

BEMAS RELIABILITY SUMMIT 10

BRUSSELS - 31/03 - 01/04/2010
www.ReliabilitySummit.eu

Based on the success of Euromaintenance 2008, BEMAS is setting up an ambitious two-day training summit on Reliability at easyFairs® MAINTENANCE 2010.

Maintenance and Reliability professionals will attend to learn more about the latest developments in all areas of Reliability: Operation Driven Reliability, Reliability Centred Maintenance, Reliability Engineering, Weibull Analyses, Condition Monitoring, etc...

Sponsoring the BEMAS RELIABILITY SUMMIT 2010 is a unique, powerful and efficient marketing tool for your company. Associating your brand with a top-quality event such as this will enhance your reputation both within and outside of Belgium. Your company will appear in view of "key industry decision takers" in the field of Reliability.

Are you looking to make a major impact during the BEMAS RELIABILITY SUMMIT 2010?

Then choose one of our sponsorship formulas!

1. Premium Sponsor

- maximum 8 Premium Sponsors
 - includes 32 m² stand at easyFairs® MAINTENANCE trade show
 - investment for the Premium Sponsor Package **€ 9,990**
 - return (estimated value = rate for a single term)
- logo on invitation emailings € 6,000
 - logo on full-page ads for the summit € 2,000
 - full-page publicity in official show catalogue € 290
 - insert of folder in participant handouts € 650
 - handout of corporate gifts to the participants € 650
 - free participation for 2 representatives at summit € 2,700
 - free participation for 10 representatives at evening event € 1,750
 - all-in stand 32 m² in the Reliability Village at the trade show € 6,880
 - optional presentation in the learnShops™ at trade show -
 - logo & link on BEMAS RELIABILITY SUMMIT 2010 web € 2,000
- Total estimated value: **€ 22,920**

2. Basic Sponsor

- maximum 8 Basic Sponsors
 - investment for the Premium Sponsor Package: **€ 5,990**
 - return (estimated value = rate for a single term)
- logo on invitation emailings € 6,000
 - logo on full-page ads for the summit € 2,000
 - half-page publicity in official show catalogue € 175
 - insert of folder in participant handouts € 650
 - free participation for 1 representative at summit € 1,350
 - free participation for 5 representatives at evening event € 875
 - logo & link on BEMAS RELIABILITY SUMMIT 2010 web € 2,000
- Total estimated value: **€ 13,050**

Our commitment to the Sponsors

- We guarantee that your brand and company will be intensively linked to a unique, world-class event on maintenance & production Reliability
- You'll have plenty of opportunities to meet hundreds of interested, high-level Reliability and Maintenance Engineers and Managers
- An unequalled return on your marketing investment!

Organised by:



With the support of:



Why the BEMAS RELIABILITY SUMMIT 2010 will be a success

○ Top quality

- 2 days - 4 parallel training sessions (half day - full day - 2 full days)
- Key-note lecturers and Reliability gurus from all over the world
- In-depth sessions of ½ , full or 2 days with innovative concepts and problem solving solutions

○ Networking possibilities

- At least 130 participants, and we aim for much more...!
- 3 networking breaks per day
- Large evening event on 31 March

○ Large and intensive marketing campaign

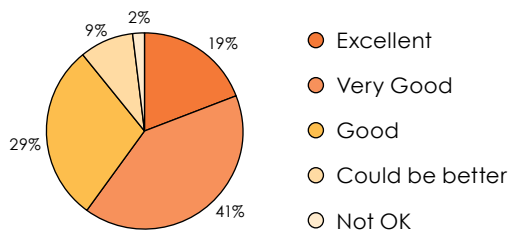
- National and international maintenance press
- Direct mailing to 10,000+ contacts
- Online banner advertisement on popular industry and Reliability-related websites
- Attractive webpages with first-class articles and information

Your company brand name and logo will be visible throughout the entire event, as well as on all communications, advertisements and media concerning the event.

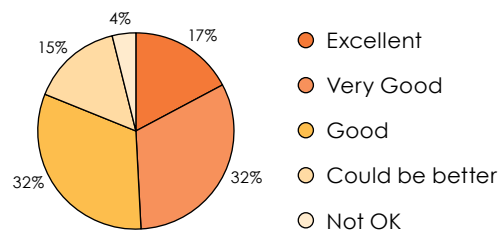
Some statistics on our previous international event - Euromaintenance 2008

From 8 to 10 April 2008, Euromaintenance 2008 welcomed more than 750 Maintenance Managers, Operations Managers, Reliability Engineers and other Maintenance Experts from 48 countries. They learned how to optimise maintenance and decrease total manufacturing costs. 156 speakers shared their insights and best practices in Maintenance, Asset Management and Production Reliability. The graphs depicting the participants' appreciation of the presentations help explain why the 19th edition of Euromaintenance, organised by the Belgian Maintenance Association (BEMAS) and easyFairs, has been called by many "the best maintenance conference ever"!

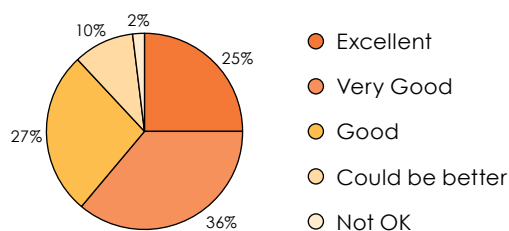
Content Quality of the Presentations



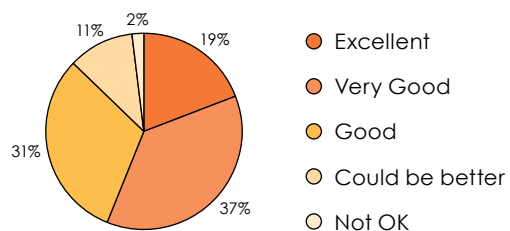
Innovation & Learning Points



Presentation performance of the Speakers



Satisfaction about the presentation



Please send me more information about:

- Premium Sponsorship
 Basic Sponsorship
 Trade show
 Opportunities to give a lecture

Company

Name

Address.....

Zipcode.....City.....Country

PhoneFax

E-mail.....

Function

Fax back to +32 (0)2 706 85 42 or email to info@bemas.org

Contact us for more details about the BEMAS RELIABILITY SUMMIT 2010:

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