

WELS, JUNE 23-24, 2010
MESSEZENTRUM NEU, WELS

AUSTRIA

easyFairs®

All-
inclusive
price – no
surprises

FERTIGUNG & INSTANDHALTUNG Austria

SPECIALISED TRADE SHOW FOR EFFICIENCY IN PRODUCTION

- Industrial maintenance
- Electrical and mechanical drive technologies
- Energy efficiency
- Environmental engineering
- Process technology
- Manufacturing technology
- Measurement and inspection equipment



Book your stand now!

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FACTORY



The easyFairs® Concept:

Cost-effective

- Meet hundreds of qualified buyers, customers and partners
- Low-cost all-in-package
- Easy-to-calculate return on investment

Time-saving

- Quick, personal contacts to potential buyers due to a clear and compact exhibition structure
- Easy planning, booking and participation
- Two days of in-depth business contacts

In the centre of your market

- Regionally focused: easyFairs takes the trade show to the buyers who would like to meet you
- Specialised and targeted: For qualified trade visitors only
- A standard format throughout Europe

Environmentally friendly

- Trade shows with minimal impact on the environment

easyFairs® FERTIGUNG & INSTANDHALTUNG Austria
Efficient – Cost Saving – Customer-Oriented

A central point of contact for the Austrian manufacturing industry

easyFairs® FERTIGUNG & INSTANDHALTUNG is a new trade show in Austria for efficiency in manufacturing processes and industrial maintenance. Tailored specifically to meet the needs of SMEs, the show offers well-founded overview of current technologies and solutions for the efficient and environmentally sustainable operation of manufacturing plants and factories. The professional trade visitor can expect to find a wide spectrum of topics aimed at helping industrial enterprises to streamline their production processes and save resources – ranging from the application of modern, energy-saving drive technologies and the optimisation of factory planning and layout, to resource-saving maintenance measures, through to environmentally friendly disposal and recycling, as well as the use of renewable energies.

easyFairs® FERTIGUNG & INSTANDHALTUNG takes place in a high-calibre business environment in Wels, the centre of a highly industrialized region at the intersection of Austria, Germany and the Czech Republic. easyFairs® FERTIGUNG & INSTANDHALTUNG is designed for busy decision-makers from medium-sized enterprises in the machinery and factory construction sectors, the automotive industries, metals and plastics, electronics, pharmaceuticals, chemicals / petrochemicals and enterprises that produce drive and control technologies, as well as energy and water utilities. They attend in order to inform themselves about the latest products and solutions on offer.



On both trade show days, easyFairs® FERTIGUNG & INSTANDHALTUNG Austria will offer free learnShops: independent mini-seminars and expert talks in short time slots, scheduled to ensure maximum circulation around the show floor. Presentations and talks will focus on hot topics such as:

- Resource optimisation with renewable energies
- Maintenance efficiency in SMEs
- Avoidance of hazardous waste and environmentally-friendly disposal
- Efficient factory planning boosts production
- Condition monitoring: from cost centre to profit centre
- Maintenance as leverage to increase factory performance
- TPM as recipe for success

The learnShops programme will be developed in close cooperation with the trade journal Factory, as well as with other prominent user organisations, trade unions and research institutions.

learnShops are free of charge and open to visitors and exhibitors alike. They represent an added benefit without distracting from the actual purpose of the visit.



Visitor profile:

- Production managers
- Plant managers
- General managers
- Maintenance engineers
- Purchase and procurement managers
- Planning and job preparation managers
- Heads of R&D
- Plant layout & construction managers
- Operational & technical services managers
- Maintenance and technical services
- Manufacturing & quality control managers
- Safety engineers
- Facility managers
- Workshop directors & technicians

Industries:

- Engineering, tool building, plant construction
- Aerospace & automotive construction, suppliers and subcontractors
- Chemicals, petrochemicals, plastics and metal industry
- Pharmaceuticals
- Energy and water supply
- Electrical engineering & electronics
- Food industry
- Measurement and control technology
- Materials handling
- Technical trade
- Industrial services
- Wood & paper, packaging industry
- Alternative energies, environment & recycling

Here's what visitors have to say about easyFairs® trade shows:

” The easyFairs show appealed to me for several reasons: It's easy to orient yourself, the atmosphere is good and you can quickly get an overview of what's on offer and engage in goals-oriented discussion – all without stress. “

Carolyn Beherens, ifb Management Consultants

” I found the presentations at the show very informative and interesting, especially those on the topic of maintenance. The size of the show was just right – and it was very clearly arranged. “

Ulrich Beier, Director, Technical Sales Support Division, Bayer Schering Pharma AG

” For me, the show was very interesting! I was able to see just about everything and I'll certainly come back again. “

Günter Pieper, Materials Sciences, ThyssenKrupp Nirosta GmbH

Exhibitor profile:

