



easyFairs® INTERIOR FIT- OUT

March 4, 2010

Lights, Ceiling, Action at the easyFairs® Interiors Fit-Out Show

Those looking for refurbishment specialists and innovation suppliers with solutions to help their businesses succeed should head to London's ExCeL on 5 & 6 May 2010 for easyFairs® INTERIOR FIT-OUT 2010. This is the UK's only event dedicated to commercial interior refurbishment and will showcase contractors, suppliers, shop fitters and manufacturers spanning the entire supply-chain of interior fit-out services.

Matt Benyon, Managing Director, easyFairs UK comments: "Whatever interior refurbishment you are working on, whether it's a one-branch retail outlet through to an international brand, a museum, restaurant, college or hotel, this event will be the opportunity to see all the latest in interior design under one roof. And for exhibitors it provides them with the chance to meet and do business with all the key players in the interior-fit out sector.

"Beyond doubt interior design affects the overall success of any business; it influences employees' working moral, productivity and triggers impulse related purchases. This year we've got some fantastic exhibitors lined up, and it looks set to be a great show. I can't wait for the action to start."

New product launches

Last year's event recorded an 18 per cent jump in visitor numbers, and with several exhibitors already announcing plans to launch new products or services at easyFairs® INTERIOR FIT-OUT 2010, this year's show is set to once again draw the crowds. Here's just a selection of what's on offer:

When it comes to lighting, many businesses underestimate the impact it can have on a person's mood. Lighting specialist, **Hera** has responded to this necessity with yet another in-house development. The new SlimLite CS Reflector is a modern linear luminaire which is twice as bright as conventional luminaries, but with reduced energy consumption of around 50 per cent.

Exhibitor **Creative Ceilings Ltd** will help transform any room with its new Extenzo stretch Ceiling systems. Their visually stunning ceilings in 110 different colours and shapes, from waves to arches, will add a new dimension to any room. Made from PVC they provide a maintenance free ceiling, but add beauty to any room.

With renovation comes the practicality of protection. **Florprotec**® leading supplier of temporary floor protection products, used to protect interior finishes and floors during refurbishment, has recently launched a recycled version of the T-bord. Envirobord, which will be showcased at the show, is manufactured from 95% recycled pellets offering the greener solution to site protection.

Successful retail depends on keep the store environment fresh and interesting, similarly companies need their space to be agile so it can change as the business evolves. **Parthos UK**, world wide manufacturers of movable wall systems, give businesses the ability to change spacing and layout on a daily basis. Parthos UK will be showcasing its latest acoustic levels, track and stacking alternatives, semi automatic, fire resistant, access doors and vision panels at the show.

Spruce Ltd, commercial refurbishment and furnishing specialists will be using the show to outline how they can support their client's 'green' agenda helping to minimize the carbon footprint of a refurbishment or fit out. In addition to space planning and a full design service, they can advise on sustainable solutions and take away any old furniture and recycle it where possible.

The show is co-located with easyFairs® RETAIL 2010 and both events will run alongside the hugely popular Grand Designs LIVE.

Register to attend the show for free by going to www.easyfairs.com/interiorfitout-uk

To find out about exhibiting contact Leyla Mulvihill, easyFairs® INTERIOR FIT- OUT event manager on 020 8622 4456 or email leyla.mulvihill@easyfairs.com

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