The most important event of the packaging industry in Central and Eastern Europe, the 6th Packaging Trade Show **PACKAGING INNOVATIONS**, took place on 9-10 April 2014. Its host and co-ordinator is easyFairs® Poland, the leader in the organization of trade show events. The event took place in the Warsaw Expo XXI Centre. It was very well received by the trade show guests and the professional media alike, with a lot of comments received on the high level of the exhibition and the accompanying events. Participation in the trade show was for many an opportunity to become acquainted with innovatory trends while also exchanging ideas and establishing new business contacts.

**SPECIAL ZONES AT THE TRADE SHOW**

The companies participating in the Packaging Innovations trade show presented their products within the theme-based zones mentioned below, which provided an opportunity to become acquainted with a wide range of cardboard, plastic, glass, wooden, metal, intelligent, ecological packaging and displays.

- **THE LABELLING & PRINTING ZONE** – for suppliers offering labels, codes, stickers, labelling tools, solutions for printing on packaging, labels, POS materials, print finishing and RFID systems.

- **THE LUXPACK ZONE** – decorative packaging, luxury packaging, Premium packaging.

- **THE CO-PACKAGING ZONE** – packing, re-packing, packaging and quality control.

- **THE LOGISPACK ZONE** – for suppliers offering logistical, collective, protective, internal packaging and Shelf Ready Packaging.
THE INNOVATION PROGRAMME

The Innovation Programme attracted a lot of interest. Exhibitors entered over 70 products in this year’s edition. The presented novelties originated in various branches of industry and enjoyed a great deal of attention from the trade show guests.
Over **150 Polish and international companies** were represented at the fair. Below we present a list of the countries from which our exhibitors came:

- **Austria**
- **Germany**
- **Belarus**
- **Poland**
- **China**
- **Slovakia**
- **Czech**
- **Sweden**
- **Finland**
- **USA**
- **France**
- **Hungary**
- **Spain**
- **UK**
- **Netherlands**
- **Italy**
- **Lithuania**
EXHIBITORS LIST

ACTI PACK
PPHU AGA-TOM TOMASZ BARAŃSKI
ALFA-PRINT Sp. z o.o.
ALLBAG
P.P.H.U. „ALMET” JAROSŁAW ŁYKO
ALTAREX P. SOBÓTKA, M. JANCZAK Sp. j.
ANIFLEX Sp. j. GŁOWACKA I WSPÓLNICY
ANRO FIRMA POLIGRAFICZNO HANDELNOA
EXPORT-IMPORT ANNA ROTARSKA
APACK Sp. z o.o.
APTAR BEAUTY + HOME
AREXIM PACKAGING
ARTBOX Sp. z o.o.
BAJ-PROSP Sp. z o.o.
BAJ-PROS ECO
BANDALL POLSKA
BEKUPLAST POLSKA Sp. z o.o.
BERICAP POLSKA Sp. z o.o.
„BOGUCKI” A. BOGUCKI, H. BOGUCKA Sp. j.
BÜHNEN POLSKA Sp. z o.o.
CARTONDRUCK POLSKA Sp. z o.o.
CELLPAK ZDZISŁAW KOZIATEK
CERTUS PACK
CHESAPEAKE BIAŁYSTOK
CHILLID Sp. z o.o.
CICERO STAPRO GROUP s.r.o.
CLARIANT POLSKA Sp. z o.o.
COFFEE SERVICE Sp. z o.o.
COLEMAN INTERNATIONAL Sp. z o.o.
COLOR PRESS Sp. z o.o.
DAFO PLASTICS Sp. z o.o.
DRUK MARKUSZEWSCY Sp. z o.o.
DRUKARNIA MULTIPRESS Sp. z o.o. S.K.A.
DRUKARNIA WL
DRUKPOL S.A.
EAGLE SYSTEMS
ECO-CLEAN JANUSZ MALANOWICZ
ECOR PRODUCT Sp. z o.o.
ECMA/ PRO CARTON
ELITA Sp. j.
ENERCON INDUSTRIES Ltd
EPSON EUROPE B.V. ODDZIAŁ W POLSCE
ERBI s.c.
ETYFLEX Sp. z o.o.
EUROVETROCAP s.r.l.
PPHU „EWA” STRĘKOWSKI Sp. j.
EyeC POLSKA MARCIN WEKSLER
FANO Sp. z o.o.
FINBOARD
FINPLAST Sp. z o.o.
FOKUS
FOLPOL R. BARCZYK, J. CYGAN Sp. j.
FORTY Sp. j.
GIPAKO Ltd
GRAFFENA Sp. z o.o.
GROMIN Ltd
HEINZ GLAS DZIAŁDOWO Sp. z o.o.
HEINZ PLASTICS POLSKA Sp. z o.o.
HERMA
HLP CLEAR PACKAGING PRODUCTS POLAND
IGGESUND PAPERBOARD
INFOSYSTEMS S.A.
INTRA 93 Sp. z o.o.
INTREX
INVENTO Sp. z o.o.
IRAD-PLAST s.c.
ITW FOILS – MAKING BRANDS SHINE
JIAOZUO ZHUORIM DIGITAL MATERIAL Co., Ltd
JOMA KUNSTSTOFFTECHNIK GmbH & Co KG
KARL KNAUER POLAND Sp. z o.o.
KARTON-DRUK TOMASZ MAZUREK
KDS Sp. z o.o. Sp. k.
KODAK POLSKA Sp. z o.o.
LASER-PAK JERZY ERBEL
LEIPA POLSKA Sp. z o.o.
M&H PLASTICS
MARBACH POLSKA Sp. z o.o.
PACKAGING INNOVATIONS IN FIGURES

