

DUISBURG, FEBRUARY 23–24, 2011
LANDSCHAFTSPARK DUISBURG NORD

GERMANY

All-
inclusive
price – no
surprises

easyFairs®

MAINTENANCE 2011

WESTERN GERMANY'S STAGE FOR INDUSTRIAL MAINTENANCE

Products and services for:

- Industrial maintenance
- Repair technology and parts
- Industrial services
- Test, measurement and inspection equipment
- Maintenance supplies / tribology
- Safety at work and production reliability, environmental protection
- Environmental engineering, industrial cleaning and disposal
- Facilities and safety management
- Education and training



Book your stand now!

Telephone +49 (0)89-1 27 16 50

Sponsored by

FVI Forum
Vision Instandhaltung
Fraunhofer Institut
Materialfluss
und Logistik

Media partner
Instandhaltung
B&I



The easyFairs® Concept:

Cost-effective

- Meet hundreds of qualified buyers, customers and partners
- Low-cost all-in-package
- Easy-to-calculate return on investment

Time-saving

- Quick, personal contacts to potential buyers due to a clear and compact exhibition structure
- Easy planning, booking and participation
- Two days of in-depth business contacts

In the centre of your market

- Regionally focused: easyFairs takes the trade show to the buyers who would like to meet you
- Specialised and targeted: For qualified trade visitors only
- A standard format throughout Europe

Environmentally friendly

- Trade shows with minimal impact on the environment

easyFairs® MAINTENANCE
Efficient – Cost Saving – Customer-Oriented

Industry's meeting place for maintenance issues

Wherever there's industry, there's maintenance! In accordance with the easyFairs concept, easyFairs® MAINTENANCE in Duisburg takes the show to the market in Germany's industrial heartland. Specifically tailored for budget-holding trade professionals from the state of North-Rhine Westphalia and the metropolitan region of the Ruhr, easyFairs® MAINTENANCE appeals to decision makers from the machinery and factory construction sectors, the automotive industries, metals and plastics, electronics, pharmaceuticals, chemicals / petrochemicals and enterprises that produce drive and control technologies, as well as energy and water utilities. They attend in order to inform themselves about the latest products and services on offer.

The show's clear, straightforward, and compact structure makes easyFairs® MAINTENANCE a perfect point of contact and sales platform. easyFairs® MAINTENANCE offers the industrial maintenance professional a comprehensive overview of the solutions available, encompassing the entire maintenance spectrum from upkeep, planned/preventive maintenance and breakdown repair to reconditioning and overhauling.

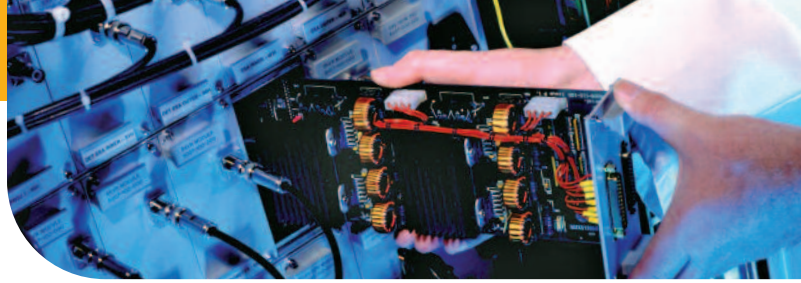
easyFairs® MAINTENANCE: two intensive customer-focused, sales-oriented days. If only all trade shows were this easy!



On both trade show days, easyFairs® MAINTENANCE will offer free learnShops: independent mini-seminars and expert talks in short time slots, scheduled to ensure maximum circulation around the show floor. Presentations and talks will focus on hot topics such as:

- **Condition Monitoring: from Cost Centre to Performance Factor**
- **Leveraging Maintenance for Improving Facility Productivity**
- **Sustainable Maintenance**
- **Cost Optimisation through Energy Efficiency**
- **Avoidance of Hazardous Materials and Environmentally Friendly Disposal**

The learnShops programme will be developed in close cooperation with ForumVision Instandhaltung, the Fraunhofer IML and other prominent user organisations, trade unions and research institutions. learnShops are open to visitors free of charge and represent an added benefit without distracting from the actual purpose of the visit.



Exhibitor profile

Providers, manufacturers and dealers of products and solutions for:

- **Test, measurement and inspection:** condition monitoring systems, temperature measurement, sensor technology, control and measurement technologies
- **Maintenance/tribology:** lubricants, spare parts, component assembly, tools, gasket and fluid technologies: hydraulics and pneumatics, drive technologies, corrosion protection, industrial cleaning
- **Industrial servicing and maintenance:** machine and plant maintenance, tools and subassemblies, facilities technologies, plant engineering systems and components, mechatronics solutions, control and steering technology
- **Industrial IT solutions:** CAFM/IPSA software, RFID solutions, management software, remote maintenance / telemaintenance, mobile communication technologies, ERP systems
- **Environment and disposal:** industrial cleaning, disposal and recycling, energy and resource management
- **Services and trade:** industrial services for inspection, maintenance and repair, sale of spare parts, after-sales service, technical facility management, consulting services
- **Education and training:** providers of education and training, institutes and universities, trade unions and professional organisations

