

PRIVACY POLICY AND LEGAL DISCLAIMER OF EASYFAIRS IBERIA S.L.

PRIVACY POLICY

1. Which is the company responsible for processing your data?

The company responsible for processing your data is **EASYFAIRS IBERIA, S.L.** (hereinafter, EASYFAIRS IBERIA), domiciled in Calle General Moscardó 27, 2º B, Madrid, 28020, with Tax I.D. B-85454700 and registered with the Commercial Register of Madrid in Volume 25.714, Page 113, Section 8, Sheet M-463481.

- 2. Why is EASYFAIRS IBERIA legitimized to process your data?

EASYFAIRS IBERIA is legitimized to process data with a view to providing services engaged by the Users, be they exhibitors or visitors to the fairs and trade shows organized by EASYFAIRS IBERIA.

EASYFAIRS IBERIA takes the protection of your privacy and personal data very seriously. Therefore, your personal information is kept safely and treated with utmost care.

This data protection policy governs access to and use of the services provided by the Website (hereinafter, the "Website") which EASYFAIRS IBERIA puts at the disposal of internet users (the "Users") interested in the services (the "Services") and contents (the "Contents") hosted on the Website.

Under the provisions of applicable privacy law and its implementing regulations, EASYFAIRS IBERIA, as holder of the Website, informs the User of the existence of an automated personal data file which has been duly registered with the General Register of the Spanish Data Protection Agency (*Registro General de la Agencia Española de Protección de Datos*). Said data file has been created by EASYFAIRS IBERIA under its responsibility and the activity included therein consists of the provision of services related with the organization of fairs and trade shows.

2. Please read carefully and apply the following recommendations:

- Use passwords with a minimum of 8 alphanumeric characters with higher and lower case letters.
- This Website is not aimed at children under age. Please activate parental control in order to prevent and control the access of minors to the Internet and inform children under age of safety matters.
- Keep your equipment fitted with duly updated antivirus software against malicious software and spyware applications which may jeopardize your Internet navigation and the information hosted on your equipment.

3. What is the purpose of the processing of your personal data by EASYFAIRS IBERIA?

Your personal data are collected and processed by EASYFAIRS IBERIA for the following purposes:

- (i) provide you with the services which constitute our corporate purpose in connection with your participation in fairs and trade shows organized by EASYFAIRS IBERIA, offering the visitors the possibility to be exhibitors in future events organized by EASYFAIRS

- IBERIA, and providing them with information connected to the various Awards related to the shows and trade fairs organised by EASYFAIRS IBERIA;
- (ii) send you additional information about fairs through commercial, advertising and promotional communications related to the **services of EASYFAIRS IBERIA** and the events organized by this company; said communications may be delivered by post, telephone, email, SMS/MMS, fax and/or other equivalent electronic communication means;
- (iii) send you commercial, advertising and promotional communications **on behalf of third parties** in connection with trade shows, congresses and other events organized by EASYFAIRS IBERIA; said communications may be delivered by post, telephone, email, SMS/MMS, fax and/or other equivalent electronic communication means and may be related to the following sectors:
- Storage, maintenance and logistics
 - Packaging, conditioning, labelling and printing
 - Electronic commerce, Internet and social networks
 - Digital marketing
 - Telecommunications: Telecommunications and technology products and services
 - Retail
 - Real state
 - Games and Comic
 - Catering and Hospitality
 - Transport
 - Robotics and Automation
 - Advanced and composite materials

In order to perform the processing activities described in points (ii) and (iii) above, EASYFAIRS IBERIA may carry out the profiling and segmentation of your data.

By accepting this Data and Privacy Protection Policy the User expressly consents to the processing of any personal data provided.

However, Users will have the option at any time to revoke their consent to commercial and/or advertising communications received by emailing comunicacion@easyfairs.com or by sending a letter to EASYFAIRS IBERIA, S.L., domiciled in General Moscardó 27, 2º B, Madrid, 28020.

4. Who will EASYFAIRS IBERIA communicate your data to?

- a) We hereby inform you that EASYFAIRS IBERIA will assign your data to **other entities within the EASYFAIRS Group** named on the website www.easyfairs.com and, in particular, to the companies THE EXHIBITION FACTORY and EASYFAIRS SA/NV, with the purpose of providing you with information of interest connected, albeit indirectly, with the services originally requested, sending you information related to professional trade shows, congresses and other events organized by the Easyfairs Group, and/or carrying out surveys to know your level of satisfaction and the quality of the service.
- b) We further inform you that your data may be assigned to the **companies participating in the professional trade shows organized by EASYFAIRS IBERIA**, such as exhibitors, sponsors, seminar organizers, media partners, among others, who may contact you to offer you products and/or services which may be of interest to you in connection with professional trade shows organized by EASYFAIRS IBERIA.

- c) Likewise, your data may be assigned to **third-party companies related with the sectors indicated in point 3 (iii)** of this Privacy Policy. The purpose of this assignment will be the delivery by these companies, by letter, telephone, email, SMS/MMS and/or equivalent electronic communication means, of information and commercial communications which may be of interest to you in connection with the sectors mentioned above.

