

easyFairs®

13-14 kwietnia Warszawa, hala Expo XXI

PACKAGING INNOVATIONS 2010

TARGI NOWYCH ROZWIĄZAŃ
W BRANŻY OPAKOWAŃ



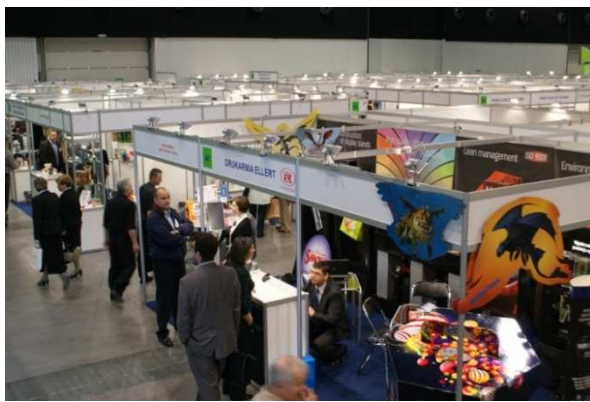
Show Statistics

easyFairs® PACKAGING INNOVATIONS 2010

13th & 14th April 2010 – Warsaw

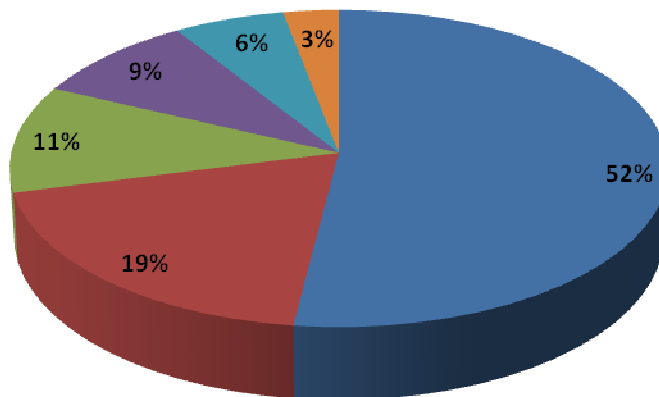


The second edition of easyFairs® PACKAGING INNOVATIONS Warsaw was held on April 13 and 14, 2010 in the Warsaw EXPO XXI. And this show had huge international appeal: 71 exhibitors from Poland, Germany, Great Britain, Portugal, France, Lithuania, and Italy were absolutely delighted to meet 1,500 trade professionals (representing a 24% increase over 2009 figures!) from Poland, Lithuania, Latvia, Estonia, Hungary, Russia, Holland, Germany, Switzerland and Norway. This provided exhibitors the perfect opportunity to establish many interesting contacts with the representatives of key trade companies over the two days of the show.



Visitors – who represented packaging-consumer industries including beauty products, food, chemicals and pharmaceuticals – appreciated the clear stand layout which makes easyFairs shows so straightforward and easy to navigate. But what really attracted them was the no-fuss industry focus of the event and the wide range of products and services offered, which included a huge variety of packaging made of plastics, cardboard, paper, foil, metal, and glass, as well as myriad solutions for package printing, labels, designs, packing and repacking of products, POS materials, displays and RFID systems. More than 20 exhibitors participated in the ‘Innovation Program’, which highlighted the very newest trends in leading-edge packaging ideas, products and technologies on the market. The range of innovations on offer included, for example, embossed labels, sachet laminates, aluminium platelets, EZSNAP sachets, ‘roll-on’ packages, PET molded pieces, display palettes, windowpacks, Braille packages, ‘sleeve’ cups, IML cups, EVOH barrier cups, and many others.

EXHIBITOR PROFILE BY SECTOR:



■ Packaging manufacturers: plastic (19%), cardboard and paper (15%), foil (9%), glass (5%), metal (2%), wood (1%)

