

**SAMEN MAKEN WE  
MORGEN MOOIER**





**INTERREG IVC**

INNOVATION & ENVIRONMENT  
REGIONS OF EUROPE SHARING SOLUTIONS

# Cradle to Cradle Network



**European Union**

European Regional Development Func





## C2CN selected as INTERREG IVC project



- Priority 2 > Environment and Risk prevention
- Sub-theme > Waste prevention and management
- Capitalisation Project
- 'Regions for Economic Change'  
> Moving to a recycling society

## C2CN selected as *Fast Track Network*

- What's a *Fast Track Network* and why C2CN was selected?





## C2CN general goals

Create European platform for gathering and disseminating knowledge on C2C

Draw up 'action plans' in which we demonstrate (...) how C2C can be formulated and implemented regionally to produce sustainable solutions

Establish links with regional policy objectives (...)

Promote regional stakeholder involvement

# C2CN target areas

Product (...) design

Built environment design/development

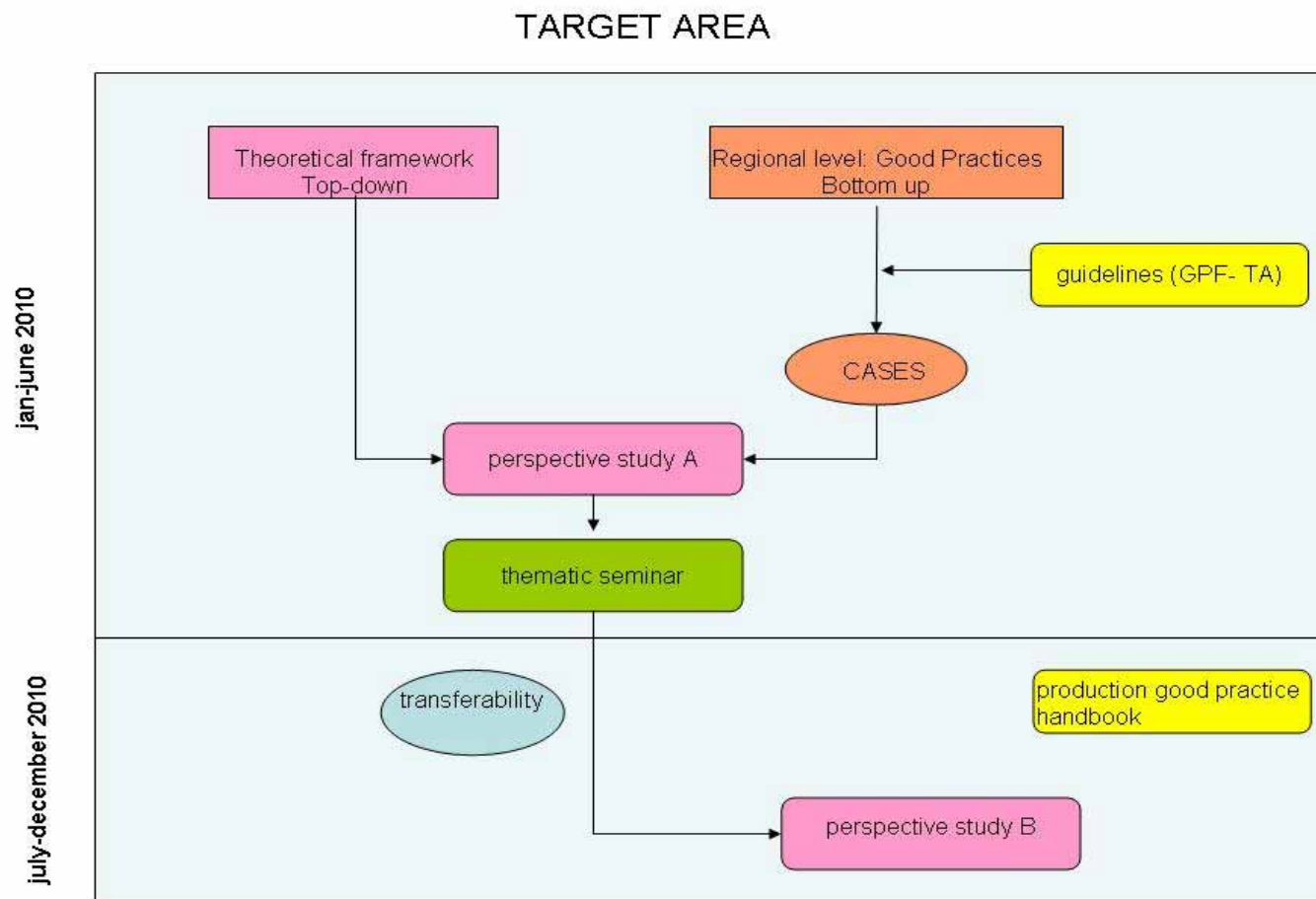
Area specific design/development

Governance for C2C

Governance for C2C

Framework for C2C

# C2CN work breakdown 2010



## C2CN expected outputs

- 1 long term European Partnership / C2C Network
- 14 good practices submitted (minimal)
- 4 general perspectives (with target area)
- 10 regional Action Plans **Regional Action Plans**
- 1 Good Practice Handbook (describing good practices)
- 1 Guide on Waste Management and C2C **Guide on Waste Management and C2C**
- 1 Good Practices Handbook **Good Practices Handbook**
- 10 regional networks on C2C and waste management
- 6 mio EUR of mainstream funds dedicated to the implementation of good practices (from this project)

## C2CN expected outputs

- 1 long term European Partnership / C2CN Network
- 14 good practices successfully transferred
- 4 general perspective studies (1 for each region)
- **10 regional Action Plans**
- 1 **Good Practice Handbook** (describing 14 good practices)
- 1 **Guide on Waste Management and C2C**
- 1 **Good Practice Handbook** (describing 14 good practices)
- 10 regional waste management plans addressed / improved
- 10 functional recommendations for waste management
- 6 mio EUR of mainstream funds dedicated to the implementation of good practices (from this project)

