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Siedle: New video standard

Double the screen size, same price

Siedle is introducing a new video standard: From now on, all indoor video stations for the In-Home bus will be fitted with a 3.5 inch screen - compared to the previous entry level size of 2.5 inches this doubles the screen surface to a dimension previously reserved to the more costly deluxe models.

The prices remain unchanged despite this quality upgrade. With this development, Siedle is creating a far more appealing entry into the video market which lends end users a significantly improved cost-to-performance ratio. The additional benefit provided by improved picture quality and easier recognition is directly evident - compared not only to the previous Siedle standard but also to competing products with their smaller picture formats. With its new, bigger screen, Siedle is making a major contribution to improved quality and ergonomic design - and offering a convincing argument in favour of fitting more doors with video.

Big can be beautiful

The general trend towards miniaturization does not offer the best option in every case. There are good reasons for making mobile phones and media players smaller; After all, they have to fit into our pockets. But a Video intercom has to be big enough to offer optimum functional characteristics and be easy to operate - even if you have forgotten your glasses or are not blessed with delicate fingers. This is why electrical fitters should point out to their customers that extreme compactness of design should not compromise functionality. A 3.5 inch screen, which is now offered by Siedle as a standard feature, provides almost double the active screen surface of a 2.5 inch monitor. Which can make a decisive difference when looking from unfavourable angle or with impaired vision. Siedle recommends its partners to have their customers make this discovery for themselves, ideally by a direct comparison.

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Screen sizes in comparison		
Diagonals	Surface in mm2:	Surface in %:
2,5"	1758 mm2	100%
3,5"	3399 mm2	193%

Ergonomics and safety

Particularly in the case of hands-free devices where a button is actuated to accept a call, it is important to eliminate possible confusion. If the door release is actuated by accident instead of the call button, the door could be opened to an unwelcome stranger. This makes it essential for buttons to be sufficiently dimensioned, easy to operate and clearly marked. In Siedle handsfree stations, the call button is big enough to be pressed with an elbow if necessary - there is no risk at all of it being confused with the door release.

www.siedle.com

(Picture preview: following pages)

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((bftv_signet01))

The new standard: The increase in size from 2.5 to 3.5 inches means almost twice the screen surface area.



((BTSV_mitbild01.jpg))

Across all the different models: From now on, Siedle will be providing a larger 2.5 inch monitor for its standard models too.

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As big as possible: The screen and
buttons are dimensioned for optimum
ease of function in all the Siedle
handsfree call stations.*