You may exercise your rights of access, rectification, cancellation and opposition to the processing of any of your data at any time by notifying EASYFAIRS IBERIA by email sent to comunicacion@easyfairs.com or by letter addressed to EASYFAIRS IBERIA, S.L., Calle General Moscardó 27, 2º B, Madrid, 28020.

5. Data conservation

Any personal data provided shall be kept by EASYFAIRS IBERIA so long as Users do not manifest their will to unsubscribe from the services provided by EASYFAIRS IBERIA. The purpose of keeping said data is the delivery of information regarding products and services connected with events and trade shows which may be of interest to you.

6. Rights of the Users in connection with their data

Users are entitled to (a) access their personal data; (ii) request the rectification and/or suppression of any inaccurate data; (iii) request that the processing of their data be limited; (iv) oppose to the processing of their data; and (v) request the portability of their data.

All above-mentioned rights may be exercised by email sent to comunicacion@easyfairs.com, with an indication of the reasons.

Users may also send their request by ordinary mail sent to the following address:

EASYFAIR IBERIA, S.L.

Calle General Moscardó 27, 2º B,

28020 Madrid

Without prejudice to any other administrative and/or judicial action which may be at their disposal, Users shall be entitled to file a claim before the Control Authority, in the Member State where they have their usual residence or their workplace or in the place where any alleged infringement has taken place, if they consider that their personal data have not been processed in accordance with applicable regulations and/or if they have been prevented from exercising any of their rights. The Control Authority receiving the claim shall inform the claimant of the situation and result of the same.

7. Data security

The protection of the privacy and personal data of its clients is very important to EASYFAIRS IBERIA. Therefore, EASYFAIRS IBERIA uses all its best efforts to prevent your data from being used inadequately. Only authorized personnel have access to your data.

EASYFAIRS IBERIA keeps personal data protection security levels as provided by applicable regulations and has implemented all technical means at its disposal to prevent any loss, misuse,

alteration, unauthorized access to and/or theft of the data provided by the Users through its Website, without prejudice to informing Users that security measures on the Internet are not impregnable.

EASYFAIRS IBERIA undertakes to comply with its duty to maintain the secrecy and confidentiality of personal data as provided by applicable law, and to keep the security of any international data assignments and/or transfers which may take place, if applicable.

8. Links to web pages

The web page of EASYFAIRS IBERIA includes links to web pages of third-party companies and entities. EASYFAIRS IBERIA may not be held responsible for the way in which said companies deal with privacy and personal data protection. Therefore, we recommend that you read the privacy policy statements included on said web pages for more information about personal data use, processing and protection, as the terms and conditions offered on said pages may differ from those offered by EASYFAIRS IBERIA.

9. Further information

Should you need any further information about this privacy policy, do not hesitate to contact us on iberia@easyfairs.com.

10. Amendments

EASYFAIRS IBERIA reserves the right to amend its privacy policy from time to time. Consequently, we encourage you to check the present privacy statement regularly for the most up-to-date version of EASYFAIRS IBERIA's privacy policy.

11. Special terms and conditions

Access to certain content offered through this Website may be subject to special terms and conditions which may replace, complete and/or amend the general terms and conditions. Therefore, prior to gaining access to and/or using said content, we encourage Users to read carefully any special terms and conditions applicable.

Any clauses subscribed as special terms and conditions by the User and EASYFAIRS IBERIA regarding the protection of personal data shall prevail over the present Data and Privacy Protection Policy.

COOKIES POLICY

The website <http://www.easyfairs.com> uses cookies to monitor the interaction of the users with the services provided by EASYFAIRS IBERIA and improve users' experience on the website.

- What are cookies?

Cookies are small text files which are downloaded to and stored in the user's terminal (computer/smartphone/tablet) whenever the user enters certain web pages. They enable the website to remember browsing preferences and improve navigation by making the interaction between the user and the website faster and simpler.

- Types of cookies used

This website uses analytical cookies: Analytical cookies make it possible to collect anonymous information regarding the navigation of users throughout the website and their behavioral patterns, with a view to gaining knowledge of the origin of the visitors and other statistical data.

Google Analytics enables the following cookies on the Website domain:

- "__utma": this is necessary for the functioning of Google Analytics and expires after 2 years.
- "__utmz": this is used to locate the visitor, i.e., to know where from and how the user has arrived at our website. It expires after 6 months.
- "__utmb": this cookie registers the time of arrival in the page and expires after the lapse of 30 minutes. It is automatically eliminated when moving from one website to another or when the browser is closed.
- "__utmc": the current javascript used by Google Analytics does not require this cookie. Previously, this cookie was used together with __utmb to determine whether the user should be deemed to have opened a new session after 30 minutes on the same page. It continues to be used to ensure compatibility with webs where the former tracking code urchin.js. is installed.