Regional  
Action plans

6 mio EUR EU of  
mainstream  
funds dedicated  
to action

Guide on Waste  
Management and C2C

Policy  
recommendations

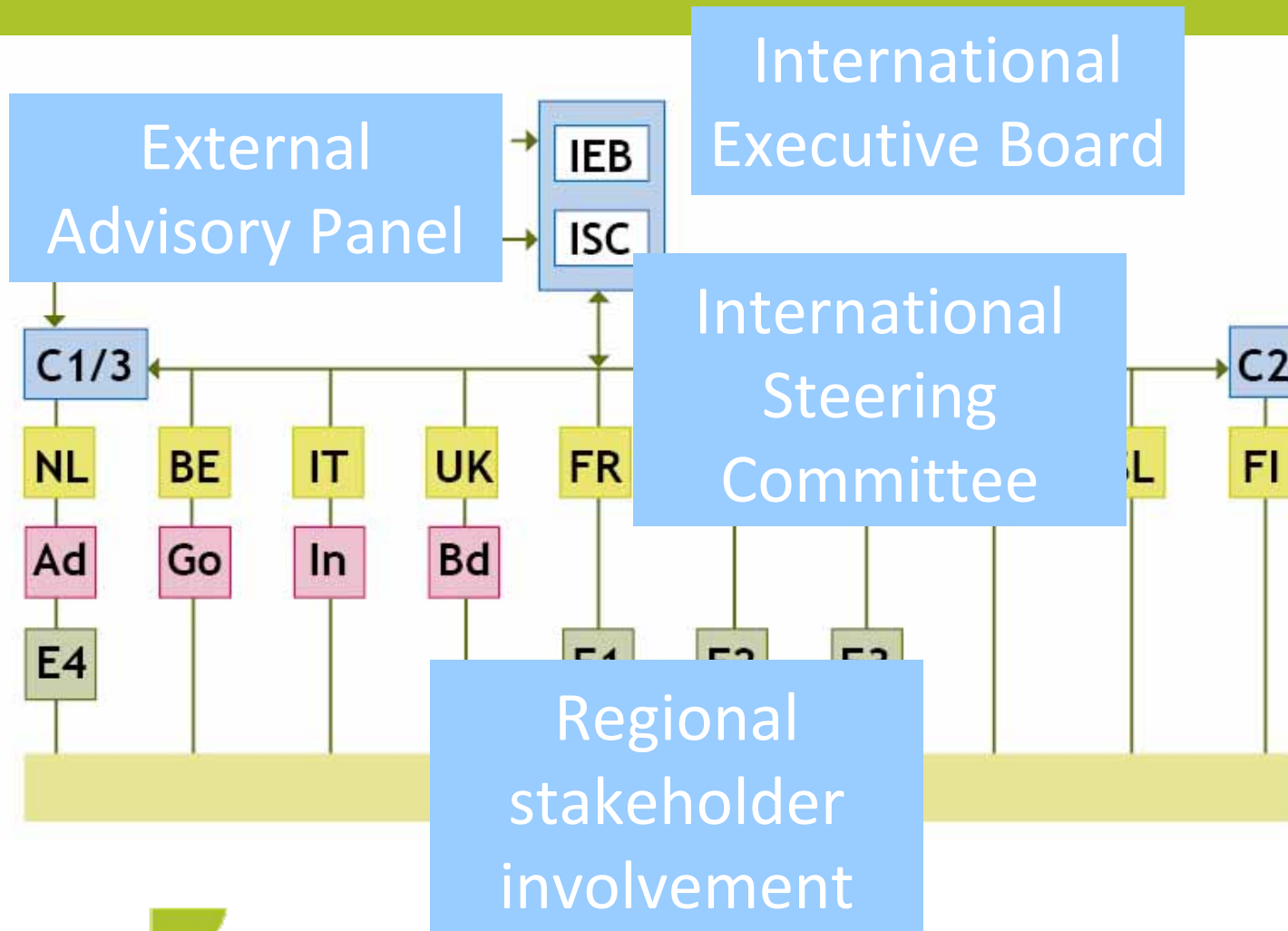
# C2CN expected outputs

- 1 long term European Partnership / C2C Network
  - 14 good practices successfully transferred (national)
  - 4 general perspective studies for each target region
  - 1 Guide on Waste Management and C2C
  - 1 Good Practices Recommendations Handbook
  - 10 regional waste management plans
  - 10 functional regional networks
  - 6 mio EUR of mainstream implementation of good practices (from this project)
- 6 mio EUR EU of mainstream funds dedicated to action
- Long term European C2C partnership / network
- Regional C2C plans
- Guide on Waste Management and C2C
- Long term Regional C2C partnership / network

## C2CN partner regio's

- Provincie Limburg (NL)
- **Flemish Public Waste Agency - OVAM** (BE)
- Milano Metropoli Development Agency (IT)
- Dep. Economic and Tourism Devevelopment City of Graz (AT)
- Regional Agency of Development and Innovation Design Centre (FR)
- Kainuun Etu Ltd (FI)
- Suffolk County Authority (UK)
- *West Transdanubian Regional Development Agency (HU)*
- *North-East Development Agency (RO)*
- *Government Office for Development and European Affairs (SL)*

# C2CN management on overall project level



# Regional stakeholder involvement

- Based on functional networks



transitie duurzaam wonen & bouwen



- Other networks invited ...

# C2CN links to Flemish policy / initiatives



Vlaanderen  
In Actie



Samen  
grenzen  
ver-  
leggen



Innovatiecentrum



mip  
Supporting  
the green economy



