



SECURA NORTH AFRICA

Expo & Conference **2018**

SECURITY • FIRE • SAFETY • CYBERSECURITY

27 Feb. > 01 Mar. 2018 | Algiers (Algeria)



THE INTERNATIONAL FIRE, SAFETY & SECURITY EXPO IN NORTH AFRICA

ALGIERS EXHIBITION FAIRGROUND
(SAFEX)



Book your stand

www.securanorthafrica.com

Organized by
EASYFAIRS NORTHERAL
Visit the future

WHY SECURA North Africa?

SECURA North Africa is a B2B tradeshow organized in one of the countries having the most important economy, industrialization policy and security needs for its infrastructures on the African continent.

SECURA North Africa is the largest business platform for professionals active in the commercial & homeland security and people safety in the region. This tradeshow follows the booming development and industrialization of countries located 2 hours from main European capitals.

WHY EXHIBIT?

SECURA is an event dedicated for fire, safety & security in Algeria and North Africa. Should you be a manufacturer, exporter, integrator, contractor or distributor of safety & security equipment, do not miss this opportunity to exhibit in SECURA North Africa 2018 !



SECURA Covers 4 areas:



COMMERCIAL & HOMELAND SECURITY

Surveillance, access control, video surveillance



FIRE

Fire detection, prevention and control



SAFETY

Equipment to protecting people and infrastructures



CYBER SECURITY

Prevention and fight against cyber attacks



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EXHIBITORS PRODUCTS

WORKSAFE - SAFETY

- ✓ Industrial safety: prevention
- ✓ Industrial safety: protection & emergency
- ✓ Industrial & technological risk equipment
- ✓ Personnel protection equipment
- ✓ Emergency, disaster & rescue

SECURITY

- ✓ CCTV
- ✓ Communication Equipment
- ✓ Flood Lights
- ✓ Metal and Drug detection
- ✓ Access Control
- ✓ Surveillance & Tracking System
- ✓ Alarms
- ✓ Closing systems

FIRE

- ✓ Extinguishers
- ✓ Fire Detection
- ✓ Automatic Sprinkler Systems
- ✓ Fire Alarm System Equipment's
- ✓ Hoses, Hose Reels, Fire Nozzles

CYBERSECURITY

- ✓ IT security
- ✓ IP / TCP / Ethernet systems
- ✓ Network installation
- ✓ Secured communications
- ✓ Transmissions



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WHY EXHIBIT?

SECURA North Africa will allow you, if you are not already present in Algeria, Morocco or Tunisia, to quickly find a local distributor to increase your presence in this region and, if you already present, to build and strengthen your reputation and meet your customers to increase your business activities.

You will have the opportunity to:

- ✓ Meet hundred of customers & partners from the Algerian private & public sector as well as government representatives
- ✓ Reignite relationships with current clients and meet new prospects in the region
- ✓ Attend a three-day highly professional event, with the primary emphasis on B2B

WHO VISITS SECURA North Africa ?

SECURA North Africa is organized by EASYFAIRS, one of the world exhibition industry leader (+ 200 exhibitions organized in 18 countries every year). We are the organizers of SECURA Belgium, WORKSAFE Dortmund and also, in Algeria, MAGHREB PHARMA Expo and DENTEX Algeria. In this context, we can guarantee you a massive investment in visibility that will bring the following profiles to the show among many others:

- ✓ Security Managers
 - ✓ Prevention & Safety Managers
 - ✓ Installators & Integrators
 - ✓ Architects & engineers
 - ✓ Consultants & retailers
 - ✓ Importator / Distributors
 - ✓ General construction
 - ✓ Sourcing & supply managers
 - ✓ Site Managers & Directors
 - ✓ CEOs, MDs, Business owners
 - ✓ Civile protection and firefighters
 - ✓ Governmental bodies (police, army)
- etc...



Book your stand

www.securanorthafrica.com

PACKAGES & PRICES

A 9 m² equipped stand starts at **2905 €**.

Available stand sizes :

9 m² | 15 m² | 18 m² | 30 m² | 36 m² and more



A 9 m² equipped stand includes:

- ✓ Name board, carpet, three spotlights and 220 V power socket
- ✓ One table and three chairs
- ✓ Your company entry in the official show catalog
- ✓ Inclusion in visitor promotional activity

STAND OUT FROM THE CROWD!

opportunities are endless! If you have an idea or need some inspiration, talk to us, and we'll do our best to accommodate your plans. Should you want to explore new markets, meet new clients, raise brand awareness or launch a new product, the right visitors are channeled directly to your stand. Make the most of your presence at SECURA North Africa 2018 to ensure the Sponsorship can play an intergral part in your show strategy and overall business



We can offer you several sponsoring package opportunities, such as:

- ✓ **VIP Sponsor or Conference Sponsor**
These super high level package will give you unbeatable pre-show and onsite visibility to ALL the visitors
- ✓ **Exhibition badge lanyards**
Promote your company logo on each visitor at the show
- ✓ **Visitors bags**
Promote your company both during and after the show
- ✓ **Insert into visitors bags**
Provide an insert to be put into all gift bags that are distributed at the entrance
- ✓ **Advertising in the show catalogue**
Each visitor will receive the show catalogue at the entrance

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