We have noted a continuous growth in the number of guests who visit our trade shows, most of them directly linked with the packaging industry. This year’s event was attended by over 3800 people from Poland and abroad. Our visitors came from more than 30 countries round the world, including Czech Republic, Slovakia, Belarus, Ukraine, Lithuania, Austria, Russia, Germany, Italy, France, Finland, Sweden, and Latvia.
SECTORS REPRESENTED BY OUR VISITORS:

- **Food**: 20%
- **Chemical**: 13%
- **Pharmaceutical**: 13%
- **Packaging/Plastics**: 11%
- **Electronic/Tool**: 9%
- **Other (clothing, jewellery, lighting, toy producers, office supplies, glass)**: 9%
- **Cosmetic**: 7%
- **Printing**: 7%
- **Advertising**: 2%
STRUCTURE OF GUESTS’ POSITIONS:

- Director/ Manager/ Marketing and Sales Manager: 38%
- Process Engineer/ Packaging Engineer: 20%
- Marketing and Sales Specialist: 29%
- Chairman of the Board/ Vice-Chairman/ Owner/ Member of the Board: 10%
- Students/ Faculty: 3%
Representatives of the following companies were among the visitors:

**Food Industry**

Aviko Sp. z o.o.
Bakoma Sp. z o.o.
Bakoma Sp. z o.o.
Beer Fingers Sp. z o.o.
Coca-Cola HBC Polska Sp. z o.o.
Coffee Promotion Gold Coffee
Cukiernicza Spółdzielnia Inwalidów
Danone Sp. z o.o.
Develey Polska Sp. z o.o.
Dr Oetker Polska Sp. z o.o.
EUROCASH S.A.
GFT GOLDFRUCT Sp. z o.o.
Grupa Colian (firma cukiernicza “Solidarność”)
Grupa Maspex Wadowice Sp. z o.o.
Grupa Polsad Sp. z o.o.
HENKELL & CO. VINPOL Polska Sp. z o.o.
HENKELL & CO. VINPOL Polska Sp. z o.o.
Herbapol Sp. z o.o.
Hochland Polska Sp. z o.o.
Iglotex S.A.
Jutzenka Colian Sp. z o.o.
Krajowa Spółka Cukrowa S.A.
Laboratoria Natury Sp. z o.o.
Lactalis Polska Sp. z o.o.
LIBELLA Sp. z o.o.
Lotte Wedel Sp z o.o.
Lotte Wedel Sp z o.o.
Mars Polska Sp. z o.o.
MM Brown Polska Sp. z o.o. Sp.k.
Nestle S.A.
Nestle S.A.
PepsiCo Poland (Frito Lay Poland Sp. z o.o.)
RES-DROB Sp. z o.o.
Sante A. Kowalski Sp.j.
Spomlek Sp. z o.o.
ŚNIEŻKA-INVEST SP. z o.o.
Tchibo Warszawa Sp. z o.o.
TEEKANNE Polska Sp. z o.o.
Unilever Polska Sp. z o.o.
Virtu Sp. z o.o. Sp. k.
Wipasz S.A.
Zakład Mięsny Dobrowolscy Sp. z o.o.
Zakład Produkcji Cukierniczej VOBRO
Wojciech Wojenkowski
ZENTIS Polska Sp. z o.o.
Zywiec - Zdrój S.A.

