

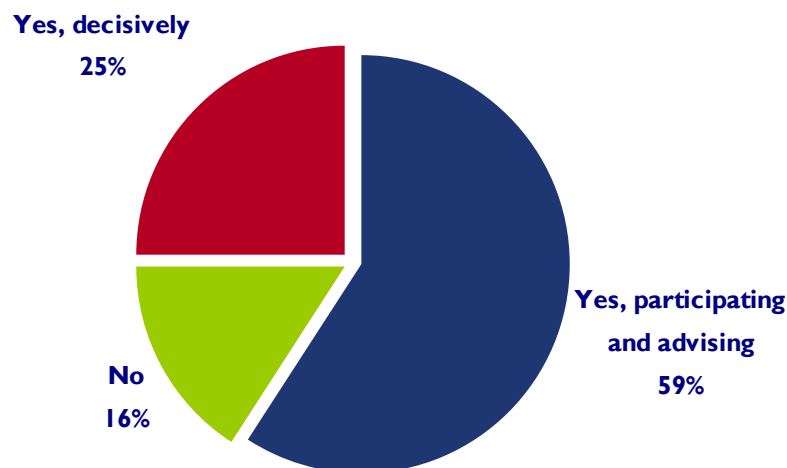
# FERTIGUNG & INSTANDHALTUNG 2012

Messezentrum Neu, Wels, Österreich 20. – 21. Juni 2012

- ✓ **The easyFairs® FERTIGUNG & INSTANDHALTUNG 2010 convinces by offering high quality visitors.**

Our visitors are decision makers interested in making investments. Approximately 70 per cent of our visitors planned to invest in the areas of production and maintenance within the next 6 months.

*Are you involved in your company's investment decisions?*



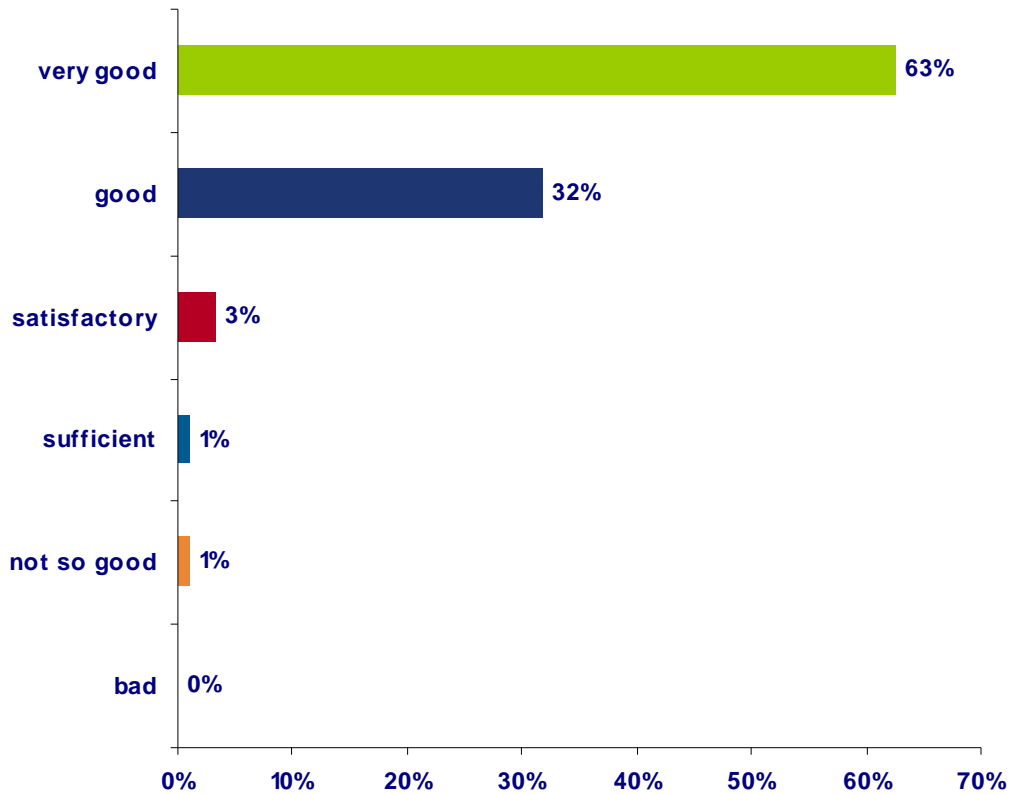
## The easy way to do business

All easyFairs trade shows are tailored to meet regional market demands. Trade visitors use the shows to network and make new contacts, to find new products and solutions to meet their needs. The compact, straightforward show structure and clear show layout, combined with the friendly and professional atmosphere, create the perfect environment to engage in project-oriented expert discussions at the show.

