



2018
ZÜRICH

THE FUTURE OF MATERIAL HANDLING,
E-LOGISTICS, DISTRIBUTION & SYSTEMS

LOGISTICS & DISTRIBUTION



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11 & 12 April 2018
MESSE ZÜRICH

NEW: TRANSPORT PAVILLON

For more information see
www.logistics-distribution.ch



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ZURICH

THE FUTURE OF MATERIAL HANDLING,
E-LOGISTICS, DISTRIBUTION & SYSTEMS

LOGISTICS & DISTRIBUTION



A national industry event

Logistics & Distribution is the national industry event for intralogistics, distribution and e-logistics. The logistics industry is currently undergoing a sea change! Aimed at visitor groups from manufacturing, commercial trade and logistics, this show focuses on the hottest topics, offering solutions and showcasing the latest innovations.

What exhibitors say

"For me, it was the quality of the visitors that was remarkable. I noticed that quite a lot of decision makers and general managers from a variety of fields attended Logistics & Distribution."

Stefano Ghilardi, Sales Director and Member of the Executive
Linde Material Handling Schweiz AG

"For us, the combination of Empack, Packaging Innovations and Label&Print with the new Logistics & Distribution show was really great."

Oliver Lindenberger, Managing Director of Sulser Logistics Solutions AG/Sulser Transport AG

VISITOR JOB FUNCTIONS

- Logistics/warehouse managers
- Executive management
- Operations managers
- Purchasers
- Marketing & Sales
- R&D



