

Print for Packaging

Wednesday 24th February

11.00

Funding opportunities for innovation in materials, packaging and food sectors

Tony Lesowiec, Practice Leader, Pera



12.00

Digital label printing - trends and opportunities

Mike Fairley, Director Strategic Development, Labels Group

13.00

Case Study: Late stage customisation

Chris Waterhouse, Director, idi Pac



14.00

Innovations in print

Andrew Pearce, Chief Executive, IPIA Independent Print Industries Association



15.00

The new business of packaging - short run and on demand

Kevin O'Donnell, Marketing Manager - iGen and DocuColor, Xerox



16.00

The importance of packaging for a brand, and how a digital print company can benefit from this

Frank Vanmeenen, Global Marketing Manager, Xeikon



Thursday 25th February

11.00

The new business of packaging - short run and on demand

Kevin O'Donnell, Marketing Manager - iGen and DocuColor, Xerox



12.00

Effectively integrating digital print to the conventional packaging workflow

John Elworthy, Packaging Innovation Expert EMEALA, EscoArtwork



13.00

Innovations in print

Andrew Pearce, Chief Executive, IPIA Independent Print Industries Association



14.00

Trends in digital packaging

Filip Weymans, Development Manager Industrial Printing, Xeikon