Providers, manufacturers and dealers of products and solutions for:

- **Safety at work, production reliability and environmental engineering**
- **CAFM/IPSA software providers – IT solutions for maintenance management and servicing**
- **Condition Monitoring systems / Asset management**
- **Electrical and mechanical drive technology**
- **Energy efficiency**
- **Fluid technology: hydraulics (oil and water) and pneumatics**
- **Industrial cleaning and disposal, recycling**
- **Industrial maintenance**
- **Plant and facility maintenance management**
- **Machine and plant refurbishment, manufacture of components**
- **Mechatronics**
- **Measurement and monitoring technology, inspection devices**
- **Production line technology**
- **Solids technologies: handling, storage and transportation**
- **Sensor technologies**
- **Guidance systems and control technologies**
- **Tribology**
- **Environmental technologies**
- **Maintenance and servicing**

Here's what exhibitors have to say about easyFairs® trade shows:

” We met a whole lot of customers at the show and had many interesting discussions. It was a very positive experience for us and we'll definitely be back again next year. “

Gerd Nöker, Managing Director, transfluid Maschinenbau GmbH

” In our opinion, easyFairs has developed a really successful show concept: customer-focused and tailored to the needs of both visitors and exhibitors. The shows are goals- and success-oriented, compact and straightforward. Finally a trade show that creates the time and space for intensive business discussions. “

Sina Uhlenbrock, Anton Uhlenbrock GmbH

Pricing for a 12 sqm stand module:

EUR 3,450.-

(Prices exclusive of VAT)

Maximum 4 modules per exhibitor

- ✓ Stand module
- ✓ Furniture and fittings
- ✓ Visitor promotion

Book now!

Telephone +49 (0)89-1 27 16 50



Book your stand now!

Online at:

www.easyFairs.com/austria

or telephone:

+49 (0)89-1 27 16 50

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Practical information:

easyFairs® FERTIGUNG & INSTANDHALTUNG Austria 2010

June 23, 2010, 9.00 - 17.00 Uhr

June 24, 2010, 9.00 - 17.00 Uhr

Messezentrum Neu, Wels

4600 Wels, Austria

Organizer

easyFairs Deutschland GmbH,

Hilblestraße 54, 80636 München, Germany

E-mail: austria@easyFairs.com

All-in package:

Stand module includes:

- ✓ **Stand module:**
 - Walls and floor space
 - Stand build
 - Fascia board with company name
 - Carpet
- ✓ **Furniture and fittings:**
 - 1 Table
 - 2 Chairs
 - 1 Literature rack
 - 1 Waste paper bin
 - 3 Spotlights
 - 1 Power strip 1 KW
 - 2 Exhibitor passes
 - 1 Parking permit

✓ Visitor promotion:

easyFairs gives you a complete programme of highly targeted promotional activities. We work in close cooperation with prominent trade magazines and user organisations, as well as the industry press – not just the packaging press but also in design, marketing and other relevant industry titles. Plus, we give you at least 250 visitor invitations (if you need more, just ask) and provide a variety of online and traditional communications tools to raise your visibility before, during and after the show.

12 sqm module: EUR 3,450.-

(Prices excl.VAT) – Maximum 4 modules per exhibitor

For more details, phone your local easyFairs office or visit easyFairs.com/contactus:

Head Office:	+32 (0)27 40 10 70
Austria:	+49 (0)89 1 27 16 50
Belgium:	+32 (0)32 80 53 00
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Finland:	+358 (0)50 3 48 18 06
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Poland:	+33 (0)1 58 17 07 37
Spain:	+34 (0)9 11 51 67 92
Sweden:	+46 (0)31 89 41 00
Switzerland:	+41 (0)61 2 28 10 00
United Kingdom:	+44 (0)20 86 22 44 11

Other easyFairs® industrial shows in Europe

easyFairs offers a uniform show format across Europe, so you can explore and develop new markets with minimum risk.

AUTOMATION Malmö 2009

01.-02.04.2009, Malmö, Sweden

MOCON DEN BOSCH 2009

08.-09.04.2009, 's-Hertogenbosch, Netherlands

MAINTENANCE Namur

06.-07.05.2009, Namur, Belgium

MOCON-HYDROMECH Brüssel 2009

14.-15.10.2009, Brüssel, Belgium

BETRIEBSTECHNIK & INSTANDHALTUNG

27.-28.01.2010, Hamburg, Germany

MAINTENANCE Lyon 2010

03.-04.02.2010, Lyon, France

AUTOMATION Schweiz 2010

03.-04.02.2010, Luzern, Switzerland

MAINTENANCE Schweiz 2010

10.-11.02.2010, Zürich, Switzerland

ANTRIEBSTECHNIK

24.-25.02.2010, Dortmund, Germany

INSTANDHALTUNG

24.-25.02.2010, Dortmund, Germany