

# SPONSORING

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2017  
ZURICH

THE FUTURE OF MATERIAL HANDLING,  
E-LOGISTICS, DISTRIBUTION & SYSTEMS

**LOGISTICS & DISTRIBUTION**



The future of packaging technology

**EMPACK2017**



The future of branded and inspirational packaging

**PACKAGING  
INNOVATIONS2017**



The future of packaging printing, labelling & converting

**LABEL&PRINT2017**

# Sponsoring packages

Strengthen your image and boost your visibility within the industry by positioning your company's brand at Logistics & Distribution, Empack, Label&Print and Packaging Innovations.

As a sponsor, you can extend your presence far beyond the footprint of your own stand and draw more attention to your company.

Below are our sponsoring packages:

- Lanyards
- Handbag
- Flyering
- Give away
- Industry «Get Together»
- Floorplan
- Showcase in hall 6 (PI)
- Cell phone charging station
- Food & Beverage



## Lanyards



At the reception area, every single visitor gets a name badge on a lanyard. Seize this unique opportunity to be omnipresent in all four halls at once!

Quantity: ca. 6'000 pcs.  
Production: Exhibitor



## Handbag



At the reception area, every single visitor gets a handbag. Seize this unique opportunity to be omnipresent in all four halls at once!

Quantity: ca. 6'000 pcs.  
Production: Exhibitor



# Flyering

You can distribute a flyer in one of the halls or galleries.

This opportunity lets you raise your visibility in the hall or gallery where you're exhibiting.

- In the aisles of halls 3-6

Duration: 2 Showdays  
Quantity: 2 packages

- Gallery halls 3 + 4
- Gallery halls 5 + 6

**SOLD**

Where: in the pre-defined  
area by the escalator  
Duration: 2 Showdays



# Give away

At the exit, you can present visitors with a give-away as they leave. Make a lasting impression on all attendees, even those who didn't come by your stand!

Quantity: ca. 3'000 pcs.  
Duration: 1 Showday



## Industry «Get together»



At the end of the first show day, we'll be throwing a cocktail-party mixer. Here, you can set up roll-ups, table decorations or other promotional items, plus you'll be mentioned in all our communications before the show as a sponsor of the industry get-together.



When: Wednesday  
26. April 2017 - 17.00 Uhr

+ 1 testimonial in one of the  
Easyfairs visitor newsletters

## Showcase in hall 6 (Packaging Innovations)

Showcase your latest innovations here! For both show days, rent one of the 5 showcases placed throughout hall 6 (Packaging Innovations) and make visitors aware of your stand and your products.

Where: In the aisles of hall 6  
Duration: 2 Showdays



# Floorplan

You can print whatever you like on the front side. (The other side will be designed by Easyfairs.)

Quantity: ca. 6'000 pcs.  
Production: Easyfairs  
Print specifications: Exhibitor



# Cell phone charging station

In the lounge in hall 5, we'll be installing a cell phone charging station that you can brand with your logo.

Duration: 2 Showdays  
Production: Easyfairs  
Print specifications: Exhibitor



# Food & Beverage

Brand a snack or drink of your choice and distribute it in the entry area (or, if desired, you can book a hostess through us).

Duration: 1. Showday  
Quantity: ca. 3'000 pcs.  
Production: Exhibitor



## Contact

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