■ Labels, codes, equipment for labelling and marking, RFID systems

■ Packaging design

■ Products packing and repacking

■ POS materials and displays

■ Recycling

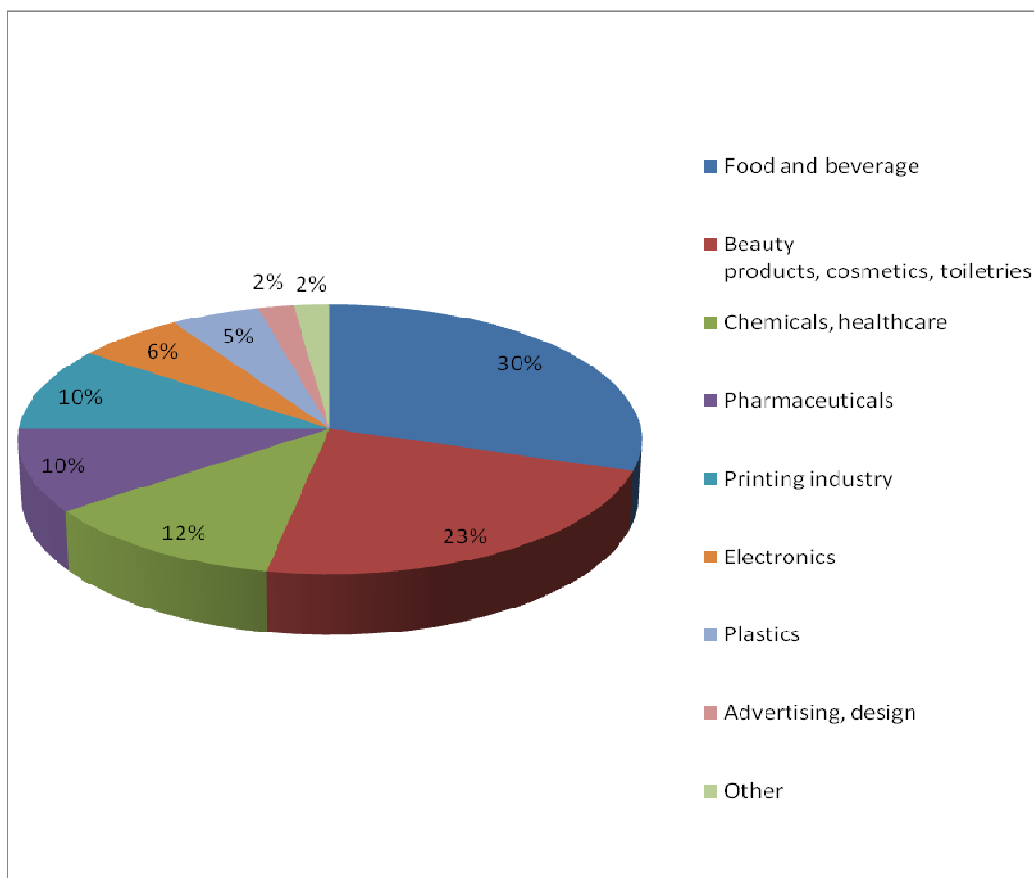


LIST OF EXHIBITORS:

- ACTI PACK
- AMHIL EUROPA Sp. z o.o.
- API LAMINATES
- Aptar Beauty + Home
- Aptar Food + Beverage
- AREXIM PACKAGING
- ARME Sp. z o.o.
- ARPACK POLSKA Sp. z o.o.
- ART-CRAFT Brand Solutions
- ARTBOX Sp. z o.o.
- BOX CENTER A.i R. SIEJ S.J.
- COFFEE SERVICE Sp. z o. o.
- COLEMAN INTERNATIONAL Sp. z o. o.
- COLORMARK OPAKOWANIA FOLIOWE
- Przedsiębiorstwo Produkcyjno-Usługowe COMEX Sp. z o.o.
- Cygnus
- DAFO PLASTICS
- Drukarnia "A-Z Color"
- DRUK MARKUSZEWSCY Sp. z o. o.
- ECOBAG-NETWORK Sp. z o. o.
- ECOR PRODUCT Sp. z o. o.
- EKO CYKL ORGANIZACJA ODZYSKU S.A.
- ETISOFT
- DRUKARNIA ELLERT Sp. z o.o.
- POLSKI KOMITET NARODOWY EPAL
- FANO Sp. z o. o.
- FILLING AND PACKAGING
- FORTY S. j. A. Korczyński, M. Tytkowska
- Giflor s.r.l.
- GIZEH DISPOFORM Sp. z o. o.
- HAMMER Sp. z o. o.
- HEINZ Glas Działdowo Sp. z o. o.
- Heinz Plastics Polska Sp. z o. o.
- IMC S.A. WINKOWSKI GROUP
- INGA INTERNATIONAL Sp. z o. o.
- PHZ i ITH INTREX
- KAESER KOMPRESSOREN Sp. z o.o.
- KAJ Sp. z o.o.
- MASTERCHEM S.J.
- METRO-PLAST S.J.
- M&H PLASTICS
- NATALII Sp. z o. o.
- PACK TUBE
- Packaging Polska
- PANODEN JSC
- PATPOL Sp. z o. o.
- PBS Polska Sp. z o. o.
- PHIMAR GmbH
- Plastech.pl
- PLASTIQUE Sp. z o. o.
- PLAST-FARB
- POLPAK Sp. z o. o.
- POLSKA IZBA OPAKOWAŃ
- PORTOLA PACKAGING Ltd
- PROFIL
- QUADPACK UK Ltd.
- SACK INVENT TRADING Sp. z o. o.
- Seufert Transparente Verpackungen GmbH
- Seaquist Closures Loffler GmbH SISTRATE S.A.
- STÄGER VERPACKUGEN GmbH
- ŚWIAT DRUKU
- TAMPO SITO
- THAMES PACKAGING GROUP LTD
- UNICOM INTERNATIONAL Sp. z o. o.
- VIDART
- VOLTA PACK
- Warszawski Dom Handlowy S.A. (WDH)
- WENTWORTH TECH Sp. z o. o.
- WOLFF TRADING
- XEROX Polska

