

WELS, JUNE 20-21, 2012
MESSEZENTRUM NEU, WELS, HALL 20F

AUSTRIA

easyFairs®

All-
inclusive
price – no
surprises

FERTIGUNG & INSTANDHALTUNG 2012

EXPERT TRADE SHOW FOR EFFICIENCY IN PRODUCTION

- Industrial maintenance
- Electrical and mechanical drive technologies
- Resource and energy efficiency
- Environmental engineering
- Process technology
- Manufacturing technology
- Measurement, control and regulation equipment



Bild: SDT

Book your stand now!

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FACTORY



The easyFairs® Concept:

Cost-effective

- Meet hundreds of qualified buyers, customers and partners
- Low-cost all-in-package
- Easy-to-calculate return on investment

Time-saving

- Quick, personal contacts to potential buyers due to a clear and compact exhibition structure
- Easy planning, booking and participation
- Two days of in-depth business contacts

In the centre of your market

- Regionally focused: easyFairs takes the trade show to the buyers who would like to meet you
- Specialised and targeted: For qualified trade visitors only
- A standard format throughout Europe

Environmentally friendly

- Trade shows with minimal impact on the environment

easyFairs®
FERTIGUNG & INSTANDHALTUNG 2012
Efficient – Cost Saving – Customer-Oriented

THE sales platform in Austria

When the topic is „efficiency in production“, the trade show scene in Austria now has an important new landmark: easyFairs® FERTIGUNG & INSTANDHALTUNG Austria in Wels. Taking place for the second time on 20 & 21 June 2012, FERTIGUNG & INSTANDHALTUNG Austria is designed expressly to meet the needs of from the machinery, equipment and systems building trades, from vehicle and automobile industry, from the metals, plastics and chemicals sector, petrochemicals, and from control/regulation technology enterprises, as well as energy/water/utilities. It provides a business platform for these professionals to get an overview of the newest technologies on the market and meet with the specialised suppliers who offer them.

We provide a high-calibre visitor profile:

- 84 % of all visitors in 2010 were either directly or indirectly involved in purchase decisions on behalf of their company; 24 % were from the top management levels
- 71 % visited the show with concrete intentions to invest. Nearly 20 % planned investments of Euro 25,000 or more
- 95 % of all visitors rated the quality of the business discussions they had during the show as „good“ or „very good“

In 2010, these companies will participate again:

Austrian CraneSystems GmbH, BIS Chemserv GmbH, CNC Service u. Handels Ges.m.b.H., Demag Cranes & Components GmbH, Denios GmbH, DEWETRON Elektronische Messgeräte GmbH, ELSA cnc service GmbH, GOGATEC Handelsges.m.b.H., Grundfos Pumpen-Vertriebs Gesellschaft m.b.H., Ing. Demmelbauer, RAYTECH Vertriebsgesellschaft, SKF Österreich AG, TAT-Technom-Antriebstechnik GmbH

Extensive content programme in parallel with the show

Besides being the most complete product overview in the trade, easyFairs® FERTIGUNG & INSTANDHALTUNG Austria offers its visitors a rich variety of information and networking opportunities. For example, the show will also offer a series of expert lectures and practical case studies, sponsored by the Mechatronics Cluster of Upper Austria (Mechatronik-Cluster Oberösterreich), the Environmental Technologies Cluster (Cluster Umwelttechnik) and the Maintenance and Facility Management Society of Austria (MFA). Furthermore, during the show, visitors have free access to "technology breakfasts", interactive workshops and symposia, as well as a cooperation exchange and hands-on courses around the topic of „work safety“ and „condition monitoring“. We've also planned an extensive social programme for 2012.



Visitor profile:

- Production managers
- Plant managers
- General managers
- Maintenance engineers
- Purchase and procurement managers
- Planning and job preparation managers
- Heads of R&D
- Plant layout & construction managers
- Operational & technical services managers
- Maintenance and technical services
- Manufacturing & quality control managers
- Safety engineers
- Facility managers
- Workshop directors & technicians

Industries:

- Engineering, tool building, plant construction
- Aerospace & automotive construction
- Metals and plastics
- Subcontractors and suppliers
- Building materials
- Energy and water supply
- Pharmaceuticals
- Chemicals and petrochemicals
- Electrical engineering & electronics
- Food industry
- Measurement and control technology
- Materials handling
- Technical trade
- Industrial services
- Wood & paper, packaging industry
- Alternative energies, environment & recycling

Here's what visitors had to say:

„ So far, I've had a very positive impression! The reception was good, everything was organised very clearly, exhibitors were already well described on the internet: who will be there, whom do I want to meet, etc. I am very satisfied in every respect. “

Christian Holzer, Process Technician
MBA Polymers Austria Kunststoffverarbeitung GmbH

„ There's a very good atmosphere here. I've achieved my goals for visiting. I can easily imagine coming back next year. “