STATED VISITOR GOALS

31 %

To discover trends

19 %

To visit existing customers/suppliers

18 %

To visit new customers/suppliers

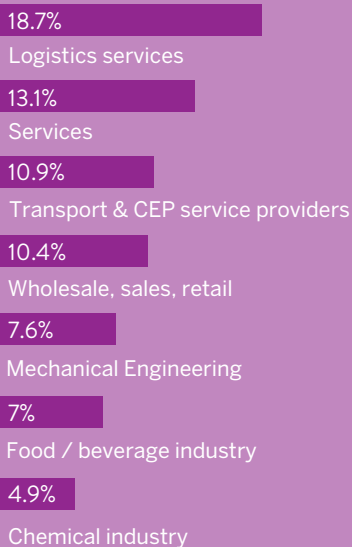
17 %

Networking

15 %

Other reasons

BIGGEST VISITOR GROUPS



75 %
Of visitors are enthusiastic about the event



79 %
Of visitors recommend the event to others



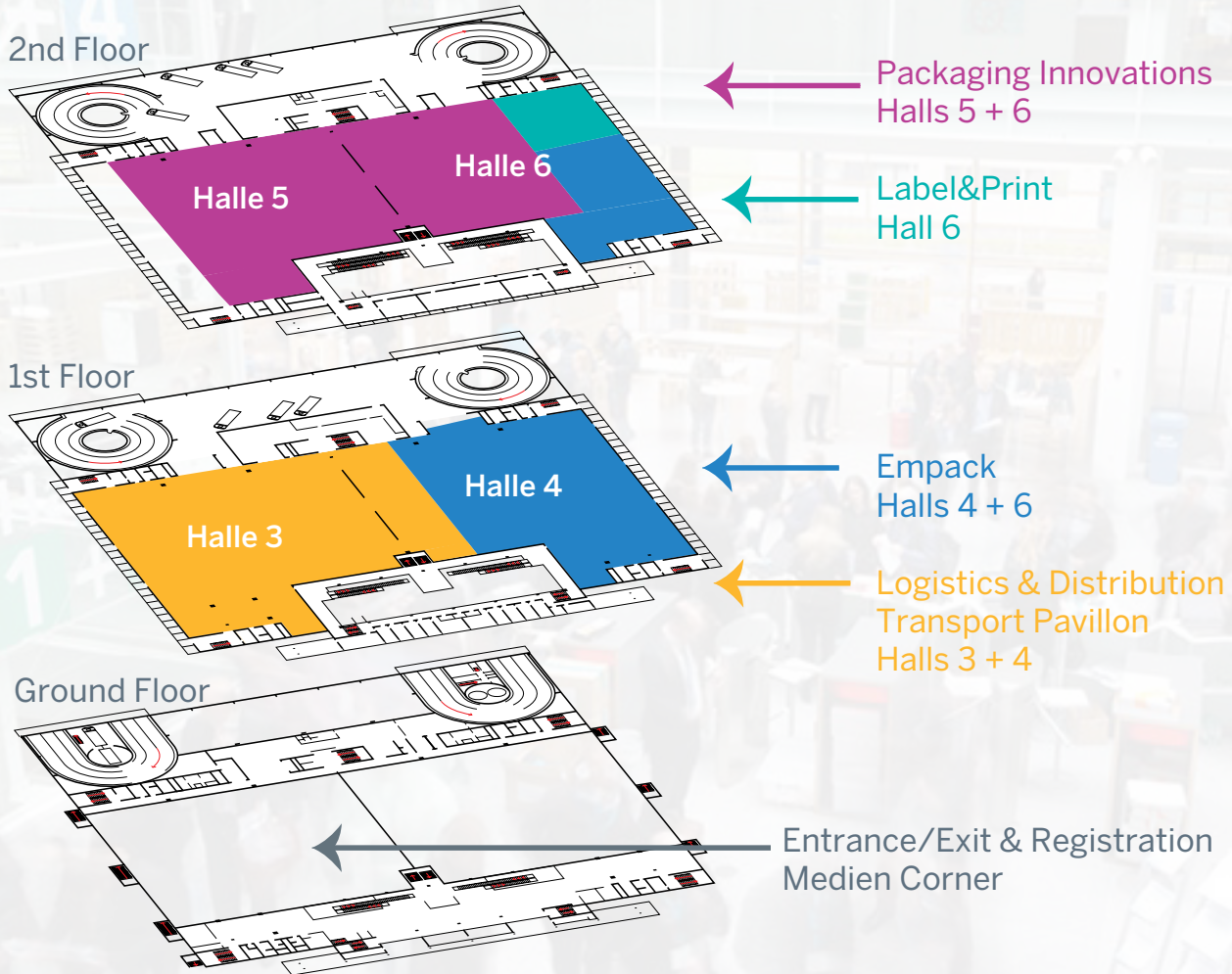
PRODUCT CATEGORIES

Warehousing & picking systems
Industrial trucks & conveyance technologies
IT infrastructure & software
Logistics & distribution centres
Courier, express & package services
Delivery & return management



Supply chain management solutions
Multi-channel fulfilment services
E-commerce software solutions



HALL LAYOUT



CHOOSE YOUR PARTICIPATION PACKAGE

All-in	up 12 m ²	PI-Triangle stand	Premium upgrade	Additional new stand formats
				<ul style="list-style-type: none">• All-in Plus• All-in Premium• PI special stand in black• Triangle stands

Choose the mandatory marketing package that suits you best: [GOPLUS](#) [GOLEADS](#) [GOVISIBILITY](#)

HIGHLIGHTS 2018

- Additional stand formats
- New hall layout for optimal visitor navigation
- Product presentation areas for exhibitors
- Networking event for visitors and exhibitors
- GS1 Networking Zone
- The topics of 2018: digital transformation in logistics, robotics and artificial intelligence
- Transport Pavilion

DATES AND FACTS

Just two days – during which the entire sector meets in Zurich. Minimal effort, maximum success for both exhibitors and visitors alike! Questions about our products? Interested in participation? Our sales team is happy to help with advice and a non-binding proposal.

Want to boost your visibility onsite? Find out about our sponsoring and marketing offers! Have a special request or an unconventional idea? Or, are you looking for more extensive cooperation? We're glad to help! Just contact us.

Contact



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Dates and opening hours

Mittwoch & Donnerstag
11. - 12. April 2018
9.00 – 17.00 Uhr

Venue

Messe Zürich, Halls 3+4
MCH Zürich | Wallisellenstrasse 49
CH-8055 Zurich

Organiser

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