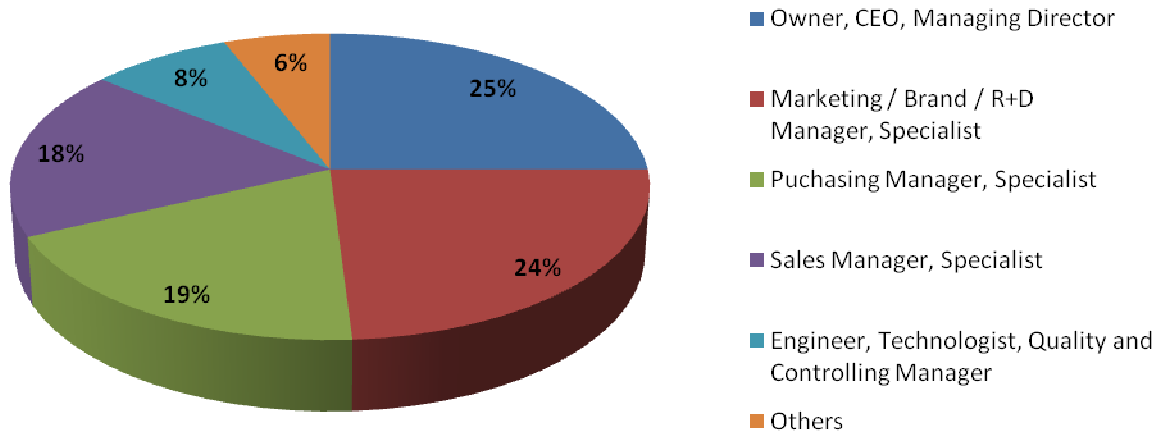
“Participation in easyFairs® PACKAGING IINNOVATIONS Warsaw is a very good investment. It took us only two days to establish contacts with other industry professionals who had been unavailable to us before. In a nutshell: we were in the right place at the right time.” Arkadiusz Piotrowski - CYGNUS