Here's what exhibitors have to say about easyFairs® trade shows

„ The visitors were very well prepared, and had concrete requests. Whenever we're exhibiting at an easyFairs show, we know that our contacts will lead to further dialogues. For us, the easyFairs concept has added up perfectly.“

IAS Institut für Analytik und Schwachstellenforschung,
Stefanie Rogg, Marketing & PR

„ easyFairs has surprised us in a most positive way. The show seems to be specifically designed for us! Both the quality of the contacts and the regional references are very good and the costs are reasonable. We will definitely be back next time, too!“

Simalube smart lubrication, Volker Grützner, Geschäftsführer

„ This is the first time we've participated in an easyFairs show and our first impressions were good. The visitors were asking about very targeted questions and looking for project-specific solutions.“

Siemens AG Essen, Dirk Siebenecker, Vertriebsingenieur

Visitor profile

- Heads of maintenance
- Factory directors
- Operational & technical services managers
- Purchase and procurement managers
- Plant layout & efficiency managers
- Facilities managers
- Technical service managers
- Maintenance engineers
- Safety engineers
- Production technicians
- Quality assurance managers
- Building technicians

Industries:

- Engineering, tool building, plant construction
- Aerospace & automotive construction, suppliers and subcontractors
- Chemicals, petrochemicals, plastics and metal industry
- Energy and water supply
- Electrical engineering & electronics
- Food industry
- Medical technology
- Pharmaceutical industry
- Wood & paper, packaging industry
- Agricultural & construction equipment builders
- Energy utilities
- Technical trade
- Industrial services

Here's what visitors have to say:

„ We make it a point to attend easyFairs shows regularly. It's easy to find your way around and the offerings are just right: we've always been able to find what we were looking for.“

Oliver Burghardt, DB Netz AG.

„ I found the presentations at the show very informative and interesting, especially those on the topic of maintenance. The size of the show was just right – and it was very clearly arranged.“

Ulrich Beier, Bayer Schering Pharma AG

Pricing for a 12 sqm stand module: EUR 3,576.-

(Prices exclusive of VAT)

Maximum 4 modules per exhibitor

- ✓ Stand module
- ✓ Furniture and fittings
- ✓ Visitor promotion

Book now!

Telephone +49 (0)89-1 27 16 50



Book your stand now!

Online at:

www.easyFairs.com/Dortmund
or telephone:
+49 (0)89-1 27 16 50

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Practical information:

easyFairs® MAINTENANCE 2011

February 23, 2011, 9.00 - 17.00

February 24, 2011, 9.00 - 17.00

Landschaftspark Duisburg Nord

Kraftzentrale, Emscherstraße 71, 47137 Duisburg

Organizer

easyFairs Deutschland GmbH,
Hilblestraße 54, 80636 München, Deutschland
E-Mail: deutschland@easyFairs.com

All-in package:

Stand module includes:

- ✓ **Stand module:**
 - Walls and floor space
 - Stand build
 - Fascia board with company name
 - Carpet
- ✓ **Furniture and fittings:**
 - 1 Table
 - 2 Chairs
 - 1 Literature rack
 - 1 Waste paper bin
 - 3 Spotlights
 - 1 Power strip 1 KW
 - 2 Exhibitor passes
 - 1 Parking permit

✓ **Visitor promotion:**

easyFairs gives you a complete programme of highly targeted promotional activities. We work in close cooperation with prominent trade magazines and user organisations, as well as the industry press – not just the packaging press but also in design, marketing and other relevant industry titles. Plus, we give you at least 250 visitor invitations (if you need more, just ask) and provide a variety of online and traditional communications tools to raise your visibility before, during and after the show.

12 sqm module: EUR 3,576.-

(Prices excl. VAT) – Maximum 4 modules per exhibitor

For more details, phone your local easyFairs office or visit easyFairs.com/contactus:

Head Office:	+32 (0)27 40 10 70
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France:	+33 (0)1 58 17 07 20
Germany:	+49 (0)89 1 27 16 50
Ireland:	+44 (0)20 86 22 44 11
The Netherlands:	+31 (0)1 62 40 89 99
Norway:	+47 (0)22 99 61 24
Poland:	+33 (0)1 58 17 07 37
Spain:	+34 (0)9 11 51 67 92
Sweden:	+46 (0)31 89 41 00
Switzerland:	+41 (0)61 2 28 10 00
United Kingdom:	+44 (0)20 86 22 44 11

Other easyFairs® industrial shows in Europe

easyFairs offers a uniform show format across Europe, so you can explore and develop new markets with minimum risk.

easyFairs® MAINTENANCE 2010	01.-02.12.2010	Krakau, Poland
easyFairs® MAINTENANCE Schweiz 2011	09.-10.02.2011	Zürich, Switzerland
easyFairs® MAINTEC 2011	29.-31.03.2011	Birmingham, Great Britain
easyFairs® MAINTENANCE 2011	06.-07.04.2011	Antwerpen, Belgium