MESSAGE  
OUT OF THE FUTURE  
UCHRONIA COMMUNITY



SIM



openraam  
op innovatieve materiaaltechnologie



design  
vlaanderen



cleantech  
cleantechplatform.be



SusChem  
FLANDERS  
Flemisch Technology Platform For  
SUSTAINABLE CHEMISTRY



i-SUP  
2010

Designing Change

SOCIAL MARKETING VOOR DUURZAAMHEIDSTRANSITIES

## C2CN links to EU and international policy

- EU policy and EC involvement via **Fast Track Network**
- Other **INTERREG projects**
- PRE-WASTE (4c), SufalNet4EU (4c), FRESH (4c) and C2C Islands (4b) > exchange info, practices, outputs, speakers (events)
- **Informal Council on Environment** (Gent, July 12-13th)
- **Global Forum Sustainable Material Management** (Mechelen, October 25-27th)

## Work in progress > Regional plans

- Overall project > **regional plans**
- Work and finance
- Stakeholder involvement
- Communication

## Work in progress > good practices

### ■ Good practices

- not necessarily 100 % C2C
- potential for learning and implementation (...)

### ■ Sending and collecting

- april-may 2010 (just bring it in)
- You are invited to participate !



## Work in progress > Expert seminars

- **Expert seminars** (perspective studies target areas)
- ‘Area specific development’ (Maastricht, July 8-9th 2010) - Launch event (1)
- ‘Governance for C2C’ (Gent, July 12-13th 2010) - Launch event (2)
- ‘Building design’ and ‘product design’ (September 2010)

## Communication and contacts



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## C2CN budget breakdown

- Total budget 2,48 mio EUR
- Cofinancing 25 %
- Management 20 %
- Communication 15 %
- Exchange 65 %
- Budget OVAM 265.124 EUR