VISITOR PROFILE BY INDUSTRIES

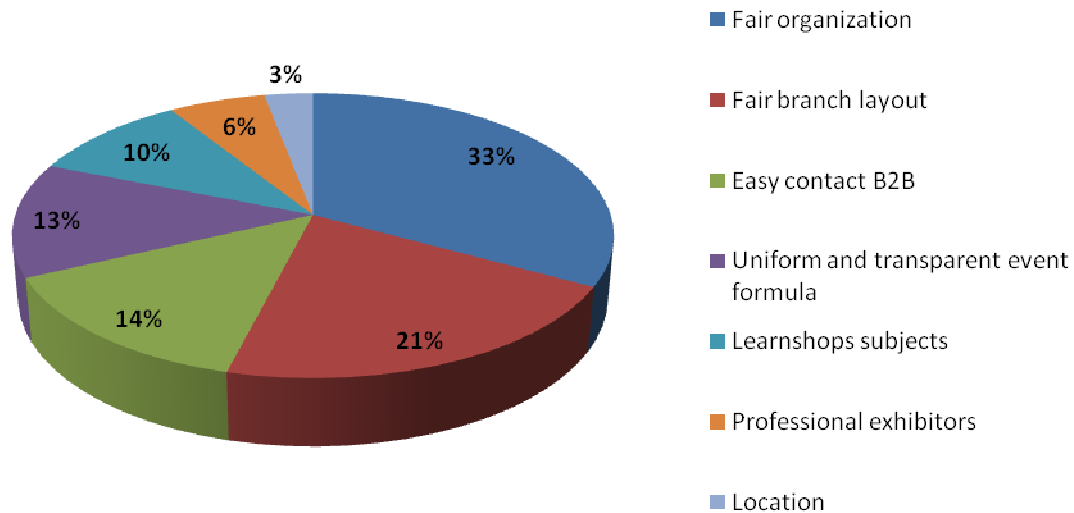


"The organisers of easyFairs® PACKAGING INNOVATIONS Warsaw have made the grade again this year, not only through the excellent, streamlined organisation of the event itself, but even more importantly for us exhibitors, by enabling highly qualified meetings with a large number of potential new customers who wish to become acquainted with innovations on the packaging market. We would like to express our satisfaction for the easyFairs concept: we'll surely participate again!" Miroslaw Tobiasz- Seufert Poland

VISITOR JOB FUNCTIONS:



WHAT THE VISITORS LIKED MOST:



“During the show, we established many new contacts. We held specific talks with very determined customers from this industry, who had clear-cut needs – even as they approached our stand, they knew why they had come and what they were looking for.”
Krystyna Zaremba - PACKTUBE

Representatives of the following companies were among the visitors to easyFairs® PACKAGING INNOVATIONS Warsaw 2010

3M	Packaging Engineer
Adrion Trade Sp. z o.o.	Commercial Manager
American Tobacco	
Amica S.A.	Business Development Manager
AVON	New Product Manager
Bakalland	
Bakoma Sp. z o.o.	R&D Product Engineer
BANDI Cosmetics	Marketing Brand Manager
Bell PPHU	Purchasing Manager
Bielenda	Marketing
Bielmar Sp. z o.o.	Marketing Manager
Bolsius Polska Sp. z o.o.	Production Development Manager
Cadbury Wedel	Packaging Manager
Cadbury Wedel Sp. z o.o.	
Cargill	
Chantal	Procurement Manager
Colgate-Palmolive	Packaging Engineer
COOKIE Słodczyce Reklamowe	Sales & Marketing Manager
Danone Sp. z o.o.	Packages Merchant

Dars Cosmetics	Owner
DAX Cosmetics Sp. z o. o.	Brand Manager
Delia Cosmetics	Marketing Manager
Dermika	Product Manager
Dermopharm	Production Manager
Diageo	
Direct Channel	President
Dr Irena Eris S.A.	Packaging Engineer
Dr Oetker Dekor	Purchasing Specialist - Packaging
Emi Cosmetics Sp. z o. o.	Commercial Manager
Eveline Cosmetics	
F.K. Pollena Ewa S.A.	
ritar S.A.	Deputy President
GlaxoSmithKline	Merchant
Global Cosmed Group	Brand Manager
Grupa Carrefour Polska	Quality Manager
GRUPA KAPITAŁOWA BOMI	Purchasing Manager
Grupa Kolastyna	Senior Brand Manager
Grupa Żywiec	Junior Brand Manager
Henkel	
Herbapol-Lublin S.A.	Business Development Specialist
Jutrzenka Colian Sp. z o. o.	Operating Manager

Konspol Holding	Marketing and Trade Manager
Fabryka Cukiernicza "KOPERNIK" S.A.	Purchase and Export Clerk
Kosmepol	Packaging Development Specialist
L' OREAL Polska	Packaging Development Specialist
Kosmetyki Naturalne Smooth - Barbara Miedziak	Marketing and Sales Manager
Laboratorium Dermapharm Sp. z o. o.	President of the Board
Laboratorium Kosmetyczne Joanna S.J.	
Lactalis Polska Sp. z o. o.	Purchasing Manager
Lidl Polska	Head of Druck& Design Division
Lindt	
Ludwig Czekoladka Sp. z o. o.	
Madara Cosmetics Ltd.	Finance Manager
Marcon Avisto Sp. z o. o.	Production Manager
Mars Polska	Packaging Purchase Manager
Maspex/Tymbark	Packaging Purchase Manager
Medic Natural Cosmetics	Marketing Manager
Mleczarnia Ekołukta Sp. z o. o.	President
MP Chemia	Owner
Nestle Polska	European Quality Manager
OCEANIC S.A.	Design Division Manager
OCTIM Sp. z o. o.	President
Odra	Marketing Manager