Bernhard Heindl, DSM Fine Chemicals Austria Nfg GmbH & Co KG

„ What really appealed to me about easyFairs FERTIGUNG & INSTANDHALTUNG is that it isn't one of those overblown mega-shows. Here, you have time and opportunity to get into detailed discussions with the exhibitors and take a good, close look at the products. “

Bernhard Rehschützer, SCA Graphic Laakirchen AG

Exhibitor profile:

Providers, manufacturers and dealers of products and solutions for:

- **Safety at work, production reliability and environmental engineering**
- **CAFM/IPSA software providers – IT solutions for maintenance management and servicing**
- **Condition Monitoring systems / Asset management**
- **Electrical and mechanical drive technology**
- **Energy efficiency**
- **Fluid technology: hydraulics (oil and water) and pneumatics**
- **Industrial cleaning and disposal, recycling**
- **Industrial maintenance**
- **Plant and facility maintenance management**
- **Machine and plant refurbishment, manufacture of components**
- **Mechatronics**
- **Measurement and monitoring technology, inspection devices**
- **Production line technology**
- **Solids technologies: handling, storage and transportation**
- **Sensor technologies**
- **Guidance systems and control technologies**
- **Tribology**

Here's what exhibitors had to say:

„ What surprised us positively was that, right from the start, visitors came up to us with concrete requests. We are very satisfied and have already booked a stand for the next edition! “

Demag Cranes & Components GmbH, Martina Stöllinger

„ We made a lot of new contacts at easyFairs® FERTIGUNG & INSTANDHALTUNG Austria. The frequency and quality of the visitors was excellent. This two-day show was perfect for us, because the workload is manageable. Even the customer service from the show organiser before and during the event was terrific. “

Voestalpine Stahl GmbH, Dietmar Reicht

**Pricing for a 12
sqm stand module:
EUR 3,660.-**

(Prices exclusive of VAT)
Maximum 4 modules per exhibitor

- Stand module
- Furniture and fittings
- Visitor promotion

Book now!

Telephone +49 (0)89-1 27 16 50



Book your stand now!

Online at:

www.easyFairs.com/austria

or telephone:

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Practical information:

easyFairs® FERTIGUNG & INSTANDHALTUNG 2012

20 June 2012, 9.00 - 17.00

21 June 2012, 9.00 - 17.00

Messezentrum Neu, Wels, Hall 20F

4600 Wels, Austria

Organizer

easyFairs Deutschland GmbH,

Hilblestraße 54, 80636 München, Deutschland

E-Mail: austria@easyFairs.com

All-in package:

Stand module includes:



Stand module:

- Walls and floor space
- Stand build
- Fascia board with company name
- Carpet



Furniture and fittings:

- 1 Table
- 2 Chairs
- 1 Literature rack
- 1 Waste paper bin
- 3 Spotlights
- 1 Power strip 1 KW
- 2 Exhibitor passes
- 1 Parking permit



Visitor promotion:

easyFairs gives you a complete programme of highly targeted promotional activities. We work in close cooperation with prominent trade magazines and user organisations, as well as the industry press. Plus, we give you at least 250 visitor invitations (if you need more, just ask) and provide a variety of online and traditional communications tools to raise your visibility before, during and after the show.

12 sqm module: EUR 3,660.-

(Prices excl. VAT) – Maximum 4 modules per exhibitor

For more details, phone your local easyFairs office or visit easyFairs.com/contactus:

Head Office:	+32 (0)27 40 10 70
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Switzerland:	+41 (0)61 2 28 10 00
United Kingdom:	+44 (0)20 86 22 44 11

Other easyFairs® industrial shows in Europe

easyFairs offers a uniform show format across Europe, so you can explore and develop new markets with minimum risk.

easyFairs® MAINTENANCE 2010, 01.-02.12.2010, Krakau, Polen

easyFairs® AUTOMATION Schweiz 2011, 26.-27.01.2011, Winterthur, Schweiz

easyFairs® MAINTENANCE Schweiz 2011, 9.-10.02.2011, Zürich, Schweiz

easyFairs® MAINTEC 2011, 29.-31.03.2011, Birmingham, Großbritannien

easyFairs® INDUSTRIE & MILIEU 2011, 30.-31.03.2011, Antwerpen, Belgien

easyFairs® MAINTENANCE 2011, 06.-07.04.2011, Antwerpen, Belgien

easyFairs® AUTOMATION 2011, 13.-14.04.2011, Malmö, Schweden

easyFairs® MOCON 2011, 20.-21.04.2011, 's-Hertogenbosch, Niederlande

easyFairs® SCHÜTTGUT Schweiz 2011, 04.-05.05.2011, Basel, Schweiz

easyFairs® SCHÜTTGUT 2011, 18.-19.05.2011, Dortmund, Deutschland

easyFairs® INDUSTRIE & MILIEU 2011, 18.-19.05.2011, Rotterdam, Niederlande