Head of Export
Director of Purchasing
Marketing Specialist
Chairman of the Board
Buyer
Development Specialist
Marketing Manager
Packaging Quality Engineer
Buyer
Director of Production and Technology
Management Trainee
Manager
Marketing Director for Chocolate Products
Junior Brand Manager
Commercial Director
Purchasing Manager
Marketing Specialist
Specialist in Technology Development Department
Packaging Development Manager
Export Manager
Buyer
Logistics Department Manager
Purchasing and Logistics Manager
Packaging Development Manager
Technology and QA Manager
Franchising and License Specialist
Quality and Technology Specialist
Buyer
Graphic Designer
Product Manager
Repackaging Leader
Purchasing Manager
Vice-Chairman of the Board
Project Manager
Brand Manager
Marketing Assistant
Senior Co-packing Specialist
Purchasing Specialist
Logistics Specialist
Purchasing Manager
Product Manager
Purchasing Specialist
Export and Purchasing Manager
Chairman of the Board
Packaging Manager
ALCOHOL

Atrisan Spirits
Grupa Żywiec

Hobsons Brewery
Polmos Żyrardów Sp. z o.o.
Sobieski Sp. z o.o.
Jantar S.A.Sp.K.
Atrisan Spirits

COSMETIC INDUSTRY

Adamed Consumer Healthcare S.A.
Aroma Trend Sp. z o.o. Sp.k.
Barwa Sp. z o.o.
Bio Cosmetics
Bio Cosmetics
BioFarma Natura
Brenntag Polska Sp. z o.o.
Cefarm Warszawa S.A.
Collegen Active Science
Coty Polska
Dax Cosmetics Sp. z o.o.
Dax Cosmetics Sp. z o.o.
Delia Cosmetics Sp. z o.o.
EmergoPharm Sp. z o.o.
Evelina Cosmetics
Eveline Cosmetics
Eveline Cosmetics
Fabryka Opakowań Kosmetycznych Pollena S.A.
FOK Pollena
Genoscope Sp. z o.o. Sp. K.
Gold Water Blue Sp. z o.o.
Inglot Sp. z o.o.
La Prairie Group
Laboratorium DermaPharm Sp. z o.o.
Laboratorium DermaPharm Sp. z o.o.
Laboratorium Kosmetyczne Dr Irena ERIS Sp. z o.o.
Laboratorium Kosmetyczne Dr Irena ERIS Sp. z o.o.
Laboratorium Kosmetyków Naturalnych
Farmona Sp. z o.o.
Miraculum S.A
Miraculum S.A.
Mozapharm Sp. z o.o.
Natural Pharmaceuticals Sp. z o.o.
Oriflame Products Poland
Pollena Ostrzeszów
Pollena-Ewa S.A.
Polpharma

Marketing & Office Manage
Senior Quality & New Product Development Specialist
Representative
New Product Development Manager
Purchasing Director
Marketing Manager
Representative

