

Heroes Comic Con Madrid 2016



64%
Males



36%
Females



12%
<18 years old



19%
18-25



30%
25-35



28%
35-45



11%
+ 45 years old

Where do they come from?



84%



16%



62%
With friends



38%
With the family



39%
1st time in the event



61%
Had already been



EVOLUTION OF THE NUMBERS OF VISITORS

* Datos referidos a la evolución del volumen de asistentes desde 2012

