpackungen AG
- Corpac AG
- Cortec VpCI Corrosion Protection System
- DGB Service AG
- Digipack AG
- egoifl verpackungs ag
- Elias Lusti AG
- ErgoPack Schweiz AG
- ESPERA SCHWEIZ GMBH
- EUROSTAT GROUP
- Extra Pack GmbH
- Fromm AG Packaging Systems
- Georg Utz AG
- GPS Reisacher GmbH & Co. KG
- Gramag packing
- Holliger Imballelno AG
- Inno-Pack GmbH
- Ittech AG
- Jowat Swiss AG
- KIFA AG
- KISTAG Dekopack AG
- Kumagra AG
- Leybold Schweiz AG
- Lorenz Pan AG
- MEDEWO AG
- METTLER TOLEDO
- Multivac Export AG
- NBS AG
- Neupack Produkte AG
- Normpack GmbH
- Packartis AG
- Papyrus Schweiz AG
- Paro AG
- PAXOMATIC AG
- Polymer Logistics
- Prodinger Verpackung AG
- PRODUCTUS GmbH
- Robatech AG - Guing Technology
- Sarra Plastec AG
- Saropack AG, Folienverpackungsspezialist Nr. 1
- Schmatz GmbH
- SCHÖELLER ALLIBERT SWISS SARL
- Schur Star Systems GmbH
- Semadeni Plastics Group
- Storit-Werke AG
- Struβl GmbH & Co. KG
- synsys AG
- Tanner & Co. AG Verpackungstechnik
- The Pack
- TradePack AG
- Ultramatic AG
- Verpama AG
- VSL Mehrwegverpackungssysteme
- W. Dimer GmbH
- Wegmüller AG
- WelPack AG
- Wetropa Kunststoffverarbeitung
- Wl Sales
- zaugg maschinenbau ag
- Zünd Systemtechnik
EXHIBITORS

SASCHA WALLMER, BIJEWA (BIJOU UND WALLMER):

«We specialise in high-quality jewellery and gift packaging, carrier bags, decorative objects and storage items for valuable things. Our offerings range from elegant, custom-made boxes and individually-produced carrier bags to inexpensive pouches. Because of the many contacts we made and the exciting meetings we had, I’m satisfied with the show. Every contact is a potential new customer.»

MICHAEL KROHECK, BUSINESS DEVELOPMENT, CREAPAPER GMBH:

«We’re exhibiting for the first time at PACKAGING INNOVATIONS and we’re satisfied. The exhibition is well organised and very inspiring. Already on the first day around noon we knew that the show would be worth it: good discussions, numerous concrete contacts and promising enquiries. On the first day more purchasers and large companies came to us; but on the second day, it was entrepreneurs who were specifically looking for products and manufacturers. We supply raw materials as well as developing our own products. Our patented process uses grass as a raw material for the production of paper and cardboard – saving up to 75% in CO2 emissions! We are very pleased that so many visitors were interested in seeing and feeling our grass paper in person.»
EXHIBITORS LIST
PACKAGING INNOVATIONS

- Ad Rem Design GmbH
- ANDREAS KOPP AG
- APPLIC'ETAINS
- Arden Software GmbH
- AZUR ADHÉSIFS
- BACHMANN FORMING AG
- Bijewa AG
- Biplast AG
- Birkhäuser+GBC AG
- Casone
- CCL Label AG
- censhare (Schweiz) AG
- colordruck Baiersbronn W. Mack GmbH & Co. KG
- ComRo Rohner AG
- Creapaper GmbH
- Despropack
- Ehemann Verpackungen
- Embalaje Industrie Concept
- ETIO'ETAINS
- Eurebis AG
- European packaging design association (epda)
- Fischer Stühne AG
- Fr. Schiettinger KG
- GEWA Stiftung für berufliche Integration
- Giko (Schweiz) GmbH
- HK Cosmetic Packaging GmbH
- Inovalabel AG
- Ist Metz GmbH
- JEF Limited
- Jokey Group
- JOMA Kunststofftechnik GmbH & Co. KG
- Karl Knauer KG
- Kenmare AG
- Kunststoff-Packungen AG
- Kurz Stiftung &Co. KG
- Labelpack AG
- Läser AG
- Leuthardt AG
- Logo-Plastic AG
- M+H Switzerland GmbH
- Marvinpac SA
- Menshen (Schweiz) GmbH
- Metsä Board Deutschland GmbH
- Model AG
- Multi-Color Suisse SA
- Global Label Solutions
- Novopac SA
- Offsetdruckerei Schwarzzach GmbH
- Packaging Campus Lenningen GmbH
- Packstar GmbH
- PAGO AG
- PaperJohn
- PAPIERFABRIK SCHEUFELEN GMBH CO. KG
- paul + paul AG
- PERMAPACK
- PrintCity
- Pro Carton
- PUSH'N'PULL AG
- Rheinpack GmbH
- Rondo Ganahl AG
- RUBA CAPS
- Schaffner & Conzelmann
- designersfactory.com
- Schelling AG
- Schumacher Packaging
- Securikett Ulrich & Horn GmbH
- Semadeni Plastics Group
- Stac AG
- SVI Schweizerisches Verpackungsinstitut
- SwissPrimePack AG
- U-Veral AG
- Verpa Folie Weidhausen GmbH
- VLI Schweiz
- Wäke AG
- Winter & Company AG
- Zanders GmbH
MIRKO ACKERMANN, CS / IB / MARKETING MANAGER, VIDEOJET TECHNOLOGIES SUISSE GMBH:

«We’re pleased with both the number and the quality of the visitors. Our potential is huge, because anyone who produces something could be one of our customers. Nowadays you can label almost anything — and we have solutions for every product and packaging. By sponsoring the Business Lounge, we had a second presence in the hall 6 from where we could draw more attention to ourselves. The future is looking good for us.»

MATTHIAS WAGNER, MARKETING MANAGER PRODUCTION (GERMANY, AUSTRIA, SWITZERLAND), XEROX:

«We actively invited and registered about 150 people. In general, we’re satisfied with the response. The platform for capturing leads is great. We get an SMS as soon as our guests arrive and register, so we know that they’re in the hall. And using the app, it’s easy to register the visitors at our stand. My talk on digital print finishing at the Show Room Presentations generated a good response and brought additional people to the stand. There was constant activity and discussion about the many new printing options. My conclusion: great event, a real packing industry meet-up that fits well into our marketing plans in terms of timing and the target audience.»
• ADES AG
• BA Coding AG
• Bachmann GmbH Verbindungstechnik
• balleristo, ein Produkt der BVD Druck+Verlag AG
• Bluhm Systeme GmbH Schweiz
• Collamat AG
• Diprint AG
• Epson Deutschland
• Francis Buehler AG
• Harder-Online Schweiz GmbH
• ICS Identcode Systeme AG
• Labelcode AG
• Neuhaus AG
• Paul Leibinger GmbH & Co. KG
• QualiVision AG
• REA JET Swiss GmbH
• Videojet Technologies Suisse GmbH
• WILUX PRINT AG
• Xerox AG
EXHIBITORS PROFIL

- Packaging machines & equipment
- Packaging materials
- Packaging accessories
- Transport and protective packaging
- Services

VISITORS INDUSTRY

- Mechanical engineering
- Food & Drink
- Wholesale & Distribution
- Services
- Paper & Cardboard
- Food / Feed industry

VISITORS FUNCTION

- CEO
- Sales / Account manager
- Business unit manager
- Purchaser
- Operation manager

90% of the visitors rated the show as good to excellent

83% of visitors would recommend the show to others
87% of the visitors rated the show as good to excellent

84% of visitors would recommend the show to others

VISITORS INDUSTRY
- Food & Drink
- Paper & Cardboard
- Chemical industry
- Services
- Wholesale & Distribution
- Food / Feed industry

VISITORS FUNCTION
- CEO
- Business unit manager
- Sales / Account manager
- Purchaser
- Product / Brand manager

PACKAGING INNOVATIONS
- Primary and secondary packaging (consumer packaging)
- Design and brand building
- PoS & displays
93% of the visitors rated the show as good to excellent.

84% of visitors would recommend the show to others.

**VISITORS INDUSTRY**
- Printing & Publishing
- Services
- Food & Drink
- Food / Feed industry
- Mechanical engineering
- Pharmaceutical industry

**VISITORS FUNCTION**
- CEO
- Business unit manager
- Sales / Account manager
- Print specialist
- Operation manager

**LABEL & PRINT PROFIL**
- Labelling and marking technology
- Print technologies
- Detection and identification technology
- Print finishing and processing technology
Boost your reach, your profile and your success with the right marketing mix. Benefit from digital technologies to make your trade show presence flexible, digital and efficient.

Choose one of three standard EasyGo marketing packages, according to your exhibition goals.

**FLEXIBLE**
SELECTABLE

**DIGITAL**
INCLUDING* 

**EFFICIENT**
INCLUDING*

Visitors and exhibitors will be equipped with POKEN reader technology at the show so they can exchange digital contact data and product news.

*OFFERS VARY DEPENDING ON THE EASYGO PACKAGE

And with the exhibitor VISIT connect app, you can easily record and link your leads and notes in digital form.

*OFFERS VARY DEPENDING ON THE EASYGO PACKAGE

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**ALL - IN 12M² CORNER STAND**

**ALL - IN PLUS 24M² CORNER STAND**

**ALL - IN PREMIUM 48M² HEADSTAND**

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SAVE THE DATE

MESSE ZÜRICH | Halls 3–6
APRIL 10th –11th 2019
Wednesday, 9am–5pm
Thursday, 9am–4pm

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