Specialist
Chairman of the Board
Marketing Manager
Product Manager
Purchasing Specialist
Representative
Product Manager
Marketing Specialist
Packing Coordinator
Chief Executive
Purchasing and Packaging Manager; Co-packing
Senior Brand Manager
Procurement Manager
Deputy Procurement Manager
Managing Director
Deputy Manager for Packaging Quality Control
Purchasing Specialist
New Packaging Specialist
Marketing Specialist
Marketing Specialist
Chairman of the Board
Chairman of the Board
Representative
Global Procurement Management
Brand Manager
Production Manager
Packaging Engineer
Buyer/ Senior Procurement Manager

Packaging Manager
Senior Brand Manager
Operations Director
Member of the Board
Senior Operations Specialist
Packaging Technician
Marketing Department
Purchasing Specialist
Strategic Sourcing Senior Specialist
Scan Anida Sp. z o.o.
Schwan-STABILO Cosmetics GmbH & Co. KG
SENSILAB Sp. z o.o. SKA
Uroda Polska Sp. z o.o.
Uroda Polska Sp. z o.o.
Zhermapol Sp. z o.o.
Ziaja LTD Zakład Produkcji Leków Sp. z o.o.
Ziaja Ltd.
Purchasing Specialist
Director
Marketing Manager
Chief Executive Officer
Assistant to the Board
Process Engineer/ Cosmetics Specialist
Packaging Manager
Packaging Design Manager

PHARMACEUTICAL INDUSTRY

August Faller Sp. z o.o.
BIOfaktor Sp. z o.o.
Europharma Alliance
Farmacol S.A.
Lek S.A. (Grupa Sandoz)
Müller Martini GmbH
Natur Produkt Zdrovit Sp. z o.o.
NovoPharma Sp. z o.o.
Polfa Lublin S.A.
Polfa Lublin S.A.
Polfa Tarchomin S.A.
Polfa Warszawa S.A.
Polfa Warszawa S.A.
Sensilab Polska Sp. z o.o. SKA
Thompson & Capper Ltd
Thompson & Capper Ltd
Vetoquinol Biowet Sp. z o.o.
Zaklady Farmaceutyczne UNIA Spółdzielnia Pracy
Zaklady Farmaceutyczne UNIA Spółdzielnia Pracy
Zaklady Farmaceutyczne COLFARM S.A.
Zaklady Farmaceutyczne S.A.
ZF Polpharma S.A.
ZF Polpharma S.A.
Production Manager
Deputy Director for Contracted Production
Development Specialist
Marketing Specialist
Purchasing Specialist
Sales Manager Packaging Region Eastern Europe
Junior Project Manager
Chairman of the Board
Marketing Assistant
Business Development Manager
Purchasing Specialist
Packaging Manager
Senior Export Specialist
Project Manager
Nutritionist
Sales Manager
Purchasing Manager
Process Engineering Specialist
Deputy Production Manager
Graphic Designer
Marketing Specialist
Strategic Sourcing Manager
Strategic Sourcing Specialist

CHEMICAL INDUSTRY

Brenntag Polska Sp. z o.o.
GRUPA INCO S.A.
GRUPA INCO S.A.
Henry Kruse Polska Sp. z o.o.
Higeja Sp. z o.o.
Hutchinson Poland Sp. z o.o.
Ichem Sp. z o.o.
Instytut Nawozów Sztucznych Krakchemia S.A.
Linde Gaz Polska Sp. z o.o.
ORLEN Oil Sp. z o.o.
Orlen Oil Sp. z o.o.
Product Manager
Technological Specialist
Brand Manager
Packaging Director
Director
Packaging Manager
Procurement and Logistics Manager
Chemist
Manager
Dry Ice Product Manager
Senior Specialist for Packaging Standards
Purchasing Manager
### INDUSTRIAL SECTOR

- 3M Poland Sp. z o.o.
- ATLAS sp. z o.o.
- Bosch Rexroth Sp. z o.o.
- Gebr. Heinemann SE & Co. KG
- Haver&Boecker
- Henkel
- KEA sp. z o.o.
- Keller Polska Sp. z o.o.
- Menntica-Metale Szlachetne S.A.
- Parker Hannifin Poland Sp. z o.o.
- Platinium Oil Sp. z o.o.
- Rovese S.A.
- RR Donnelley
- Skanem Poznan Sp. z o.o.
- Valeo Autosystemy Sp. z o.o.
- Valeo Autosystemy Sp. z o.o.