For more information about Google Analytics, please click on the following link:

<http://goo.gl/KxpaZ>

- How to disable cookies

All Internet browsers make it possible to limit the behavior of and/or deactivate cookies by adjusting the browser settings. Said settings may usually be found in the "options" or "preferences" section of the browser menu.

Find below links to deactivate cookies in each browser:

- Internet Explorer: <http://goo.gl/ksN5y>
- Mozilla Firefox: <http://goo.gl/F5pHX>
- Google Chrome: <http://goo.gl/8cAo>
- Safari: <http://goo.gl/8Lah6t>

Cookies on mobile devices

Browsers on mobile devices also make it possible to make changes in the privacy options and/or settings in order to block or eliminate cookies. If you wish to modify your privacy options, follow the instructions of your mobile browser developer.

Find below some links that will help you modify the privacy options in your mobile device:

- IOS: <http://goo.gl/61xevS>
- Windows Phone: <http://goo.gl/Rx8QQ>

- Chrome Mobile: <http://goo.gl/XJp7N> / <http://goo.gl/mngmcM>
- Opera Mobile: <http://goo.gl/Nzr8s7>

Acceptance of cookies

By continuing to browse, you will be understood to have accepted the use of cookies by the website.

We hereby inform you that if you block or reject the installation of cookies, certain services may not be available to you and therefore you may not be able to gain access to certain services and/or make full use of this website.

LEGAL DISCLAIMER

In compliance with the obligation to provide information under article 10 of Act 34/2002, of 11 July, on Information Society Services and Electronic Commerce (*Ley 34/2002, de 11 de Julio, de Servicios de la Sociedad de la Información y del Comercio Electrónico*), find below the data of the company holding the Website:

Name: EASYFAIRS IBERIA, S.L.U.

Corporate address: Calle General Moscardó 27, 2º B, Madrid 28020

Tax I.D.: B-85454700

Commercial Data: The Company is registered with the Commercial Register of Madrid, in Volume 25.714, Page 113, Section 8, Sheet M-463481, inscription 1.

Email: comunicacion@easyfairs.com

- Use of the website

The Website may provide to the User access to a wealth of texts, tables, drawings, designs, codes, software, photographs, music, videos, sounds, databases, images, expressions and information (hereinafter, the "Content") held by EASYFAIRS IBERIA or third parties.

The User shall be responsible for his/her access to, navigation on and use of the Website.

We call on you to communicate to EASYFAIRS IBERIA any fact you may become aware of which is contrary to law or infringes third-party rights, whether by using the tools provided on the Website or through the contact form.

Said responsibility shall include any registration which may be necessary to gain access to the Content and/or services provided on the Website.

The User undertakes to make diligent, appropriate and lawful use of the Content and services provided through the Website. This shall include, without limitation, a commitment not to:

- use the content for purposes which are contrary to law, good faith and public order;
- damage the hardware and/or software of the Website holder or its suppliers or of third parties;
- introduce and/or spread computer viruses or any other hardware and/or software which may cause the above-mentioned damage.

- Intellectual and industrial property rights

EASYFAIRS IBERIA is the holder of all intellectual and industrial property rights in this Website and its content and, as such, holds the exclusive right to exploit same.

Therefore, under the provisions of the consolidated text of the Intellectual Property Act, approved by Royal Legislative Decree 1/1996, of 12 April, and Civil Procedure Act 1/2000, of 7 January (*Ley 1/2000, de 7 de enero, de Enjuiciamiento Civil*), as well as Trademark Act 17/2001, of 7 December (*Ley 17/2001, de 7 de diciembre, de Marcas*) and complementary intellectual and industrial property legislation, it is expressly prohibited to reproduce, transmit, adapt, translate, distribute, communicate publicly or make available all or part of the content of the Website, regardless of the format or technical means used, without EASYFAIRS IBERIA's express consent.

EASYFAIRS IBERIA does not hereby grant any license or authorization to use any of its intellectual and industrial property rights or any other properties or rights related to the Website, the services and/or the contents thereon, and access to and navigation on the Website by the User shall in no case be deemed to entail a total or partial waiver, transfer, license or assignment of said rights by EASYFAIRS IBERIA.

- Limitation of guarantees and responsibilities

EASYFAIRS IBERIA declares that it has adopted all measures necessary, within its possibilities and considering the current state of technology, to enable the correct functioning of and the absence of errors on its Website.

However, EASYFAIRS IBERIA may not be held responsible for any damages which may be caused on the Website, including but not limited to: (a) the lack of continuity and availability of the content and services; (b) the presence of errors in said content or failure to correct any defects which may exist; (c) the presence of viruses and/or other harmful components; (d) any damages caused by third parties infringing the security systems of EASYFAIRS IBERIA.

EASYFAIRS IBERIA may suspend access to the Website temporarily without warning by reason of maintenance, repair, update or improvement operations. However, whenever possible, EASYFAIRS IBERIA shall communicate the date of suspension of the services to the User sufficiently in advance.