



ZÜRICH 2018

LOGISTICS & DISTRIBUTION

THE FUTURE OF MATERIAL HANDLING,
E-LOGISTICS, DISTRIBUTION & SYSTEMS

BRANLO
CHENGIS
TREFFTIK



POST
SHOW REPORT

MESSE ZÜRICH
APRIL 11TH & 12TH 2018

FOR MORE INFORMATION SEE:
WWW.LOGISTICS-DISTRIBUTION.CH

EXHIBITORS VOICES

NICOLE WIDMER, MARKETING, JUNGHEINRICH AG SCHWEIZ:

«Our presentation at the show went really well for us, and we had some quite good discussions with customers, both existing and new.

The focus was on introducing our world debut product, our ETV 216i reach truck with integrated Li-Ion battery. At the next LOGISTICS & DISTRIBUTION, we'll be wanting to get a bigger stand.»



CORINNE GALLIKER, GALLIKER TRANSPORT AG:

«At this year's trade show we wanted to demonstrate that Galliker stands not only for transport but also for 'logistics taken a step further'.

We see our presence at the show as a good platform for presenting our company's comprehensive services. At the same time, it gives us the chance to exchange ideas with customers and suppliers in a pleasant atmosphere. We're very pleased, and we had exciting meetings.

Most of our customers came to us by invitation, but others turned up spontaneously at our stand. And we also took the opportunity to visit other exhibitors and suppliers at the show.

The feedback has been very positive. LOGISTICS & DISTRIBUTION is a good meeting place for the logistics industry. It's important that it continue to exist in the future.»



EXHIBITORS LIST

- Ansorix
- ASTAG Schweizerischer Nutzfahrzeugverband
- Bachmann Engineering AG
- Balluff AG
- Bamag Maschinen AG
- BDK INFORMATIK AG
- Beltrans Fördertechnik AG
- BITO-Lagertechnik Bittmann AG
- Brisoft AG
- Bureau Veritas Suisse SA
- Charpiot Transports
- Deldro AG
- Di Giacomo Reiden AG
- DS-Arvotech AG
- E. Hedinger AG
- Efreight GmbH
- EH Batterien AG
- Fastlog AG
- FKM AG Lagerorganisation AG
- FOCO Lager- & Fördertechnik AG
- Fronius Schweiz AG
- Gaerner AG
- Galliker Transport AG
- Gebrüder Weiss AG
- GEFCO Suisse SA
- GIGATON GMBH
- GSI Schweiz
- Hänel Büro- und Lagersysteme
- Häring AG
- HKS Fördertechnik AG
- IBAG Fördertechnik
- ID-Systems AG
- Jungheinrich AG
- Kardex Systems AG
- KAUP GmbH & Co. KG
- Kyburz Switzerland
- Leuze electronic AG
- Linde Material Handling Schweiz AG
- LOSTnFOUND
- LRS Engineering AG
- Luckabox GmbH
- MAPO AG
- META-Regalbau GmbH & Co. KG
- Miebach Consulting AG
- MixMoveMatch AS
- MobileObjects GmbH
- mobit AG
- Nufatron Telematik
- OTTO SCHMIDT AG
- Panasonic Computer Product Solutions
- Pickwings
- Rhenus Logistics AG
- rocklog GmbH
- ROS Schweiz GmbH
- SBB Cargo AG
- Scallog SAS
- Schulte Lagertechnik
- Schulze IT Logistik GmbH
- Sfb Bildungszentrum
- SmartLogistics
- SSI Schäfer AG
- Still AG
- Stöcklin Logistik AG
- Stoll Transport AG / Steiner Transport AG
- Storopack Schweiz AG
- Sulser Logistics Solutions AG
- SVBL - Schweizerische Vereinigung Für Die Berufsbildung In Der Logistik
- Swisslog AG
- TNT Swiss Post AG
- Verein Netzwerk Logistik
- Vilant Systems Oy
- Wagner Schweiz
- Westfalia Logistics Solutions Switzerland AG
- WEZ Kunststoffwerk
- Zehnder Batterien AG
- Zehnder Group Schweiz AG
- Zürcher Kantonalbank

EXHIBITORS PROFIL

- Warehousing & picking systems
- Industrial trucks & conveyance technologies
- IT infrastructure & software
- Logistics & distribution centres
- Courier, express & package services
- Delivery & return management
- Supply chain management solutions
- Multi-channel fulfilment services
- E-commerce software solutions



of the visitors rated the show as good to excellent



of visitors would recommend the show to others

VISITORS INDUSTRY

- Logistics services
- Transport & Storage-materials
- Wholesale & Distribution
- Mechanical engineering
- Food & Drink
- Chemical industry

VISITORS FUNCTION

- Warehouse & Logistics manager
- Business unit manager
- CEO
- Sales / Account manager
- Operation manager
- Purchaser

STAND CONCEPTS & MARKETING



Boost your reach, your profile and your success with the right marketing mix. Benefit from digital technologies to make your trade show presence flexible, digital and efficient.

FLEXIBLE
SELECTABLE



Choose one of three standard **EasyGo** marketing packages, according to your exhibition goals.

FROM CHF 1'085.-

DIGITAL
INCLUDING*



Visitors and exhibitors will be equipped with **POKEN reader technology** at the show so they can exchange digital contact data and product news.

*OFFERS VARY DEPENDING ON THE EASYGO PACKAGE

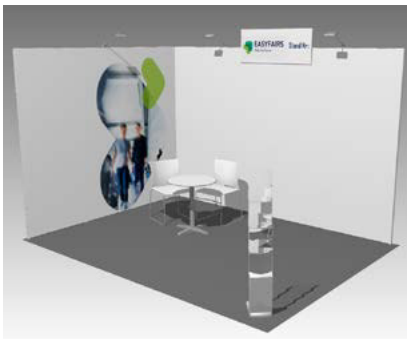
EFFICIENT
INCLUDING*



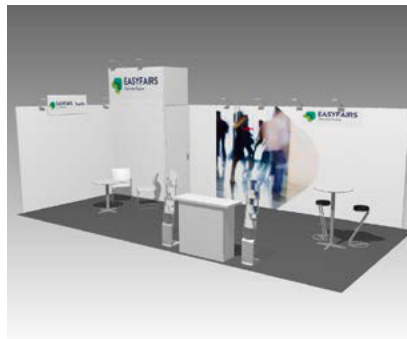
And with the exhibitor **VISIT connect app**, you can easily record and link your leads and notes in digital form.

*OFFERS VARY DEPENDING ON THE EASYGO PACKAGE

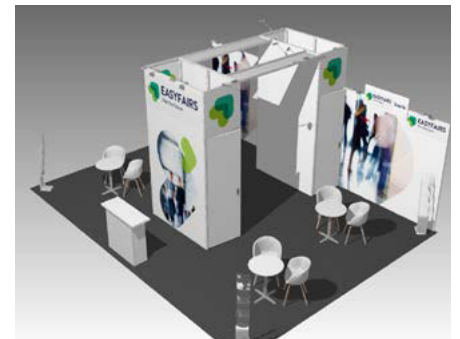
ALL - IN 12M²
CORNER STAND



ALL - IN PLUS 24M²
CORNER STAND



ALL - IN PREMIUM 48M²
HEADSTAND



CONSULTATION

SALES EXECUTIVE

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SAVE THE DATE

MESSE ZÜRICH | Halls 3–6

APRIL 10th –11th 2019

Wednesday, 9am–5pm

Thursday, 9am–4pm

PARALLEL



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