

INDUSTRY 4.0

Big Hype, Big Gaps & Big Questions

BIG HYPE

Estimates of the impact of Industry 4.0 are enormous.

80% expect Industry 4.0 to impact their business model

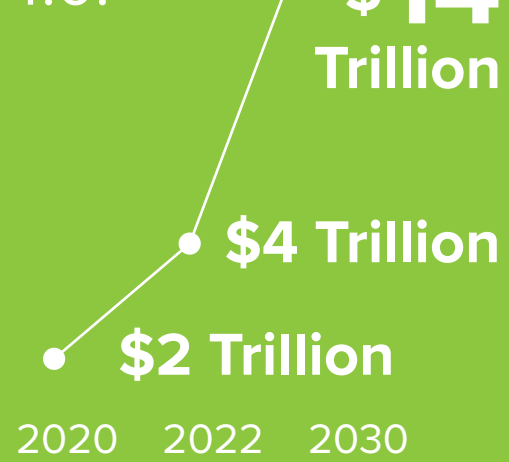
Expected Investments of

\$1 TRILLION



per year until 2020

Economic impact of Industry 4.0:



28 BILLION "things" connected by 2020



BIG QUESTIONS

What should you do?

48% of companies want to enable Industry 4.0 by 2020

80% of first-movers, compared to 10% of all companies, expect to gain:



30% revenue growth
30% reduced costs

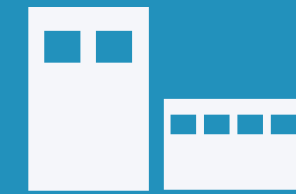
50% of first-movers expect rapid ROI and even competitive advantages

BIG GAPS

Not all the big hype will be achievable without action.

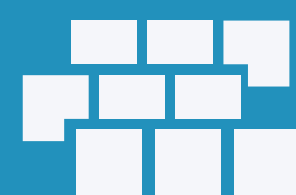
15%

Only 15% of companies have systematically implemented Industry 4.0



16%

Only 16% have an Industry 4.0 strategy



24%

Only 24% have clear responsibilities for Industry 4.0

Early efforts on the right initiatives are succeeding and those that act early will have first-mover advantage. True Industry 4.0 winners are business-led initiatives that are leveraging available technology now.

ARE YOU

INDUSTRY
4.0
READY ?

Sources: Accenture, Cisco, Goldman Sachs, Infosys, i-SCOOP, McKinsey, PwC, Stanford

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