

FROM JUST
€495

BOOST

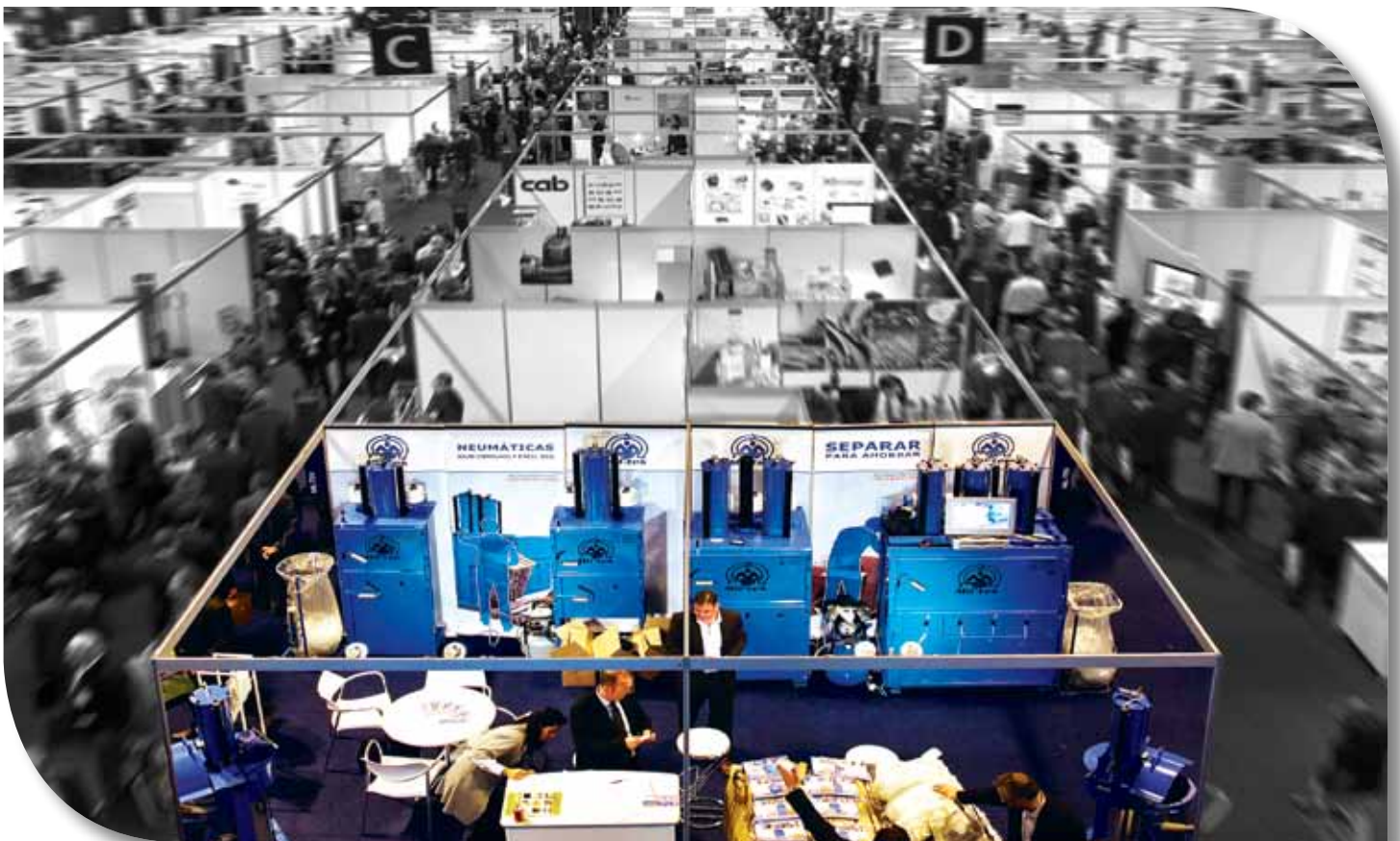
YOUR VISIBILITY & PROFILE
with easyFairs®

Squeeze every opportunity out of the show!

Thank you for your interest in exhibiting with easyFairs. easyFairs trade shows are time & cost-effective sales events based on targeted communities of professionals who have buying authority. With the All-in package, you have everything you need to exhibit.

However, if you'd like to really stand out, and if you'd also like to raise your profile with professional communities before and after the show, we recommend that you select the BOOSTER PACK and the additional SPEAK and DEMO options to meet and exceed your objectives.

We'd like you to squeeze every opportunity out of your participation!



easyFairs®

BOOSTER PACK

No matter how hard you try, you can't speak to every visitor. But with the BOOSTER PACK, you can gain every visitor's attention. In fact, you can also gain the attention of people who don't attend. The BOOSTER PACK is designed to help exhibitors benefit from the promotional activity around the show. Our statistics prove its effectiveness: online catalogue entry hits are on average 98.6% higher for boosted exhibitors. Boosted exhibitors will also be visible to individuals who register for the show but do not attend.

ONLINE & ONSITE LOGO VISIBILITY

The show website is the hub of activity and information about the event.

Your logo appears:

- In the logo scroller on all show pages
- In the online exhibitor catalogue
- On the online floorplan
- On the onsite floorplan at visitors orientation points around the exhibition floor Obviously, the earlier you book, the more exposure you gain.

PRE-SHOW & POST-SHOW E-MAILS

In each mail you can include:

- A product picture or your logo
- 25 words about your product or company
- Your weblink

PRODUCT VISIBILITY

You can "boost" one of your products. It will be prominently displayed in rotation in the product showcase at the top of the online catalogue.

Interested?

Visit www.easyFairs.com for live examples.

€ 495

BOOSTER PACK + SPEAK

Package includes the BOOSTER PACK plus:

- 20-minute speaking slot
- Use of lectern, microphone, A/V etc
- Access to attendees list

This is a great way to raise awareness of any developments or innovations at your company.

This package is particularly suited to service companies and consultancies, together with companies that would like to present products or case studies via PowerPoint or audio-visual.



€ 995

BOOSTER PACK + DEMO

Package includes the BOOSTER PACK plus:

- 20-minute speaking slot
- Use of lectern, microphone, A/V etc
- Access to attendees list

This is a great way to show your products and/or machinery while preserving the calm of your stand.

This package is particularly suited to companies that would like to launch a new product or innovation, or raise awareness of an existing one through a live demonstration. easyFairs will work with you to provide the facilities you need.



€ 995

CONTACT YOUR EASYFAIRS REPRESENTATIVE NOW TO BOOST YOUR VISIBILITY!