## ✓ Expert talks on a high level

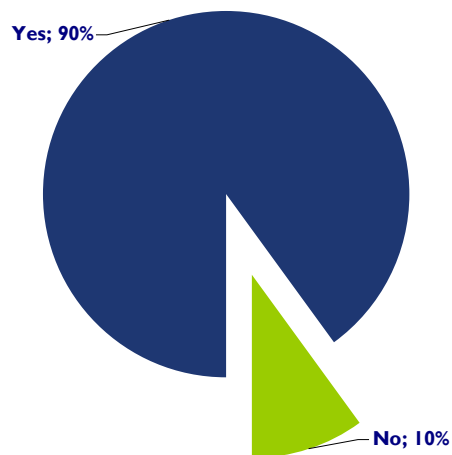
For 95% of our visiting professionals, the expert and business talks they had at the easyFairs® FERTIGUNG & INSTANDHALTUNG 2010 scored a “good” or “very good”!

*How do you evaluate the easyFairs with reference to expert and business talks?*



## ✓ Our visitors want to return to the show!

*Are you planning to visit the show again next year?*



✓ **Decision makers from renowned companies visit the show to inform themselves and to make acquisitions in an easy way.**

These companies visited the premiere of the easyFairs® FERTIGUNG & INSTANDHALTUNG 2010 in Wels:

Agip Austria GmbH

AGRANA Stärke GmbH

Alfred Kärcher GesmbH

BMW Motoren GmbH Steyr

Bosch Rexroth GmbH

BRP-Powertrain GmbH & Co KG

dm-drogerie markt GmbH + Co. KG

Donauchem GmbH

DSM Fine Chemicals Austria

Eisenwerk Sulzau-Werfen R. & E. Weinberger AG

Fischer Sports GmbH

Fronius International GmbH

HORNBACH Baumarkt AG

Internorm International GmbH

KTM-Sportmotorcycle AG

Linz Strom GmbH

MABA Spezialmaschinen GmbH

MAGNA STEYR Fahrzeugtechnik AG & Co. KG

MAN Nutzfahrzeuge Österreich AG

Mars Austria OG

Miba AG

ÖBB Infrastruktur AG

Schaeffler Austria GmbH

Silhouette International Schmied AG

SPAR Österreichische Warenhandels-AG

Sunpor Kunststoff GesmbH

AI Telekom Austria AG

TEUFELBERGER GesmbH

TRUMPF Maschinen Austria GesmbH & Co. KG

TÜV Österreich

Tyco Electronics Ltd.

UPM-Kymmene Austria GmbH

vatron gmbh

Würth HandelsgesmbH

**Statistic: Visitors Industrial Sectors**

23 % machine & plant construction  
16 % supply Industry, metal & plastics processing  
10 % electrical engineering & electronics industry  
9 % industrial services  
8 % automobile industry, automotive engineering  
7 % wood processing, paper industry  
7 % chemical industry & mineral oil processing.  
5 % measuring & automatic control technology  
4 % food industry  
3 % energy & water supply  
3 % Alternative Energien, Umwelt, Recycling  
2 % pharmaceutical industry  
2 % hoist equipment & material handling

### **Exhibitor testimonials:**

"We really liked easyFairs® FERTIGUNG & INSTANDHALTUNG 2010. Also, we were positively surprised by all the concrete requests from visitors. We are very pleased and have already secured an option for a stand at next year's show."

**Demag Cranes & Components GmbH, Martina Stöllinger**

"We made many new contacts at the easyFairs® FERTIGUNG & INSTANDHALTUNG 2010. Both frequency and quality of visitors was very good. All visitors were experts and their questions very detailed. The 2 day show is perfect for us. The efforts were manageable and the support we received from the easyFairs team both prior to and during the show was very good."

**Voestalpine Stahl GmbH, Dietmar Reicht**

"The easyFairs® FERTIGUNG & INSTANDHALTUNG has been a success for us. We've met the right kinds of visitors, including some visiting from other European countries. Our expectations have been exceeded! We've already taken a stand option for next year's show."

**SKF Österreich AG, Veronika Mitterhauser**

### **Visitor testimonials:**

"This was a very good start for the first show, and I hope it will be repeated next year. It's certainly on the right path."

**Wolfgang Giegler, Sales Manager, dccp**

So far, I've had a very positive impression! The reception was good, everything was organised very clearly, and exhibitors were already well described on the internet: who will be there, who do I want to meet, etc. I am well satisfied in every aspect."

**Christian Holzer, Process Technician, MBA Polymers Austria GmbH**

„Great atmosphere - and we've achieved all our aims. We will be looking forward to the next edition."

**Bernhard Heindl, DSM Fine Chemicals Austria Nfg GmbH & Co KG**

For more information please contact the FERTIGUNG & INSTANDHALTUNG team.

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