### OTHER SECTORS

- Autoliv Poland Sp. z o.o.
- Bottari Polska Sp. z o.o.
- Canpol Sp. z o.o. SKA
- DHL Express Poland Sp. z o.o.
- Dimontonate Floccati S.p.a.
- DSM Nutritional Products Sp. z o.o.
- Gillette Poland International Sp. z o.o.
- Menntica Polska od 1766 Sp. z o.o.
- Nowy Styl Sp. z o.o.
- OLIDENT Polska
- P&G Gillette Poland International Sp. z o.o.
- PPHU Sady-Trzebnica Sp. z o.o.
- Raben Polska Sp. z o.o.
- SITA Polska Sp. z o.o.
- Williams Lea SRO Sp. z o.o.
- Wydawnictwo Naukowe PWN S.A.
- Zelmer PRO Sp. z o.o.

### Secretary General of the Polish Nuclear Society
- Product Engineer
- NPI Project Leader
- Purchasing Projects Leader
- Representative
- Marketing Director

### Business Development Specialist
- Graphic Designer
- Commercial and Technical Engineer
- Representative
- Sales Representative
- Packaging Development Manager
- Process Designer
- Purchasing Specialist
- Product Specialist
- Key Account Manager
- Marketing Specialist
- Graphic Designer
- Structural Design Leader Europe
- Process Engineer
- Purchasing Specialist
- Productivity Buyer

### Logistics Manager
- Project Manager
- BTL Coordinator
- Representative
- Sales Manager
- Procurement Manager
- Packaging Engineer
- Graphic Designer
- Process Engineer
- Marketing & Product Manager
- Packaging Engineer
- Representative
- Project Manager
- Commercial Coordinator
- Vendor Manager
- Marketing Products Coordinator
- Buyer
learnShops™ have become an inseparable part of each season of the trade show. They provide a platform for presentations by specialists and business practitioners. They take place in the open trade show space and are accessible to anyone interested in their themes, without any additional charge. This solution allows for the presenters to reach broad audiences. Representatives of the following companies presented at this year's learnShops™.
### 9 April 2014 (Wednesday)

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.30-11.00</td>
<td>“Engaging the senses through Packaging”, Mintel</td>
</tr>
<tr>
<td>11.00-11.30</td>
<td>“Future Packaging, 2016 and Beyond”, Stora Enso</td>
</tr>
<tr>
<td>11.30-12.00</td>
<td>“What makes a great pack”, MASMI Poland / Strategir</td>
</tr>
<tr>
<td>12.00-12.30</td>
<td>“The effects of mimicry and red lips effect in packaging design”, Chesapeake Polska</td>
</tr>
<tr>
<td>12.30-13.00</td>
<td>“The process of product endorsement within the complementary HGD and HPP offer” Heinz Glas Dzialdowo Sp. z o.o./Heinz Plastics Polska Sp. z o.o.</td>
</tr>
<tr>
<td>13.00-13.30</td>
<td>“Hear what the Herbapol packaging is actually saying. Restructuring of the portfolio of food and pharmaceutical products”, BMPS Consulting Grzegorz Sobiecki</td>
</tr>
<tr>
<td>13.30-14.00</td>
<td>“Show your products and let us show you how to reduce cost” HLP Clear Packaging Products Poland</td>
</tr>
<tr>
<td>14.00-14.30</td>
<td>“Legal protection of packaging as industrial design”, PATPOL</td>
</tr>
<tr>
<td>14.30-15.00</td>
<td>“Personalization in flexo packaging. Heads of Kodak digital printing”, Kodak Poland</td>
</tr>
<tr>
<td>15.00-15.30</td>
<td>“A label with an overprint on aluminium and decorative effect”, Color Press</td>
</tr>
</tbody>
</table>