Odyseja Food	Owner
OSM Starogard	Controlling Specialist
OSM Radomsko	Deputy Commercial Manager
PROSPONA	Purchasing Manager
Pamapol Dystrybucja Sp. z o. o.	. Marketing Specialist
Parfumico Sp. z o. o.	Product Development Specialist
PKN Korana	Technologist
Podravka	Brand Manager
Polfa Sp. z o. o.	Sales Manager
POLLENA	Marketing Specialist
Polmos Siedlce	Purchasing Division Specialist
PROFI	Purchasing Specialist
Prymat Sp. z o. o.	Operating Merchant
PZ Cussons S.A.	
S.J. Świt	Packaging and Services Manager
Salco au Naturel	Deputy Manager
SALIMAR	Owner
Sawex Sp. z o. o.	Marketing Manager
Scan-Anida Sp. z o. o.	Purchasing Manager
SDM Wieluń	President's Deputy for Quality System
Segafredo Zanetti	Operating Manager
Serpol Cosmetics	

Słodkie Upominki	Manager
SM MLEKPOL	Packaging Quality Specialist
Sobieski Sp. z o.o.	Brand Manager
Spółdzielnia Mleczarska Ostrołęka	. Marketing Manager
Tchibo Warszawa Sp. z o. o.	
Tesco Polska	Private Brand Manager
TMT Sp. z o.o.	Deputy Marketing Manager
Torf Corporation Sp. z o. o.	Purchasing manager
Venita Fabryka Kosmettyków	
ViaGuara S.A.	Product Manager
Vichiunai Group (VIČI)	Packaging technologist
Victoria Cymes	
WPPH ELENA	Manager
Wyborowa S.A.	Brand Manager
WZZ HERBAPOL	Purchasing Manager
Żywiec Zdrój	Packaging Development Engineer

learnShops[™]

All visitors to the show are invited to attend free learnShops[™] – short, independent mini-seminars and workshops on hot trends in the industry and other topics of importance to packaging professionals. Below, we present you the 2010 learnShops agenda:

TUESDAY 13.04.2010

10:30 CEE Packaging (Alan Heath) – “Trends on the European packaging market”

11:00 PBS Polska Sp. z o. o. (Sławomir Żurek) – “Metal packaging – special designing prospects”

11:30 Art&Craft Brand Solutions (Tadeusz Czarniecki) – “The role of packages in Shopper Marketing – A case study”

12:00 Polska Izba Opakowań (mgr inż. Wacław Wasiak - dyr. Biura Polskiej Izby Opakowań.) – “A few words on the Polish packaging industry and market”

13:00 Ecor Produkt (Maciej Chechelski) – “Trends in the development of packaging technology using biodegradable materials”

14:00 Keaser Kompresoren Sp. z o.o. (Cezary Szykiewicz) – “Rational compressed air management”

14:30 Xerox (Jolanta Trzcińska) – “The digital face of packages”

WEDNESDAY 14.04.2010

11:00 PATPOL Sp. z o. o. (Tomasz Rychlicki) – “Protection of innovative packages in the Polish and European law on intellectual property”

11:30 AREXIM (Ilona Sobczyk) – “Packaging market in Russia”

12:00 Eko Cykl Organizacja Odzysku S.A. (Mariusz Szabłowski) – “How to verify and implement the regulations pertinent to packaging waste management?”

12:30 Polska Izba Opakowań (prof. zw. dr hab. inż. Stanisław Tkaczyk, prezes Polskiej Izby Opakowań) – “The Polish Chamber of Packaging - an organization of packaging industry professionals”

13:00 WDH (Andrzej Kobyliński) – “Roll-on print, self-adhesive labels, and other innovations”

14:00 PKN Epal (Paweł Wojciechowski) – “Presentation of a portal for exchanging commercial information on palette circulation” and (Paweł Wojciechowski) – “EPAL n vs. Europe”

To summarize, the 2010 edition of easyFairs[®] PACKAGING INNOVATIONS Warsaw was a great success according to exhibitors and visitors alike. Due to the huge interest in the show's topic, which draws key industry professionals from across the country and beyond, easyFairs[®] PACKAGING INNOVATIONS has established itself as a permanent item in the Polish trade show agenda and has become an importance meeting place for the industry. As the visitors themselves say: it's a must to be there!



**Mark your calendars now for
next year's edition!**

23-24 March 2011, Warsaw
www.easyfairs.com/piwarsaw