

**easyFairs®  
Marketing &  
Visibility  
Packages**

The easyFairs All-in Package gives you everything you need to make sales at an easyFairs trade show. If you want to do more to boost your opportunities and your visibility, you can also invest in these additional services:

**easyFairs® BOOSTER PACK**

Prepare your marketing actions and sales team in order to optimise the opportunities that participation brings – ensure that the maximum number of quality visitors call at your stand.

**easyFairs® STAND CUSTOMISER**

Customise your stand with extra furniture and audio visual equipment according to your sales and promotions strategy.

**easyFairs® ONSITE VISIBILITY**

Gain additional visibility at the show! Present your company as a leader in your industry, build awareness and drive traffic to your stand.

**FOR MORE INFORMATION & ADVICE  
+ 44 (0) 20 8622 4411**

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**easyFairs®  
STAND CUSTOMISER**

**easyFairs®  
RETAIL 2010**

**HOW TO ORDER**

easyFairs are always here to help and advise you on your stand needs.

Please order additional furniture packages directly with our trusted suppliers.

**Choose from ordering online or calling - they're always happy to help!**

**Furniture Packages**



**melville**

website [www.melville-online.co.uk](http://www.melville-online.co.uk)  
email [exhibitorsales@melville.co.uk](mailto:exhibitorsales@melville.co.uk)  
tel +44 (0) 121 780 0389

**Audiovisual Packages**

**smart av**

contact Phil Murray  
website [www.smart-av.co.uk/easyfairs.html](http://www.smart-av.co.uk/easyfairs.html)  
email [phil@smart-av.co.uk](mailto:phil@smart-av.co.uk)  
tel +44 (0) 845 078 0326

Remember our suppliers offer many different products to suit your exhibiting needs

**STAND CUSTOMISER**

**Customise your stand according to your sales & communication strategy**

In addition to the standard All-in Package, easyFairs is delighted to offer a range of extra options to enable you to customise your stand according to your sales and communications strategy.

You can order audiovisual and furniture items individually. Or even better, you can take advantage of our great Value Packages.



easyFairs®

# STAND CUSTOMISER

## Stand furniture packages

IN ASSOCIATION WITH



Do you have special requirements for meeting and greeting guests, drawing more show visitors to your stand, holding in-depth discussions or displaying product literature?

Additional furniture is available for a small additional investment – taking you beyond the standard. Choose a Value Package to get the best possible deal to meet your needs.

### Value Packages

Choose Hospitality, Meeting or Product Showcase Package, saving 5% for a great value deal.



£246

#### Furniture Package 1 – Hospitality

Includes Polar Medium Cupboard (CB02BK), 3 High Delta Stools (ST05BK) and a Milu Poser Table (TB106).



£200

#### Furniture Package 2 – Meeting

This package in addition to the standard furniture included in your stand, will equip you to have in-depth discussion with multiple clients.

Includes a Polar Medium Cupboard (CB02BK), 2 Top Hat Chairs (CH91a) and an Arc Table (TB77).

• **Package 3** - Counter Jewel Showcase (LC01) and Tallboy Showcase (TS31)

• **Package 3a** - Two Counter Jewel Showcases (LC01)

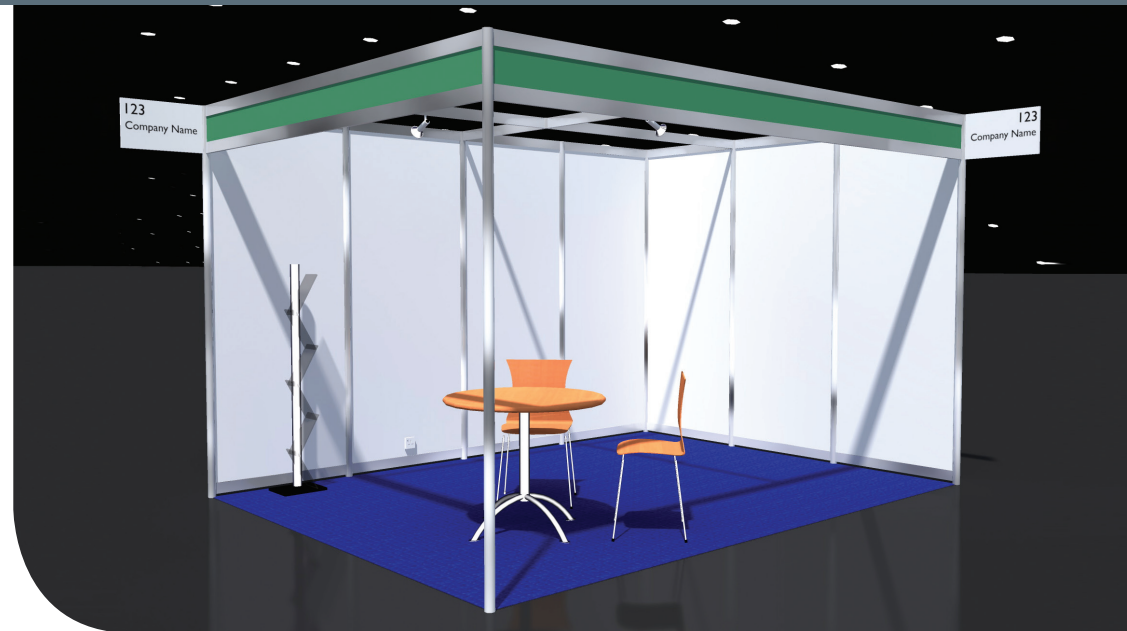


£319

#### Furniture Package 3 – Showcase

Dispense and display products and/or product literature and invite guests to discuss.

Choose from two types of packages which will display your products best.



## Audiovisual equipment packages

Draw additional traffic to your stand with an audio visual display. Smart AV provides everything you need including hardware delivery and setup.

### Value Packages

£260

#### Audiovisual Package 1

42" Plasma Screen, Stand & DVD Player

£295

#### Audiovisual Package 2

42" Plasma Screen, Stand & laptop

£375

#### Audiovisual Package 3

50" Plasma Screen, Stand and DVD Player

£375

#### Audiovisual Package 4

50" Plasma Screen, Stand and Laptop

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smartav