### 10 April 2014 (Thursday)

<table>
<thead>
<tr>
<th>Time</th>
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</tr>
</thead>
<tbody>
<tr>
<td>11.00-11.30</td>
<td>“New EU financing opportunities for the packaging sector, within the 2013-2020 framework”, Infosystems</td>
</tr>
<tr>
<td>11.30-12.00</td>
<td>“Airless packaging by Promens”, PROMENS Warszawa Sp. z o.o.</td>
</tr>
<tr>
<td>12.00-12.30</td>
<td>“The use of modern tools in the design of reliable packaging”, Smurfit Kappa Polska Sp. z o.o.</td>
</tr>
<tr>
<td>12.30-13.00</td>
<td>“Packing in ready-made bags - efficiency, quality and versatility”, Silny &amp; Salamon Sp. z o.o.</td>
</tr>
<tr>
<td>13.00-13.30</td>
<td>“Creating product innovations. How can you involve suppliers in the co-creation of a new product concept for a mass clientele? Case study from the FMCG sector”, Innovatika Sergiusz Sawin</td>
</tr>
<tr>
<td>13.30-14.00</td>
<td>“iSCAN” – Technology patented by ITW as the only source of creating original, fast and large-surface holograms in the world”, ITW Foils</td>
</tr>
<tr>
<td>14.00-14.30</td>
<td>“Internet packaging shop and WNP packaging sales – Russia” Arexim Packaging</td>
</tr>
</tbody>
</table>
4TH EDITION OF INTERNATIONAL LOGISTICS CONFERENCE

Leading theme:
THE ECOLOGICALLY RESPONSIBLE SUPPLY CHAIN

Schedule:
Wednesday, 9 April 2014

THE ECOLOGICALLY RESPONSIBLE SUPPLY CHAIN
8:00-9:00 Registration
9:00-9:10 Opening of the conference
9:10-9:30 Sustainable balance economy
9:30-9:50 Sustainable coordination, management and efficiency of enterprises and humanitarian organisations
9:50-10:10 “Cradle to Cradle”
10:10-10:30 Kondratiew’s Cycle, dr Grzegorz Hoppe, Faculty of Management, University of Technology and Life Sciences.
10:30-10:45 Debate
10:45-12:00 A break for visiting the EXPO and the Packaging Innovations Show

WASTE MANAGEMENT – POLISH AND INTERNATIONAL EXPERIENCE
12:00-12:20 Optical sorting
12:20-12:40 Environmental education in practice, Jolanta Osiak, M&M Consulting.
12:40-13:00 Waste management problems in Japan.
13:00-13:20 Processing of used batteries and accumulators.
13:40-14:00 Debate, Prof. Adam Sadowski, UL, The Institute of Applied Economics and Computer Science, Department of Logistics, University of Łódz.
14:00-14:30 Lunch break.
14:30-15:30 A break for visiting the EXPO and the Packaging Innovations Trade Show.

AMENDMENT TO THE REGULATIONS – THE EFFECTIVENESS OF RAW MATERIALS – THE EU AND POLISH PERSPECTIVES
15:30-15:50 Effective use of raw materials in Europe
16:10-16:30 The economic significance of the recycling of non-ferrous metals for the Polish economy.
16:30-16:45 EUWID – The raw materials’ exchange
16:45-17:00 Debate

CLOSING THE SUPPLY CHAIN LOOP – ECONOMIC ASPECTS, PRACTICAL EXAMPLES
17:10-17:30 Aspects of wooden packaging management.
17:30-17:50 Consumer2consumer – marketing of used products.
17:50-18:10 Logistics services in the closing of the supply chain loop.
18:10-18:30 Debate.
18:30-18:40 The end of the 1st day of the International Conference on the Logistics of Recovery.

EVENING GALA
20:00-21.00 Gala of the Competition “Przedsiębiorca Efektywny Surowcowo 2013” (The Enterpreneur Using Raw Materials Most Effectively”)
21:00-23:00 The Surprise of the Evening
23:00-24:00 An Auction for the Eko Cykl Foundation
FORUM OF THE POLISH CHAMBER OF PACKAGING

Theme:
THE PACKAGING INDUSTRY AND THE PACKAGING MARKET IN POLAND. CONDITION. PERSPECTIVES (SELECTED PROBLEMS)

Programme:

10.00  Opening
Keynote address by Prof. Stanisław Tkaczyk, President of the Polish Chamber of Packaging, Director of COBRO - Packaging Research Institute

10.30  The packaging industry and the packaging market in Poland in the light of the report of the Polish Chamber of Packaging
Vaclav Wasiak, MSc., Director of the Polish Chamber of Packaging, scientific consultant at COBRO – Packaging Research Institute

11.00  Packaging industry – the market perspective
Joanna Kuzincow, MA; Manager of the Department for Supporting Packaging Technologies, COBRO – Packaging Research Institute

11.30  Cellulose-based food packaging – pros and cons
Wiktoryna Kolado, MSc, Manager of the Laboratory for the Research of Materials and Unit Packaging COBRO – Packaging Research Institute

12.00  Certification of packaging
Andrzej Milewski, MSc, Manager of the Certification Centre COBRO – Packaging Research Institute

12.30  Debate with the participation of producers and users of packaging.

13.00  Closing ceremony
The 3rd edition of the Student Zone also attracted a lot of attention. Students presented their work in an especially designated area and surprised our guests with their innovative ideas. The debut of designers in the Student Zone was a special occasion designed for them to present interesting ideas to specialists from the sector and to establish many interesting contacts. The Student Zone allowed the young adepts of the arts to meet key personalities from the industry, who were happy to express their opinion. Here are some of the works presented within the zone:

- PINGWIN - a vitamin friend/Magdalena Witkowicz
- Packaging for Kashubian wraps/Maciej Kuczkowski
- Lazy Days/Katarzyna Fijałkowska and Karolina Fijałkowska
- BIONnik/Małgorzata Kaczmarek
- The Honey Story set, honey container/Monica Grzesik
- Sprouting trays/Zofia Żadan
- Packaging for take-away snacks/Maciej Stolarczyk

Information about the event was published by such portals and services as: naukawpolsce.pap.pl, signs.pl, marketing-news.pl, stgu.pl
**MEDIA ABOUT US**

The **PACKAGING INNOVATIONS** Trade Show attracts a lot of interest, not only among exhibitors and visitors to the show but also of the professional media. A lot of information about the event was published in various distinguished journals and popular portals, below are some of the titles.

**Professional Journals:**
- Packaging Polska
- Opakowanie
- Świat Druku
- OOH magazine
- PlastNews
- Poligrafika
- Vidart
- Przegląd Papierniczy
- Świat Poligrafii
- Magazyn Spożywczy
- Chemia i Biznes
- Przemysł Spożywczy
- Ważenie-Dozowanie-Pakowanie
- Świat Przemysłu Kosmetycznego
- Logistyka Odzysku
- Creative Verpacken

**Portals:**
- marketing-news.pl
- marketerplus.pl
- reklama.pl
- signs.pl
- tworzywa.org
- opakowania.biz
- opakowania.com.pl
- drukarnie.com.pl
- wiadomosciKosmetyczne.pl
- portalspozywczy.pl
- gieldaspozywcza.pl
- logismarket.com

*We have worked with distinguished associations and organizations:*
- Polska Izba Opakowań
- Polish Chamber of Packaging
- Polska Izba Druku
- Polish Chamber of Printing
- Polska Izba Fleksografów
- Polish Chamber of Flexographers
- Polskie Bractwo Kawalerów Gutenberga
- Polish Brotherhood of Gutenberg’s Cavaliers
- Polska Izba Materiałów Promocyjnych
- Polish Chamber of Promotional Materials
- Eko Cykl Organizacja Odzysku Opakowań S.A.
Thank you for your participation in the trade show. We are looking forward to seeing you next year!

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